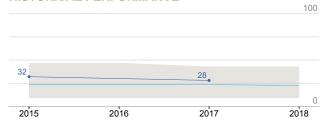


# Company and Sector Performance



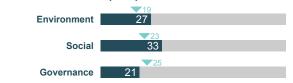
Information rate sector average	53% 43%
Cooperation level (2)	Not responsive
High severity controversies	No
Rank in Sector	11/42
Rank in Region	362/890
Rank in Universe	2190/4453

#### **HISTORICAL PERFORMANCE**

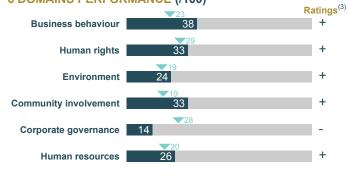


#### Company performance Sector average performance Sector performance

#### **ESG PERFORMANCE (/100)**



#### **6 DOMAINS PERFORMANCE (/100)**



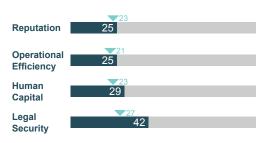
Company inclusion in Vigeo Eiris indices  $^{(4)}$ : No

# Management of risks and opportunities

### **MATERIALITY & PERFORMANCE MATRIX**



#### **RISK MITIGATION INDEX (/100)**



#### **ANALYST FOCUS**

Analyst Focus is not available at this time

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# Carbon Footprint and **Energy Transition\***

#### CARBON FOOTPRINT











#### **ENERGY TRANSITION SCORE**

"The Carbon Footprint & Energy Transition research provides an assessment of a company's carbon footprint combined with the strategy to manage risks and opportunities related to the transition to a low carbon economy. NI (No Info) is used to indicate that the information is not

SCALE	EMISSIONS (T CO2 EQ)	CATEGORIES
Α	<100 000	Moderate
В	>= 100 000 and <1 000 000	Significant
С	>= 1 000 000 and <10 000 000	High
D	>= 10 000 000	Intense

ENERGY TRANSITION SCORE	CATEGORIES
60-100	Advanced
50-59	Robust
30-49	Limited
0-29	Weak

# Goods and services contributing to sustainable development\*



"Sustainable Goods & Services research provides a positive screening on companies to identify business activities devoted to sustainable solutions.

INVOLVEMENT	CATEGORIES
>=50%	Major
20-49%	Significant
0-19%	Minor
0%	None

# Involvement in controversial activities\*

"The Controversial Activities research provides screening on companies to identify involvement in business activities that are subject to philosophical or moral beliefs.

Involvement in controversial activities: Not available in this version

#### **Screened Areas:**

Alcohol

Gambling

Pornography

Animal welfare

Fossil fuels

Genetic engineering

Nuclear power

Reproductive medicine

- Chemicals of concern
- Military
- Civilian firearms
- High interest rate lending Tobacco

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- (1) Performance level: weak (0-29/100), limited (30-49/100), robust (50-59/100), advanced (60-100/100)
- (2) Cooperation level on a 4-level scale: proactive, responsive, partially responsive, not responsive (3) Ratings outline companies' benchmarked domain performance within a sector, on a 5-level scale: "-", "", "=", "", "+"

(4) Indices: based on the most recent indices at the date of publication. More details on vigeo-eiris.com.



Com	npany p	er	formance in all the Sustainability Drivers				ation	
		Weight	Overall score 28/100	Trend	Score	Leadership	Implementation	Results
_			Environment	<b>→</b>	24	27	19	21
Е	ENV1.1	3	Environmental Strategy	7	25	49	0	N/A
Е	ENV1.4	3	Biodiversity	<b>→</b>	27	30	17	35
Е	ENV2.1	3	Water	7	23	15	27	28
Е	ENV2.7	3	Transportation	7	33	30	30	39
Е	ENV2.2	2	Energy	<b>→</b>	31	30	30	33
Е	ENV2.4	2	Atmospheric emissions	7	0	0	0	0
E	ENV3.1	2	Packaging	<b>→</b>	20	30	30	0
			Human Resources	4	26	32	20	25
S	HRS2.3	3	Reorganisation	7	16	0	0	49
S	HRS1.1	2	Social Dialogue	7	20	37	0	22
S	HRS2.4	2	Career management	<b>→</b>	28	44	40	0
S	HRS3.2	2	Health and safety	<b>→</b>	43	65	48	16
			Human Rights	<b>→</b>	33	28	11	60
S	HRT1.1	3	Fundamental human rights	7	33	18	15	65
S	HRT2.1	3	Fundamental labour rights	<b>→</b>	32	30	0	65
S	HRT2.4	1	Non-discrimination and diversity	<b>→</b>	36	51	30	28
			Community Involvement	<b>4</b>	33	49	18	34
S	CIN2.1	3	Obesity and malnutrition	<b>→</b>	39	55	30	33
S	CIN1.1	2	Social and Economic Development	7	25	41	0	35
			Business Behaviour (C&S)	<b>→</b>	38	44	33	37
S	C&S1.1	3	Product safety	<b>→</b>	40	52	32	35
S	C&S1.2		Labelling and marketing	<b>→</b>	43	30	56	43
S	C&S2.4		Labour standards in the supply chain	<b>→</b>	33	56	11	33
S	C&S2.2	2	Supplier relations	<b>→</b>	34	37	30	35
Е	C&S2.3	2	Environmental standards in the supply chain	7	60	56	90	33
G	C&S3.1	2	Corruption	7	54	76	42	43
G	C&S3.2	2	Anti-competitive practices	>	29	44	0	43
G	C&S3.3	2	Responsible Lobbying		12	0	0	35
			Corporate Governance	<b> </b>	14	12	14	17
G	CGV1.1	3	Board of Directors	7	3	0	9	0
G	CGV2.1	2	Audit and internal controls	<b>→</b>	37	33	48	30
G	CGV3.1	2	Shareholders	71	15	20	0	26
G	CGV4.1	2	Executive remuneration	7	7	0	0	22
	Wea	ak (	0-29/100) Limited (30-49/100) Robust (50-59/100) Adva	nced	(60-	100/1	00)	
	<b>a</b> In	ıvol	vement in allegations	tive r	neas	ures		



# Benchmark **Position versus sector peers**

Position versus secto	or peers	Environment	Human resources	Human rights	Community involvement	Business behaviour (C&S)	Corporate governance	Overall Score
COT04PA00028	Grupo Nutresa SA	++	++	++	++	++	+	43
MA0000012247	Cosumar	++	++	++	+	+	-	38
INE239A01016	Nestle India	+	+	+	++	+	+	35
BRBRFSACNOR8	BRF	+	+	+	-	++	=	34
TH0101010R14	Charoen Pokphand Foods	++	=	+	+	+	+	34
ZAE000071080	Tiger Brands	+	+	+	+	+	+	33
MYL1961OO001	IOI Corporation	=	=	+	+	+	+	31
TREULKR00015	Ulker Biskuvi	+	+	+	+	+	=	31
TW0001216000	Uni-president Enterprises	+	+	+	=	+	+	30
MA0000012049	Centrale Danone	+	++	+	+	+	-	29
MYL5222OO004	Felda Global ventures	+	+	=	+	=	+	28
MXP495211262	Grupo Bimbo	+	+	+	+	+	-	28
XS0836495696	Agrokor	+	+	+	+	+	-	27
KR7097951008	CJ CheilJedang	+	+	+	+	+	-	27
MX01LA040003	Grupo Lala	+	+	=	=	+	=	27
BRJBSSACNOR8	JBS	+	+	+	=	+	=	27
BRMDIAACNOR7	M Dias Branco	+	+	=	=	+	=	27
ZAE000026480	Remgro	=	=	=	=	=	+	25
MYL2445OO004	Kuala Lumpur Kepong	=	=	=	=	=	=	24
XS0991743310	Cofco	=	=	+	=	=	=	23
ZAE000216537	Bid Corporation	=	-	=	-	=	+	20
KYG210961051	China Mengniu Dairy	=	=	=	=	=	=	20
KYG2743Y1061	Dali Foods Group	=	=	=	=	=	=	20
MYL2291OO002	Genting Plantations	=	=	=	+	-	=	20
MYL4065OO008	PPB Group	=	=	=	-	=	=	20
KYG960071028	WH Group	=	-	=	=	-	+	20
ID1000116700	Indofood Sukses Makmur	=	=	-	+	=	=	19
MA0000012031	Lesieur Cristal	=	=	-	=	=	-	19
KYG9431R1039	Want Want China Holdings	=	=	=	-	=	=	19
TW0001227007	Standard Foods	-	=	=	-	-	+	17
KYG8878S1030	Tingyi Holding	-	=	=	-	=	=	17
PHY444251177	JG SUMMIT HOLDINGS	-	=	=	=	=	=	16
MXP4948K1056	Gruma	-	-	=	-	=	=	15
PHY9297P1004	Universal Robina	-	-	=	-	=	=	15



