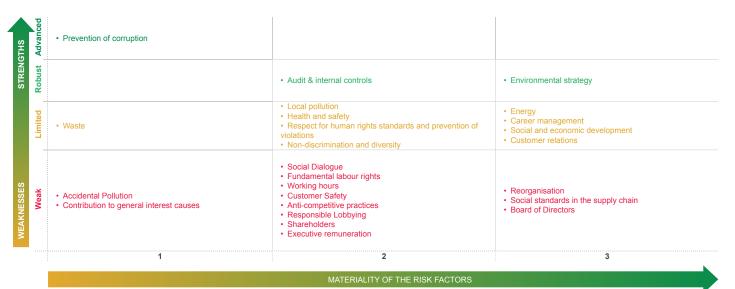


Company and Sector Performance Company performance Sector average performance Sector performance **ESG OVERALL SCORE ESG PERFORMANCE (/100)** Information rate 70% 38 Environment sector average 57% 30 Social Cooperation level (2) Not responsive **High severity** No Governance 28 controversies 100 **Rank in Sector** 5/16 **6 DOMAINS PERFORMANCE (/100)** Limited⁽¹⁾ Rank in Region Ratings⁽³⁾ 271/904 = Business behaviour 28 **Rank in Universe** 1742/4482 Human rights ++ 41 **HISTORICAL PERFORMANCE** = Environment 38 100 Community involvement 29 = 30 Corporate governance + 31 29 24 Human resources = 0 2015 2016 2017 2018 Company inclusion in Vigeo Eiris indices⁽⁴⁾: No

Management of risks and opportunities

MATERIALITY & PERFORMANCE MATRIX



RISK MITIGATION INDEX (/100)

Reputation 31 Operational 30 Efficiency 4 Human 28 Legal 28 Security 28

ANALYST FOCUS

TOPIC	COMMENT	TREND
Customer Security	Although Avianca Holdings has put in place some measures to ensure customers safety within its operations since the last review, there are no indicators to assess its performance in its regard.	→
Carbon Footprint	The Company has set targets to reduce the energy consumption linked to the fuel efficiency, however, the CO2 emission linked to the energy consumption and normalised by Company's revenues has increased in the past three years.	Ы
Corporate Governance	The Board of Directors is considered as an area for improvement for Avianca Holdings, as its independency level might raise concerns, its performance is not assessed and there is no information about trainings conducted to the Board.	Ы



CATEGORIES

Moderate

Significant

High

Intense

Weak

Carbon Footprint and Energy Transition*

CARBON FOO

"The Carbon Footprint & Energy Transition research provides an assessment of a company's carbon footprint combined with the strategy to manage risks and opportunities related to the transition to a low carbon economy. NI (No Info) is used to indicate that the information is not available."

EMISSIONS (T CO2 EQ)

<100 000

>= 100 000 and <1 000 000

>= 1 000 000 and <10 000 000

>= 10 000 000

0-29

TPRINT		SCALE
		А
C	D	В
	D	С
		D
High		

ENERGY TRANSITION SCORE

33 / 100

ENERGY TRANSITION SCORE	CATEGORIES
60-100	Advanced
50-59	Robust
30-49	Limited

Goods and services contributing to sustainable development*



"Sustainable Goods & Services research provides a positive screening on companies to identify business activities devoted to sustainable solutions."

INVOLVEMENT	CATEGORIES
>=50%	Major
20-49%	Significant
0-19%	Minor
0%	None

Involvement in controversial activities*

"The Controversial Activities research provides screening on companies to identify involvement in business activities that are subject to philosophical or moral beliefs."

Involvement in controversial activities: Not available in this version

Screened Areas:

Alcohol

•

Animal welfare

Fossil fuels

- Chemicals of concernCivilian firearms
- Gambling
- Genetic engineering

Nuclear power

- High interest rate lending
- Military

•

- Pornography
- Reproductive medicine
- Tobacco

(4) Indices: based on the most recent indices at the date of publication. More details on vigeo-eiris.com.

