

Grupo Financiero Banorte Overall score 55/100

ISIN CODE: MXP370711014

Sector: ALAS20 companies IR

Information rate: 100% (Sector average: 94%)

General information

Grupo Financiero Banorte (Banco Banorte), head-quartered in Monterrey, Nuevo León and founded in 1899, is the third largest bank in Mexico and the largest financial group controlled by Mexican investors. Through a network comprised of more than 1,200 branches, 7,000 ATMs, over 5,300 third-party correspondents and more than 162,000 POS terminals, it currently serves over 13 million customers in the banking sector throughout the country. Banorte provides a wide range of financial products and services including savings and investment accounts, checking accounts and money market deposits.

Main Economic Segment**	Turnover 2016
Banking Sector	71.0 %
Trading Sector	23.0 %
Long Term Savings	4.0 %

CSR performance per domain

■ Sector performance
■ Company performance
 Rating: min -- / max ++

Investor Relations	
100	2018
75	
50	
25	
0	
Score	55
Allegations	No
Rating	=
Risk management	Robust

Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

Company performance

Banorte achieved a robust performance on Investor Relations issues. Responsibilities over Investor Relations are allocated to the CFO and a dedicated IR team has been established, although individual contact details are not published on the website. The Company describes most of the key elements of the general context of its markets and has adopted most of the recommended elements for an open and transparent communication with shareholders but only few elements of its Corporate Governance framework. Banorte provides relevant information on its ESG KPIs and its financial KPIs. Although the Company set up significant tools to promote follow up on its ESG strategies and performances, only few tools are implemented to follow up its corporate events.

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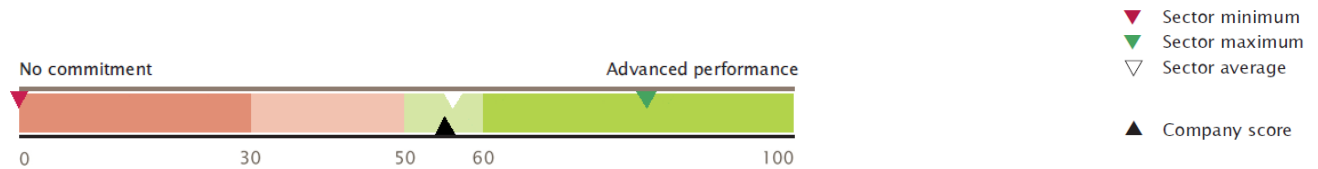
* On a 4-level scale: proactive, responsive, partially responsive, not responsive
 ** See detailed economic indicators in Selected financial data section
 *** Based on the most recent Index at the date of publication

Investor Relations

Score : 55

CGV3.1 Investor Relations

(score: 55, weight: 2)



Responsibilities allocated to the role of Investor Relation

Responsibilities of Investor Relations are allocated to CFO and the company has established a dedicated Investor Relations team.

Transparency on Corporate Governance issues (Annual Report and website).

The company is transparent only on few of the key elements of its Corporate Governance framework.

- Detailed biographies of Directors (explanation of skills and experience)
- Criteria for independency and status of Directors (independent, non-independent, executive, non-executive directors, chairman)
- Date of appointment of Directors

Comprehensiveness of the company's Annual Report

The company's Annual Report (published in English) provides relevant information on its financial key performance indicators.

- The company provides financial KPI
- The company clearly explains the past positive evolution of its KPI

Transparency on the general context of the company's activities

The company describes most of the key elements of the general context of its markets.

- Description of the company's markets
- Detailed description of the company's risks and uncertainties
- Description of the company's competitive position (with industry benchmarks)
- Differentiation of risks and uncertainties according to their importance and relevance.
- Drivers of operational performance at product/service level

Quality of the company's ESG reporting

The company's social and environmental reporting (published in English) provides relevant information on its ESG key performance indicators.

- The company provides ESG KPI
- The company clearly describes the calculation of its ESG KPI
- The company assesses the materiality of its key ESG issues
- The company clearly explains the past positive evolution of its ESG KPI

On-line communication on financial results

The company has adopted most of the recommended elements for an open and transparent communication with shareholders.

- Financial results are formally announced through a press release available on the Investor Relations Section
- The presentation of financial results is available in an interactive format
- The company's Annual Report or IR website provide a history of the dividend performance (at least 3 years)
- Financial results presentations include a Q&A section

Updates and follow-up on corporate financial events

The company set up few tools to promote the continuous follow up of its corporate events.

- *The financial calendar is communicated in the Investor Relations Section of the company's website*
- *Access to webcasts (audio or video) and conference calls via the web in real-time to all users (private investors, analysts, institutional investors, media or other audiences).*

Updates and follow-up on ESG strategies and performances

The company set up significant tools to promote the continuous follow up on its ESG strategies and performances.

- *Dedicated section on the website with the company's ESG policies, strategies and performances.*
- *Publication on contact details for questions and remarks on ESG strategies.*
- *Publication of relevant annual ESG reporting.*
- *Explicit link to recognized ESG reporting standards.*

Contacts

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