Position versus sect	or peers	Environment	Human resources	Human rights	Community involvement	Business behaviour (C&S)	Corporate governance	Overall Score
KR7001040005	CJ Corporation	-	=	-	=	-	-	13
ID1000117708	Charoen Pokphand Indonesia	-	-	=	-	-	-	12
KR7026960005	Dongsuh	-	-	-	-	-		11
KR7004370003	Nongshim	-		-	-	-	-	11
KR7271560005	Orion Holdings	-	-	=	=	-	-	11
KR7007310006	Ottogi	-		-	-	-	-	11
KR7004990008	Lotte Confectionery	-	-	=	-	-	-	9
MA0000012023	Unimer	-	-	-	-	_		9



# General information

operates as an investment holding company, which engages in the manufacturing, distribution, and sale of bread, cookies, cakes, candies, chocolates, snacks, tortillas, and processed foods. In July 2016, through its

Headquartered in Mexico City, Mexico, Grupo Bimbo subsidiary Bakery Iberian Investment, S.L.U., the Company acquired 100% of the stock of Panrico S.A.U. In February 2015, the Company acquired, through its subsidiary Canada Bread, 100% of the shares of Saputo Bakery, Inc.

# Selected financial data

Key data	Revenues	EBIT	Employees
2016	MXN 252,141m	MXN 18,084m	130,913
2015	MXN 219,186m	MXN 14,121m	127,152
2012	MXN 173,139m	MXN 7,387m	125,351
2011	MXN 133,712m	MXN 8,736m	124,604
2010	MXN 117,163m	MXN 7,907m	108,000

Main shareholders	2017
Servitje Family	61%

Geographical Breakdown	Turnover 2016	Employees
North America	52.3%	20.6%
Mexico	31.9%	55.9%
Other Latin America	11.3%	18.6%
Europe	4.5%	3.7%
Asia	N/A	1.2%

Main economic segment	Turnover 2016
Bread and Confectionery	100%

# Selected ESG Indicators

Beleeted EBS Illafeators		
	2016	2015
Non-executive Board member(s) responsible for CSR issues	No Info	No Info
Executive remuneration linked to CSR performance	No Info	No Info
3-year energy consumption trend (normalized to turnover)	7	ä
Percentage of independent Board members	N/A	N/A
Percentage of women on Board	12	N/A
Percentage of women in Executive team	0	N/A
Percentage of women in workforce	N/A	N/A
Transparency on lobbying budget	No	No
Percentage of employees covered by collective agreements on working conditions	N/A	N/A
3 year trend for safety at work	N/A	N/A
Involvement in armament	No	No
Management of social risks in supply chain	Limited	Limited



# CSR performance per domain

Sector performance
Company performance
Rating : min-/ max ++



#### **Key issues**

The environmental strategy of a Food company should address the reduction of its main upstream impacts. This potentially covers issues such as sustainable agricultural management, sustainable biofuel production, sustainable fish sourcing and sustainable animal rearing (ENV 1.4). Companies must also manage their production impacts including water consumption and pollution (ENV 2.1) and the environmental impacts linked to transportation (ENV 2.7). Finally, companies must address downstream impacts such as the reduction of packaging weight, use of alternative materials and promotion of recycling (ENV 3.1).

#### Company performance

- The Company's performance in the Environment domain is weak in absolute terms.
- Grupo Bimbo discloses a relevant environmental strategy, however, no information is visible on certified environmental management systems in place. The Company reports at least on basic measures for almost all issues under review (except atmospheric emissions). There is a lack of information on how the Company works to promote sustainable agriculture. Disclosed key performance indicators on water, energy and transport emissions show decreasing trends.



#### **Key issues**

In the labour-intensive Food sector, a large part of the workforce is blue-collar. In a context of large-scale restructurings, companies are expected to ensure employees' rights are respected and employee representatives are consulted (HRS 2.3). Moreover, given the fact the power struggle is particularly to the advantage of companies in this sector, good labour relations (HRS 1.1) are expected to provide employees with working conditions enabling, for instance, adequate training for the evolution of a generally low skilled workforce (HRS 2.4) or means to improve the usually bad ergonomic, physical and stress conditions of workers in the sector (HRS 3.2).

#### Company performance

- The Company's performance in the Human Resources domain is weak in absolute terms.
- The Company communicates commitments towards career management and the promotion of labour relations. Grupo Bimbo reports to allocate relevant means to improve health and safety conditions, such as awareness raising programmes and trainings for employees. However, the Company does not seem to have a commitment to manage reorganisations responsibly. Overall, there is a lack of disclosure on key performance indicators.



#### Key issues

Companies in this sector operate and source raw materials from a range of low and middle income economies (as well as weak governance zones) where there is higher potential exposure to fundamental human rights violations (HRT 1.1). This exposure may be higher if security forces are used to secure locations or if the Company is sourcing materials from regions with less formalised protection of land rights. In addition, if a Company is involved in the production of pharmaceutical products, steps must be taken to ensure that 'informed consent' (of the patient) is obtained before conducting any clinical trials. Food companies also operate in locations where freedom of association and the right to collective bargaining may be restricted. This directly exposes them to potential violations of fundamental labour rights (HRT 2.1).

#### Company performance

- The Company's performance in the Human Rights domain is limited in absolute terms.
- The Company discloses commitments to all issues under review. However, there is only information visible on basic systems in place to support the commitments on non-discrimination and the respect for fundamental human rights. There is a lack of disclosure on key performance indicators.

ESG Rating Profile / Evaluation Oct 2017



#### Key issues

The food industry can help to tackle two major societal impacts linked to its products: reducing obesity and over-consumption-related diseases (cardio-vascular, diabetes, etc.) by producing and promoting healthier products and fighting hunger through providing access to food to vulnerable populations (CIN 2.1). Oxfam estimates that 75% of the world's poor and undernourished people live in rural areas and are directly or indirectly dependent on agriculture for their livelihoods. Thus, through their own activities and their supply chain, food companies are also seen as key players in the empowerment of local economies (CIN 1.1), a process that is increasingly being recognised as fundamental to addressing these societal challenges.

#### Company performance

- The Company's performance in the Community Involvement domain is limited in absolute terms.
- The Company discloses a commitment to promote social and economic development, however, no measures appear to be in place. Grupo Bimbo discloses information on taxes paid, however, no justifications are visible for its presence in offshore financial centres. The Company discloses relevant targets to improve the health profile of its products, however, there is a lack of disclosure on key performance indicators in this regard.



#### Key issues

Following various health crises and food safety incidents (avian flu, salmonella, horsemeat scandal) the good application of product safety standards and the set up of a crisis management system throughout the supply chain (C&S 1.1) has become a fundamental issue for companies in the sector. Another major CSR challenge for the industry is the transparency of the information provided to customers and the reliability of marketing messages towards children as well as on issues such as health claims of content, or presence of GMOs (C&S 1.2). A number of raw materials (such as coffee, chocolate, sugar cane, etc.) used in the production process are sourced from developing countries where fundamental labour rights standards, as defined by the ILO, are not always respected. Moreover, the sector tends to outsource non negligible parts of its workforce and production. Thus, ensuring that labour standards are respected in the supply chain is a major responsibility of Food companies (C&S2.4).

#### Company performance

- The Company's performance in the Business Behaviour domain is limited in absolute terms.
- Grupo Bimbo discloses formalised commitments to all issues under review, except on responsible lobbying. On product safety, the Company reports to apply the Hazard Analysis and Control of Critical Points (HACCP) method. Overall, there is a lack of disclosure on key performance indicators.



#### **Key issues**

Sound corporate governance is required to oversee a company's strategic direction, including the CSR strategy. Vigeo's framework has been adapted to capture the level of integration of CSR topics at Board-level, supplementing traditional signals on efficient governance practices. Directors are notably evaluated on their level of diversity and experience with operational, financial, and CSR topics (CGV1.1). The audit and internal controls system is examined regarding the efficiency and reach of its risk management (CGV2.1). Shareholders are expected to have fair voting rights and access to all relevant information on material CSR issues (CGV3.1). Executive remuneration is assessed for transparency and alignment with the interests of company's shareholders and other stakeholders (CGV4.1).

#### **Company performance**

- Grupo Bimbo achieves a weak absolute performance in the Corporate Governance domain.
- The overall level of independence of the board of directors cannot be assessed due to a lack of information. However, at least 76% are not considered independent. The Audit Committee appears to have a comprehensive role in overseeing internal and external controls. There is a lack of disclosure on shareholder rights and executive remuneration. CSR issues do not appear to be systematically integrated into corporate governance structures.

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# CSR performance per criterion

# **Detailed Analysis**

Environment		I.I
ENV1.1	Environmental strategy and eco-design	1°
ENV1.4	Protection of biodiversity	12
ENV2.1	Protection of water resources	13
ENV2.2	Minimising environmental impacts from energy use and related emissions	15
ENV2.4	Management of other atmospheric emissions	16
ENV2.7	Management of environmental impacts from transportation	17
ENV3.1	Management of environmental impact from disposal of packaging	18
Human resou	urces	19
HRS1.1	Promotion of labour relations	
HRS2.3	Responsible management of reorganisation	2′
HRS2.4	Career management and promotion of employability	22
HRS3.2	Improvement of health and safety conditions	24
Human rights	S	26
HRT1.1	Respect for human rights standards and prevention of violations	26
HRT2.1	Respect for freedom of association and the right to collective bargaining	27
HRT2.4	Non-discrimination	28
HRT2.5	Elimination of child labour and forced labour	30
Community i	nvolvement	31
CIN1.1	Promotion of the social and economic development	3′
CIN2.1	Access to products and combating health problems linked to food	33
Dueinese hel	haviour (CSC)	2.4
Business bei	haviour (C&S)	34
C&S1.1	Product Safety (process and use)	34
C&S1.2	Information to customers	36
C&S2.2	Sustainable Relationships with suppliers	38
C&S2.3	Integration of environmental factors in the supply chain	39
C&S2.4	Integration of labour factors in the supply chain	4
C&S3.1	Prevention of corruption	43

# **Grupo Bimbo**

ISIN CODE: MXP495211262 Food Emerging Market



		Rating
C&S3.2	Prevention of anti-competitive practices	45
C&S3.3	Transparency and integrity of influence strategies and practices	46
orporate go	overnance	48
CGV1.1	Board of Directors	48
CGV2.1	Audit & Internal Controls	50
CGV3.1	Shareholders	52
CGV4.1	Executive Remuneration	53

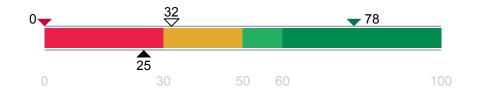
☐ Involvement in allegations ☐ Involvement in allegations with evidence of corrective measures



Environment Score: 24

# ENV1.1 Environmental strategy and eco-design

(score: 25, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment to environmental issues

The company has issued a formalised commitment to environmental protection in its Environmental Policy. In addition, the company is a signatory of the Global Compact and communicates on this principle.

Relevance of environmental strategy

The company commits to the majority of its responsibilities in terms of environmental protection:

- protection of biodiversity
- eco-design of packaging
- minimising environmental impacts from energy use and related energy emissions during the production process
- minimising environmental impacts from water consumed in production
- management of environmental impacts from the disposal of packaging

Ownership of commitment

It is unclear who is responsible for the company's commitment or to which parts of the company it applies.

It is unclear who is responsible for the company's commitment

Means allocated to environmental management

Information obtained from company and public sources regarding resources dedicated to environmental management is insufficient.

Coverage of certified environmental management systems

Information obtained from company and public sources regarding the share of the sites/offices that have a certified environmental management system is insufficient.

Measures taken to reduce food waste

Information obtained from company and public sources regarding resources dedicated to reduce food waste is insufficient.

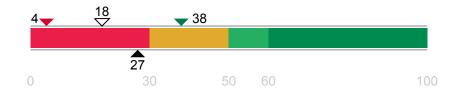
Leadership	49
Visibility	65
Relevance	65
Ownership	0

0
0
0



#### **ENV1.4** Protection of biodiversity

(score: 27, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Relevance of the commitment

The company's commitment towards biodiversity protection is general.

Managerial tools allocated to biodiversity protection

The company has implemented some measures to identify its impacts and integrate biodiversity in the management of its operations such as:

- Environmental impact assessments and/or risk mapping : the company reports to have done a mapping to detect possible biodiversity impact of their plants.

Coverage of managerial tools allocated to biodiversity The company has implemented these measures in a majority of sites or operations

Means allocated to sustainable agriculture

Information obtained from company and public sources regarding means allocated to promote sustainable agriculture is insufficient.

Means allocated to prevent GMO cross contamination

Information obtained from company and public sources regarding means allocated to prevent cross contamination is insufficient.

Means allocated to sustainable animal rearing

Information obtained from company and public sources regarding means allocated to promote sustainable animal rearing is insufficient.

Results with regard to biodiversity protection

The company does not report results on its impact on biodiversity.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

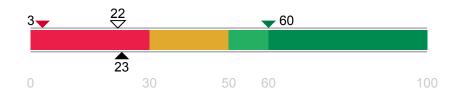
Leadership	30
Relevance	30

Implementation	17
Means & resources	14
Coverage	30

Results	35
Performance	65
Trends	0

#### ENV2.1 Protection of water resources

(score: 23, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Relevance of the company's commitment in terms of reducing its water consumption

The company's commitment to reduce its water consumption is general.

Relevance of the company's commitment in terms of reducing its water emissions.

The company does not disclose any commitment with regard to its water emissions.

Means allocated to mitigate direct water consumption

The company reports to have implemented different actions to achieve water reduction:

- installed production equipment washers with improved technology
- replaced cooling towers with more modern versions
- installed washing arches and rainwater collection systems in Bogota

Scope of measures allocated to mitigate water consumption

Measures allocated to mitigating water consumption cover only one type of water use:

- industrial water

Means allocated to mitigate water emissions

Information obtained from company and public sources regarding means allocated to mitigating water emissions is insufficient.

Scope of measures allocated to mitigate water emissions

**Direct water consumption** 

The company's water consumption, normalised to sales, has decreased but not continuously over the past five years, by 85% between 2012-2016.

Of note: No data appears to be disclosed on water consumption for 2014.

Solids discharged into water

The company does not disclose quantitative data on suspended solids discharged into water.

Other effluent discharges into water (Phosphorus, Nitrogen, Chloride)

The company does not disclose quantitative data on phosphorus/nitrogen/chloride discharges into water.

Wastewater Chemical Oxygen Demand (COD)

The company does not disclose quantitative data on wastewater chemical oxygen demand.



#### Wastewater Biological Oxygen Demand (BOD)

The company does not disclose quantitative data on wastewater biological oxygen demand.

#### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Leadership	15
Relevance	15

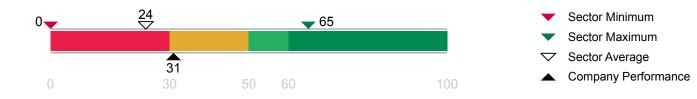
Implementation	27
Means & resources	32
Scope	15

Results	28
Performance	28

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# ENV2.2 Minimising environmental impacts from energy use and related emissions

(score: 31, weight: 2)



Relevance of the company's commitment in terms of reducing its energy consumption.

The company's commitment to reduce its energy consumption is general.

Relevance of the company's commitment in terms of reducing its energy-related emissions.

The company's commitment to reduce its related CO2 emissions is general.

Means allocated

The company has set up monitoring systems for its energy consumption and/or its related emissions.

Coverage

Apart from company-wide monitoring, there is no evidence that the company has taken other measures to reduce energy consumption and CO 2 emissions at a majority of sites.

**Energy consumption** 

The company's energy consumption, normalised to sales, has decreased but not continuously over the past five years, by 33% from 2012 to 2016.

CO2 emissions linked to energy consumption

Information obtained from company and public sources regarding CO2 emissions (direct and indirect) linked to energy consumption is insufficient.

The company reports on CO2e emissions related to transport.

Leadership	30
Relevance	30

Implementation	30
Means & resources	30
Coverage	30

Results	33
Performance	32

# ENV2.4 Management of other atmospheric emissions

(score: 0, weight: 2)



Relevance of the company's commitment in terms of reducing other atmospheric emissions.

The company does not disclose any commitment with regard to its other atmospheric emissions.

Means allocated

Information obtained from company and public sources regarding means allocated to reducing other atmospheric emissions is insufficient.

Coverage

Greenhouse gas emissions not related to energy consumption

The company does not disclose quantitative data on greenhouse gas emissions not related to energy consumption.

CFC and HCFC emissions

The company does not disclose quantitative data on CFC and HCFC emissions.

Leadership	0
Relevance	0

Implementation	0
Means & resources	0
Coverage	0

Results	0
Performance	0

# ENV2.7 Management of environmental impacts from transportation

(score: 33, weight: 3)



Relevance of the company's commitment with regard to the environmental impacts related to the transport of its products

The company's commitment to reduce the environmental impacts related to the transport of its products is general.

Means allocated to minimising the environmental impacts from transportation

The company has set up some relevant measures to reduce its environmental impacts related to the transport of its products:

- Rationalisation of transport flows: the company has worked on fuel efficiency and monitors the energy consumption, CO2e emissions and kilometers of its own and third parties vehicles.

Coverage

There is no evidence the company has taken such measures in a majority of sites.

CO2 emissions related to transportation

The company reports on its CO2 emissions from transport, which has been mixed over the last 5 years (overall decrease between 2012-2016).

Trend in transport mix

The company does not report the breakdown of the different modes of transport used internally.

Leadership	30
Relevance	30

Implementation	30
Means & resources	30
Coverage	30

Results	39
Performance	65
Trends	0

# ENV3.1 Management of environmental impact from disposal of packaging

(score: 20, weight: 2)



Relevance of commitment to packaging eco-design

The company commits to address eco-design of packaging in general terms.

Means allocated to packaging eco-design

The company has implemented some measures to identify its impacts from product's packaging OR integrates some elements of eco-design into its product's packaging:

- optimising volume of packaging: the company reports to be working on caliber reduction, and reduction of product packaging
- increasing the level of recyclability of primary and/or secondary packaging: the company reports that it evaluates and devlops its business plan for recycling service suppliers
- raising awareness of customers on packaging recyclability and recovery: Bimbo reports to make campaigns to promote package separation and environmental education programmes

The company has only taken eco-design measures for a minority of its products' packaging.

Coverage of measures linked to packaging eco-design

There is no evidence the company has taken eco-design measures for a majority of its products packaging.

Performance in terms of packaging waste eliminated thanks to eco-design measures

The company does not disclose data on the quantity of packaging waste eliminated thanks to eco-design measures.

Leadership	30
Relevance	30

Implementation	30
Means & resources	30
Coverage	30

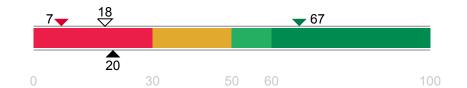
Results 0
Trends 0



Human resources Score: 26

### HRS1.1 Promotion of labour relations

(score: 20, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to promote labour relations in its Code of Ethics.

Relevance of commitment

The company commits to informing its employees through the employee representatives.

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Coverage of employee representative bodies

Information obtained from company and public sources regarding the percentage of sites where employee representation structures are in place is insufficient.

Subjects covered by collective bargaining

Information obtained from company and public sources regarding the subjects covered in collective bargaining is insufficient.

Employee representative bodies in countries with restrictive legislation

The company has operating companies in Mexico and United States, countries with restrictive legislation, based on last ITUC Reports. However, information obtained from company and public sources regarding how the company promotes employee representation in countries with restrictive legislations is insufficient.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Coverage of collective agreements on working conditions

Information obtained from company and public sources, regarding the percentage of the company's employees covered by collective agreements on working conditions, is insufficient.

# **Grupo Bimbo**

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Leadership	37
Visibility	65
Relevance	30
Ownership	30

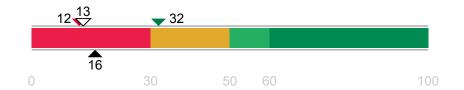
Implementation	0
Means & resources	0
Scope	0
Coverage	0

Results	22
Performance	22



#### Responsible management of reorganisation HRS2.3

(score: 16, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

responsibly

Relevance of commitment to manage reorganisations The company does not disclose any commitment to manage reorganisations responsibly.

Involvement with employee representatives

The company does not disclose any commitment to inform and consult employee representatives on reorganisations.

Means allocated to prevent and manage reorganisations

Information obtained from company and public sources regarding measures allocated to prevent and manage reorganisations is insufficient.

Coverage

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Result of the company's commitment to manage reorganisations responsibly

The company has limited the impacts of reorganisations but has not been able to avoid layoffs.

Leadership	0
Relevance	0
Ownership	0

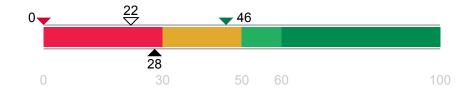
Implementation	0
Means & resources	0
Coverage	0

Results	49
Performance	49

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# HRS2.4 Career management and promotion of employability

(score: 28, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

▲ Company Performance

#### Visibility of commitment

The company has issued a largely publicised, formal commitment to promote career management and training which is publicly available in its Personnel Policy.

#### Relevance of commitment

The company's commitment to promoting career management and training only addresses part of its responsibilities:

- Enable the progressive improvement in employees' qualification levels: through its Grupo Bimbo (GB) University, the company gives trainning to its employees and gets to know their educational trajectories in order to identify their preferences and needs.

- Put in place a concerted career management framework, which is transparent and individualized: the company has a Talent Management system to identify personal skills of its associates. The system includes monitoring individual development plan, assessment of goals and behaviours, and feedback on the individual development plan.

#### Ownership of commitment

The Head of HR is part of the company's Board or Executive Committee. However line managers do not appear to be evaluated on their performance in terms of HR management.

# Career management systems

The company has set up an internal job opportunity marketplace and/or has formalised the skill requirements for the various job positions. Moreover employees have regular performance assessment interviews.

The company has set up an internal job opportunity marketplace and has formalised the skill requirements for the various job positions. Moreover employees have regular performance assessment interviews. The company's Talent Management system includes monitoring of the individual development plan and assessment of goals and behaviours.

### Coverage of career management systems

These career management systems cover a majority of the company's employees.

The company reports more than 60% of employees had a performance assessment in 2016.

#### Types of training provided to non-managers

Information obtained from company and public sources regarding training programmes offered to employees is insufficient.

#### Means allocated to training for all employees

The number of training hours per employee increased from 9 in 2014 to 9.8 in 2016, although not on a continuous trend.



Mobility / turnover

The company does not disclose quantitative data on performance indicators such as employee turnover or mobility rates.

Training delivered during the year under review

The company does not report on the total percentage of employees having received training over the course of the year under review.

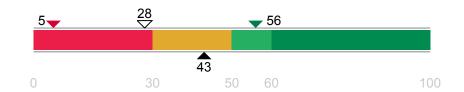
Leadership	44
Visibility	100
Relevance	30
Ownership	30

Implementation	40
Means & resources	48
Scope	0
Coverage	65

Results	
Performance	0

# HRS3.2 Improvement of health and safety conditions

(score: 43, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

▲ Company Performance

#### Visibility of health & safety commitment

The company has made a formalised commitment to health and safety issues in its Health and Safety policy and its Code of Ethics.

#### Relevance of commitment

The company's commitment addresses its main responsibilities:

- ensure awareness about health and safety issues: the company is committed to maintin a culture of safety, health and wellness
- reduce number of work accidents: the company committs to identify root causes and prevent future injuries
- promote well-being: the company committs to promote healthy lifestyles.

#### Ownership of commitment

The commitment applies throughout the company, supported by senior management. In addition, responsibility for commitments is allocated to a dedicated structure or local managers are held accountable.

The Company has Health and Safety Committees that represent the workforce.

#### Means allocated to health and safety

The company has allocated means to address health and safety issues, including:

- training/awareness raising programmes: the company reports to have reinforced safety training through new technologies
- internal monitoring: the company keeps record of their accident rate, lost days rate, fatalities
- risk assessments: the company reports as part of their Occupational Health and Wellness Project they do prevention and risk control events for associates

#### Coverage of health and safety system

The health and safety measures cover all of the company's employees.

The company reports their Wellness Model is implemented through participation of associates and a structure of committees and sub-committees which represent 100% of their employees at all their work centres.

### Means allocated to reduce stress at work

The company has allocated basic means to address stress at work, including:

- monitoring of absenteeism/rate of occupational disease: the company keeps record of their absenteesim rate and occupational illnes rate
- awareness raising for employees: the company reports to do campaigns for prevention of serious and seasonal diseases

#### Coverage of means allocated to reduce stress at work

There is no evidence that the measures allocated to address stress cover a majority of the company's employees.



Accident frequency rate	Information disclosed on the company's accident frequency rate is insufficient.
Accident severity rate	Information disclosed on the company's accident severity rate is insufficient.
Other health and safety indicators	Information disclosed on absenteeism and/or the rate of occupational disease is insufficient.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral  As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Leadership	65
Visibility	65
Relevance	65
Ownership	65

Implementation	48
Means & resources	30
Coverage	74

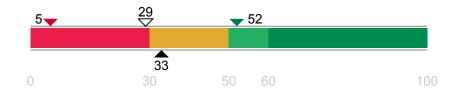
Results	16
Performance	16



Human rights Score: 33

# HRT1.1 Respect for human rights standards and prevention of violations

(score: 33, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

#### Visibility of commitment

The company has made references to respect and promote human rights in society in its Integrated Annual Report. The company is a signatory of the Global Compact and communicates on this principle.

#### Relevance of commitment

The company's commitment to respect and promote human rights in society is general.

#### Ownership of commitment

It is unclear who is responsible for the company's commitment.

#### Means allocated

The company has set up a basic system to ensure the respect and promotion of human rights in society that includes:

- grievance mechanism: the company reports it has set up a hotline to make anonymous direct complaints or report any violations of the company's values and philosophy

#### Coverage

There is no evidence that the company has taken such measures in its operations facing the highest risks in terms of human rights abuses.

#### Scope of measures

The company does not specify for which relevant human rights issues these measures are undertaken.

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

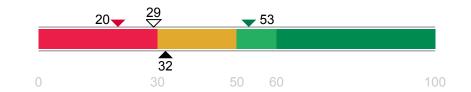
18
30
30
0

Implementation	15
Means & resources	30
Scope	0
Coverage	0

Results	65
Performance	65

# HRT2.1 Respect for freedom of association and the right to collective bargaining

(score: 32, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

#### Visibility of commitment

The company has made references to freedom of association and the right to collective bargaining in its Integrated Annual Report. In addition the company is a signatory of Global Compact, but does not communicate pn this principle.

#### Relevance of commitment

The company's commitment generally addresses freedom of association and the right to collective bargaining.

#### Ownership of commitment

The commitment applies throughout the company, supported by senior management.

# Monitoring the respect of freedom of association throughout operations

It is not clear what steps the company takes to ensure that freedom of association is respected throughout the company's operations (e.g.: through external verification, risk mapping, audits, etc.)

#### Coverage

#### Promotion of collective bargaining

Information obtained from company and public sources regarding measures in place to inform employees about their trade union rights is insufficient.

#### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	30
Visibility	30
Relevance	30
Ownership	30

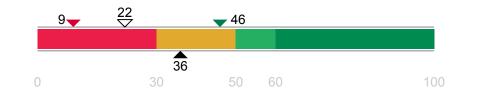
Implementation	0
Means & resources	0
Coverage	0

Results	65
Performance	65



#### HRT2.4 Non-discrimination

(score: 36, weight: 1)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to non-discrimination in its Code of Ethics. The company is a signatory of the Global Compact but does not ommunicate on this principle.

Relevance of commitment

The company's commitment to non-discrimination explicitly defines some of the categories at stake for the sector:

- race
- religion
- sexual orientation

Ownership of commitment

The commitment applies throughout the company, supported by senior management. In addition, other employees are directly involved.

The functional departments related to each of the company's stakeholders are accountable for having them comply with the Code of Ethics.

Means allocated:

The company has set up basic measures to prevent discrimination and promote diversity:

- training: the company imparts a Diversity and Inclusion program to train associates in these issues.
- confidential reporting system: the company's "Línea Comenta" is available to make anonymous direct complaints or reports of policies violations.

Coverage

There is no evidence that such measures have been taken at the majority of its operations.

Results in terms of gender distribution

The company does not disclose quantitative data on performance indicators such as the share of women in management positions.

Results in terms of employment of disabled persons

The company does not disclose quantitative data on performance indicators such as the share of disabled persons in the total workforce.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

# **Grupo Bimbo**

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Leadership	51
Visibility	65
Relevance	30
Ownership	65

Implementation	30
Means & resources	30
Coverage	30

Results	28
Performance	65
Trends	0



# HRT2.5 Elimination of child labour and forced labour

(deactivated)

Preliminary note: Grupo Bimbo does not operate its own farms, and child labour is analysed for suppliers under the 'Integration of social factors in the supply chain' (C&S2.4). Thus, this sustainability driver is deactivated for Grupo Bimbo.

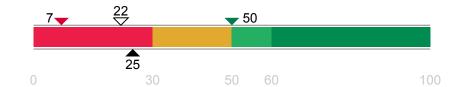


### Community involvement

Score: 33

# CIN1.1 Promotion of the social and economic development

(score: 25, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of the policy

The company has issued a formalized and accessible commitment to promote local social and economic development in its Code of Conduct.

Relevance of commitment

The company's commitment to promote local social and economic development addresses only part of its responsibilities:

- Promote the employment and training of personnel: the company states they are committed to economic and social growth of communities where they operate by creating and maintaining worthy and productive employment sources.

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

The functional departments are responsible.

Means allocated

Information obtained from company and public sources regarding programmes in place to support social and economic development in the areas in which it operates is insufficient.

Geographical coverage

Performance trend

The company does not report indicators on social and economic development.

Transparency of tax reporting

The Company reports significantly on taxes paid. Reporting covers:

- taxes paid in key countries of operations : Argentina, Brazil, Canada Spain, USA, Mexico

Presence in IMF 'offshore financial centers' and/ or in The Company operates in Guatemela, a country considered by the OECD as not jurisdictions considered by the OECD as not compliant enough on tax transparency rules, and in Panama, an IMF offshore enough with tax transparency rules financial centre, with no justification for this presence.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy



### related to this sustainability driver.

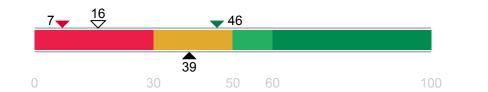
Leadership	41
Visibility	65
Relevance	30
Ownership	30

Implementation	0
Means & resources	0
Coverage	0

Results	35
Performance	47
Trends	0

# CIN2.1 Access to products and combating health problems linked to food

(score: 39, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

▲ Company Performance

Visibility of the company's policy to combat health problems linked to food

The company refers to combating health problems linked to food in its website and in its Integrated Annual Report.

Exhaustiveness of the company's policy to combat health problems linked to food

The company has a commitment to adapt its products, to prevent and mitigate health problems linked to food and in addition has set quantified targets.

The company has set the following targets for 2020:

- having 50% of its products in "healthier food categories"
- reduce salt, sugar and fat in 75% of its products by 2020
- have 25% of products be rich in fibre

Ownership of commitments

It is unclear who is responsible for the company's commitment or to which parts of the company it applies.

Means allocated to combat health problems linked to food

The company has allocated some measures to combat health problems linked to food:

- reduction of portion sized: the company states it works to adapt portions for different customers, namely children
- change in the composition of products: the company reports to work to reduce salt, sugar and fat of its products

Geographical coverage (health problems linked to food)

There is no evidence that a majority of products is covered.

Performance trend for means allocated to combat health problems linked to food

The company does not disclose indicators on the results of programmes dedicated to combat health problems linked to food.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Leadership	55
Visibility	30
Relevance	100
Ownership	0

Implementation	30
Means & resources	30
Coverage	30

Results	33
Performance	65
Trends	0

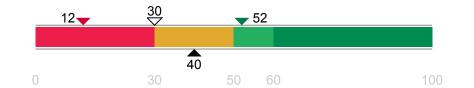


### **Business behaviour (C&S)**

Score: 38

#### Product Safety (process and use) C&S1.1

(score: 40, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to food safety in its Code of Ethics.

Relevance of commitment

The company's commitment addresses food safety in line with recognised standards (HACCP method).

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Relevance of the company's policy on transparency

regarding the use of nanotechnologies in packaging or It is unclear whether the company is involved in nanotechnologies. in products

Food safety management systems

The company has allocated significant resources to ensure food safety that include:

- internal audits of production processes: the company applies HACCP method, which includes intern audits
- application of HACCP method
- sector-specific certification scheme: the company has British Retail Consortium certification.

Crisis management system

Information obtained from company and public sources regarding crisis management system is insufficient.

Coverage of Food safety management systems

The company reports 123 of their plants are certified under any system complying with the standards of the Global Food Safety Initiative, which represents 76% of their operations.

Transparency and trends of indicators relative to product safety

The company does not disclose any indicator relative to the outcomes of its product safety policy.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy



### related to this sustainability driver.

Leadership	52
Visibility	65
Relevance	54
Ownership	30

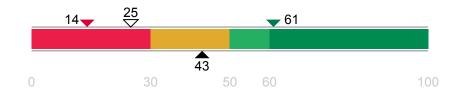
vigeo-eiris.com / maximiliano.leon@vigeo.com

Implementation	32
Means & resources	32
Coverage	30

Results	35
Performance	65
Trends	0

#### C&S1.2 Information to customers

(score: 43, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment on commercial communications

The company has made references to informing customers about its products in its Integrated Annual Report.

Relevance of commitment

The company's commitment only addresses part of its responsibilities:

- promote responsibility in advertising, marketing and communication: the company's Code of Ethics requires all advertising to be "truthful and reinforcing of universal ethical values"

- ensure transparent labelling of products: the company has a Nutrition Labeling Global Policy, which states labels in all portfolio must include as a minimum nutritional information, comply with all laws and regulations in every country of operation, and where there is no local regulation, to apply international labeling regulation

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Responsible marketing and commercial practices

Information obtained from company and public sources regarding responsibility in marketing and commercial practices is insufficient.

Systems to monitor information provided on Health and Nutrition

The company has set up both passive and active information systems to ensure customers are aware of product content:

- Detailed information on products website: the company has a special site in its website to provide nutritional information on all of its products
- Transparent labelling of products on content information: Communicating on the packaging the composition of the product.
- Publication of the results of internal studies on potential product concerns: the company's nutrition website covers the concerns raised by customers.

Coverage of systems to monitor information provided The company has set up such systems throughout all markets where it operates.

Internal reporting on non-compliance incidents.

The company does not disclose any quantitative data on the number or nature of marketing non-compliance incidents reported internally.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

# **Grupo Bimbo**

ISIN CODE: MXP495211262 Food Emerging Market



Leadership	30
Visibility	30
Relevance	30
Ownership	30

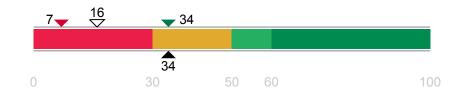
Implementation	56
Means & resources	37
Coverage	100

Results	43
Performance	43



# C&S2.2 Sustainable Relationships with suppliers

(score: 34, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to establish sustainable relationships with its suppliers in its Code of Ethics.

Relevance of commitment

The company commits to upholding its contractual obligations towards its suppliers.

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Measures established to manage supplier relations

The company has allocated some resources to manage sustainable relations with its suppliers that include:

- Training : Introduction of the Supplier development program.
- Joint development projects: The company has implemented the Deseo Programme to support small and medium-size companies in their development.

Coverage

There is no evidence these measures cover a majority of company's suppliers.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Transparency and trends of indicators relative to the outcomes of the company's commitment to ensure balanced and sustainable relations with suppliers

The company does not disclose any indicator relative to the outcomes of its commitment to ensure balanced and sustainable relations with suppliers.

Leadership	37
Visibility	65
Relevance	30
Ownership	30

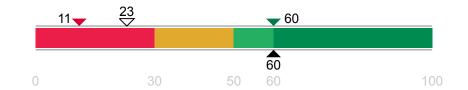
Implementation	30
Means & resources	30
Coverage	30

Results	35
Performance	65
Trends	0

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#### C&S2.3 Integration of environmental factors in the supply chain

(score: 60, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to including environmental factors in supply chain management in its Code of Ethics and its Policy on Palm

Relevance of commitment

The company's commitment to environmentally responsible supply chain management includes detailed environmental requirements for suppliers. The company entails sustainably certified palm oil and wood from its suppliers, additionally it works on pilot projects to define and control environmental impact of its suppliers.

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Means allocated to include environmental factors in supply chain management

The company has set up an awareness-raising, selection and collaboration measures to address the environmental impacts of its supply chain:

- Purchasing procedures: The Company implemented a green purchasing program.
- Integration of environmental issues into contractual clauses: Code of conduct for suppliers.
- Questionnaire/survey: the company applies a supplier sustainability survey in Mexico.
- Participation to information/best practices sharing platform: the company promotes the exchange of information and good practices with its suppliers.
- Workshops: Annually organised by the company to discuss key issues for
- Communication of environmental expectations/requirements to suppliers: The Company started up a webpage to open a new channel for communication on its code of ethics

Coverage of means allocated to include environmental The measures implemented cover all suppliers. factors in supply chain management

**Audits of suppliers** 

Dedicated environmental audits are carried out by external auditors.

Dedicated environmental audits are carried out by external auditors. The companys' suppliers are audited by external auditors such as "GFSI".

Share of corrective measures vs problems uncovered

The company does not disclose quantitative data on the share of environmental problems in the supply chain that were addressed by corrective measures.



#### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	56
Visibility	65
Relevance	65
Ownership	30

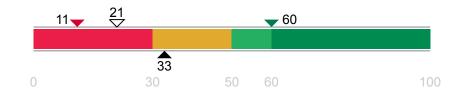
Implementation	90
Means & resources	100
Coverage	65

Results	33
Performance	33



#### C&S2.4 Integration of labour factors in the supply chain

(score: 33, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

#### Visibility of commitment

The company has issued a formalised commitment to including labour factors in supply chain management in its Code of Ethics and its Integrity Policy.

The company's labour requirements for suppliers address the main relevant issues in the sector:

- Abolition of child labour

- Non-discrimination

- Health and Safety

- Decent wages

- Working hours

- Prevention of inhuman behaviour

#### Ownership of commitment

Relevance of commitment

The commitment applies throughout the company, supported by senior management.

#### Means allocated to include labour factors in supply chain management

Information obtained from company and public sources regarding measures to include labour factors in supply chain management is insufficient.

#### Coverage of the means allocated to include labour factors in supply chain management

Dedicated labour audits are carried out by internal auditors.

#### Audits of suppliers

In the context of labour standards at suppliers, the company reports that it conducts audits to confirm the actions reported by suppliers. Of note: The company states in its Integrity Policy it may engage third parties to

conduct outside audits, but there is no evidence they have done so.

#### Share of corrective measures / problems uncovered

The company does not disclose quantitative data on the share of labour problems in the supply chain that were addressed by corrective measures.

### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

# **Grupo Bimbo**

ISIN CODE: MXP495211262 Food Emerging Market



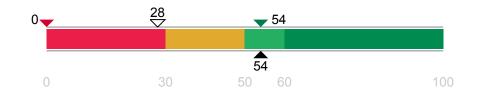
Leadership	56
Visibility	65
Relevance	65
Ownership	30

Implementation	11
Means & resources	15
Coverage	0

33
33

## C&S3.1 Prevention of corruption

(score: 54, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

▲ Company Performance

#### Visibility of commitment

The company has issued a formalised commitment to preventing corruption in its Integrity Policy. In addition the company is a signatory of the Global Compact but does not communicate on this principle.

The company's commitment to preventing corruption addresses its main responsibilities, referring to recognised standards:

- giving / receiving bribes
- gifts and invitations
- extortion
- fraud
- embezzlement
- conflicts of interest
- illegal financing of political parties
- prohibition of facilitation payments

In addition, the company refers to the US Foreign Corrupt Practices Act and the UK Bribery Act.

### Ownership of commitment

Relevance of commitment

The commitment applies throughout the company, supported by senior management.

#### Involvement of employees

Information obtained from company and public sources regarding the involvement of employees in preventing corruption is insufficient.

The company has set up internal and external controls to prevent corruption, including a confidential reporting system, that include:

- internal audits: the company reports t carry out systematic audits in conduct and integrity issues
- the possibility to contact internal audit, legal or compliance departments directly & confidentially: any violation of the Integrity Policy may be reported to the Compliance Officer or the company's Legal Department
- a dedicated confidential hotline or email address: the company has a "speak-up" confidential line.
- external audits: the company may engage third parties to conduct onsite audits
- risk assessment of company vulnerability: Grupo Bimbo reports to periodically carry out integrity risk analysis
- due diligence in evaluating contracts/suppliers: the company states in its Integrity Policy that before entering into any business relationship, select Third Parties, identified through the Company's risk assessment, shall undertake, complete, and submit a due diligence questionnaire, which will be provided by the Company.

# Means allocated to prevent corruption

Coverage of means allocated to prevent corruption

The measures implemented cover all significant parts of the company as well as business partners.

### Internal reporting on corruption incidents

The company does not disclose any quantitative data on the number or nature of corruption incidents reported internally.

### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy related to this sustainability driver.

Leadership	76
Visibility	65
Relevance	100
Ownership	30

Implementation	42
Means & resources	32
Coverage	65

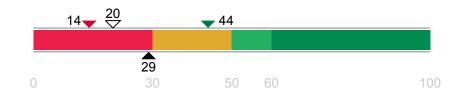
Results	43
Performance	43

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# C&S3.2 Prevention of anti-competitive practices

(score: 29, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility of commitment

The company has issued a formalised commitment to prevent anti-competitive practices in its Code of Ethics.

Relevance of commitment

The company's commitment to preventing anti-competitive practices is very general.

Ownership of commitment

The commitment applies throughout the company, supported by senior management.

Involvement of employees

Information obtained from company and public sources regarding reporting involvement of employees in preventing anti-competitive practices is insufficient.

Means allocated to prevent anti-competitive practices

Information obtained from company and public sources regarding reporting mechanisms to monitor anti-competitive behaviour is insufficient.

Coverage of means allocated

Internal reporting on anti-competitive incidents

The company does not disclose any quantitative data on the number or nature of antitrust incidents reported internally.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

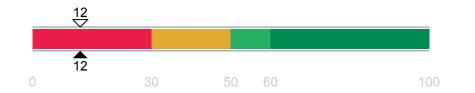
Leadership	44
Visibility	65
Relevance	30
Ownership	30

Implementation	0
Means & resources	0
Coverage	0

Results	43
Performance	43

# C&S3.3 Transparency and integrity of influence strategies and practices

(score: 12, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Visibility towards stakeholders

The company's commits to transparency in lobbying practices and to complying

The company's commits to transparency in lobbying practices and to complying with applicable laws. However, not commitment to integrity in lobbying practices is visible.

#### Comprehensiveness of the commitment

#### Ownership of commitment

Information regarding the involvement of employees in ensuring transparency and integrity of lobbying practices is insufficient.

#### Involvement of employees

The company states before any authorized associates begin any lobbying activity, they must approach the Compliance Officer, the Ethics and Compliance Committee and the Department of Corporate Affairs to obtain guidance. However, further details are not disclosed.

# Means allocated to promote integrity in lobbying practices

Information regarding measures allocated to ensure transparency and integrity of lobbying practices is insufficient.

#### Coverage of means allocated

### Reporting

The company does not disclose the budget directly and indirectly dedicated to lobbying practices.

#### Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

# **Grupo Bimbo**

ISIN CODE: MXP495211262 Food Emerging Market



Leadership	0
Visibility	0
Relevance	0
Ownership	0

Implementation	0
Means & resources	0
Coverage	0

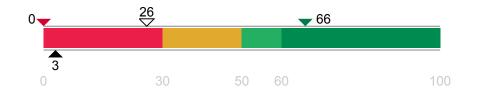
Results	35
Performance	35

## Corporate governance

Score: 14

#### **Board of Directors CGV1.1**

(score: 3, weight: 3)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

## [LISTED COMPANIES] Existence and independence of Information disclosed on this subject is insufficient or not relevant. **Nomination Committee**

Independence of the Board Chairman

The roles of Chairman and CEO are combined and there is no senior independent director.

Responsibility allocated over CSR issues

Information on the responsibilities allocated over CSR issues is insufficient.

Share of independent shareholder-elected Board members

Information obtained from company and public sources regarding detailed biographical information for all members of the Board of Directors is insufficient.

At least 13 members of the 17 member board are not considered independent. The level of information disclosed is insufficient to assess the independency of the rest of board members.

Diversity of the skills and backgrounds of the Board

There are several executive directors in the board with demonstrated professional experience in the company's sector of activities.

Training and expertise provided to board members

Information obtained from company and public sources regarding training provided to board members is insufficient.

Regular election of Board members

Information obtained from company and public sources regarding the regular election of board members is insufficient.

**Evaluation of Board's functioning and performance** 

Information obtained from company and public sources regarding the evaluation of board functioning and performance is insufficient.

Review of CSR issues at Board meeting

Information obtained from company and public sources regarding the review of CSR issues at board meetings is insufficient.

□ Product safety/Information to customers

□ Fundamental human rights

☐ Labour standards in the supply chain

☐ Access to products/Combating health problems linked to food



☐ Environmental issues/ Climate change
☐ Fundamental labour rights/Reorganisation

### Regularity of and attendance at Board meetings

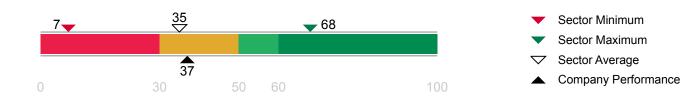
Information obtained from company and public sources regarding the regularity of and attendance at board meetings is insufficient.

Name of Board member	Role	Executive	Non executive	Employee representative	Nomination	Audit	Remuneration	Former executive	> 9 years on Board	Stock options	Paid>1/2 executive salary	Represent>3% company's shares	Other	Independency
Daniel Servitje	Chairman/CEO	Х					X		X					
M. Luisa Jorda			X			X								
Arturo M. Fernández			Х			Х			X					
Ricardo Guajardo			Х						Х					
Luis Jorba Servitje			Х				Х		Х				Not considered independent by the company	
Mauricio Jorba Serv.			Х						Х					
J. Ignacio Mariscal			Х						Х					
M.Isabel Mata			Х						Х				Not considered independent by the company	
Raúl Carlos Obregón	Chair Remuneration Committee	Х					Х		Х				Not considered independent by the company	
Javier P. Espíndola			Х										Not considered independent by the company	
Ignacio Pérez Lizaur			Х			Х								
Jorge Pedro Sendra			Х										Not considered independent by the company	
Edmundo M. Vallejo	Chair Audit Committee		Х			Х	Х							
Jaime Chico Pardo			Х										Not considered independent by the company	
Jaime A. El Koury			Х			Х								
Nicolas Mariscal							Х						Not considered independent by the company	
Francisco Laresgoiti													Not considered independent by the company	

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#### **CGV2.1 Audit & Internal Controls**

(score: 37, weight: 2)



[LISTED COMPANIES] Existence and independence of No executive is a member of the Audit Committee, however, the overall level of **Audit Committee** independence of its members cannot be assessed due to a lack of information.

Members appear to have financial or audit experience and relevant operational Skills and backgrounds of Audit Committee members experience.

The system covers the standard issues related to financial, operational, and legal

Operational and CSR risks covered by the company's 

Fundamental human rights internal controls system

- □ Product safety/Information to customers
- □ Labour standards in the supply chain
- ☐ Access to products/Combating health problems linked to food
- ☐ Environmental issues/ Climate change
- ☐ Fundamental labour rights/Reorganisation

The Audit Committee has a comprehensive role that includes:

- Oversee internal audit and internal controls
- Review accounting policies and be responsible for updates
- Oversee the work of the external auditor
- Approve the type of audit and non-audit services provided and fees paid to the external auditor

Role of the Audit Committee in overseeing internal and - Nominate the statutory auditor external controls

Management of the CSR risks

Although the company has set up some measures, it has not gone beyond that to integrate CSR risks in its overall strategy.

Independence of the firm's external auditors

Information obtained from company and public sources regarding the independence of the firm's external auditors is insufficient.

Inclusion of CSR issues in the company's reporting

The company publishes significant CSR reporting on key material issues.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

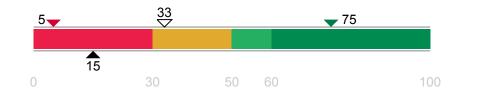
As of 10/2017, Grupo Bimbo did not appear to be involved in any controversy



related to this sustainability driver.

### CGV3.1 Shareholders

(score: 15, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

Nonexistence of voting rights restrictions

Minor voting rights restrictions have been identified.

The are non-voting and limited vote shares.

Safeguards on transactions with major shareholder(s)

No safeguards appear to be in place, which might raise concerns with regard to the fairness of any such transaction.

Ability to add items to the agenda of the AGM and to convene an EGM

Information obtained from company and public sources, regarding the ability to add items to the agenda of the AGM and to convene an EGM, is insufficient.

**Access to voting at General Meetings** 

Information obtained from company and public sources regarding the access to voting at the AGM is insufficient.

Ability to vote on relevant issues in separate resolutions at AGM

Information obtained from company and public sources, regarding which items are customarily put to a vote at the AGM, is insufficient.

Presentation of CSR strategy to shareholders and investors

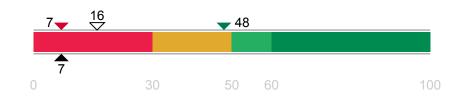
Information disclosed from the entity and public sources regarding the presentation of CSR strategy to shareholders and investors is insufficient.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

### CGV4.1 Executive Remuneration

(score: 7, weight: 2)



Sector Minimum

Sector Maximum

Sector Average

Company Performance

# [LISTED COMPANIES] Existence and independence of Remuneration Committee

A specific committee is in place, but at least one executive is part of it, which might raise concerns.

The overall level of independence of the 5 member committee cannot be assessed due to a lack of information

# Disclosure of senior executives' individual remuneration

Disclosure of individual executive remuneration data for senior executives is insufficient.

# Link between Short Term Incentive Plans and the performance of the company

There is no disclosure on what rules guide the company in allocating bonuses and other short-term incentives to senior executives.

# Link between the main Long Term Incentive Plan and the performance of the company

Information on the rules and performance conditions guiding the allocation of long-term incentives to senior executives is insufficient.

There is no disclosure on the links between variable remuneration of executive and

Link between variable remuneration and CSR performance of the company

□ Product safety

☐ Environmental issues / Climate change

the CSR performance of the company.

☐ Health & Safety

☐ Business ethics (corruption, etc.)

 $\hfill \square$  Access to products/Combating health problems linked to food

Severance pay for senior executives

Information obtained from company and public sources regarding severance pay for senior executives is insufficient.

Evolution of CEO-to-employee compensation ratio

Information obtained from company and public sources regarding the compensation of CEO and the average employee salary is insufficient.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

# **Detailed Scores and Ratings**

### **CURRENT AND PREVIOUS RATINGS**

Period	Environment	Human resources	Human rights	Community involvement	Business behaviour (C&S)	Corporate governance
2017/10	+	+	+	+	+	-
2015/10	+	+	+	++	++	-
2014/09	+	+	+	++	++	-

### **SCORES PER DOMAIN**

Domain	Average Score	Leadership	Implementation	
Environment	24	27	19	21
Human resources	26	32	20	25
Human rights	33	28	11	60
Community involvement	33	49	18	34
Business behaviour (C&S)	38	44	33	37
Corporate governance	14	12	14	17

### **SCORES PER CRITERIA**

Sub-domain	Criterion	Score
Environment 1	1	25
Environment	4	27
	1	23
Environment 2	2	31
Environment 2	4	0
	7	33
Environment 3	1	20

Sub-domain	Criterion	Score
Human resources 1	1	20
Human resources 2	3	16
Human resources 2	4	28
Human resources 3	2	43

Sub-domain	Criterion	Score
Human rights 1	1	33
	1	32
Human rights 2	4	36
	5	N/A

Sub-domain	Criterion	Score
Community involvement 1	1	25
Community involvement 2	1	39

Sub-domain	Criterion	Score
Duainaga habayiaya (CSS) 1	1	40
Business behaviour (C&S) 1	2	43
	2	34
Business behaviour (C&S) 2	3	60
	4	33
	1	54
Business behaviour (C&S) 3	2	29
	3	12

Sub-domain	Criterion	Score
Corporate governance 1	1	3
Corporate governance 2	1	37
Corporate governance 3	1	15
Corporate governance 4	1	7



### Contacts

Analyst: Maximiliano Leon • maximiliano.leon@vigeo.com

Research Manager: Julia Sausen • julia.sausen@vigeo.com

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# Overview of the latest updates

Date of the latest update	Information updated
2018/07	Carbon & Energy Transition
2017/10	Full ESG profile