⁽¹⁾ Performance level: weak (0-29/100), limited (30-49/100), robust (50-59/100), advanced (60-100/100)

 ⁽²⁾ Cooperation level on a 4-level scale: proactive, responsive, partially responsive, not responsive
 (3) Ratings outline companies' benchmarked domain performance within a sector, on a 5-level scale: "-", "", "=", "", "+"



tion

Company performance in all the Sustainability Drivers

Weight	Overall score 31/100	Trend	Score	Leadership	Implementati	Results
-	Environment	>	38	40	45	12
E ENV1.1 3	Environmental strategy	→	53	55	50	N/A
E ENV2.2 3	Energy	→	33	48	51	0
E ENV2.6 2	Local pollution	→	41	30	58	35
E ENV1.2 1	Accidental Pollution	7	7	0	0	22
E ENV2.5 1	Waste	→	30	30	30	30
	Human Resources	>	24	20	29	22
S HRS2.3 3	Reorganisation	R	12	0	0	35
S HRS2.4 3	Career management	→	38	30	65	18
S HRS1.1 2	Social Dialogue	7	24	30	19	22
S HRS3.2 2	Health and safety	→	35	42	51	11
S HRS3.3 2	Working hours	7	9	0	6	22
	Human Rights	7	41	45	24	53
S HRT1.1 2	Respect for human rights standards and prevention of violations	7	47	51	24	65
S HRT2.1 2	Fundamental labour rights	7	28	18	0	65
S HRT2.4 2	Non-discrimination and diversity	7	47	65	48	28
	Community Involvement	→	29	42	26	21
S CIN1.1 3	Social and economic development	→	33	48	24	28
S CIN2.2 1	Contribution to general interest causes	R	18	23	30	0
	Business Behaviour (C&S)	7	28	27	17	39
S C&S1.3 3	Customer relations	7	35	30	30	46
S C&S2.4 3	Social standards in the supply chain	7	28	39	11	35
S C&S1.1 2	Customer Safety	→	29	31	20	35
G C&S3.2 2	Anti-competitive practices	→	14	0	0	43
G C&S3.3 2	Responsible Lobbying		12	0	0	35
G C&S3.1 1	Prevention of corruption	7	61	76	63	43
	Corporate Governance	Ľ	30	26	18	47
G CGV1.1 3	Board of Directors	К	29	20	9	57
G CGV2.1 2	Audit & internal controls	R	58	46	48	79
G CGV3.1 2	Shareholders	→	21	20	18	26
G CGV4.1 2	Executive remuneration	7	14	20	0	22
Weal	k (0-29/100) Limited (30-49/100) Robust (50-59/100) Advan	nced	(60-1	100/1	00)	

Involvement in allegations with evidence of corrective measures

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Involvement in allegations



Benchmark Position versus sector peers

Position versus secto	r peers	Environment	Human resources	Human rights	Community involvement	Business behaviour (C&S)	Corporate governance	Overall Score
TW0002610003	China Airlines	+	+	++	++	+	++	43
CL000000423	Latam Airlines	++	+	++	++	+	+	43
TRATHYAO91M5	Turk Hava Yollari	++	=	+	+	+	+	37
TH0221B10Z05	BTS Group Holdings	=	+	=	+	=	++	33
US05367G1004	Avianca Holdings	=	=	++	=	=	+	31
CNE1000001S0	Air China	=	=	=	-	=	++	30
CNE1000002T6	China Southern Airlines	=	=	=	=	+	+	28
BRRENTACNOR4	Localiza Rent A Car	-	=	+	+	=	=	28
KR7003490000	Korean Air Lines	=	=	++	+	=	-	27
TW0002618006	EVA Airways	=	=	-	-	=	=	25
MYL5099OO006	AirAsia	-	-	-	-	-	++	21
BRMOVIACNOR0	Movida	-	=	+	-	-	=	21
HK0308001558	China Travel International Investment HK	-	-	=	=	-	=	19
BRCVCBACNOR1	Cvc Brasil Operadora E Agenc		-	=	=	-	+	18
BRLCAMACNOR3	Locamerica	-	-	=	=	=	=	18
US22943F1003	Ctrip.com		-	-	=	-	-	13

General information

Avianca Holdings SA (Avianca) is a Panama-based company engaged, through its subsidiaries, in the provision of air transportation services for passengers and commercial purposes. The Company was originally

Selected financial data

Key data	Revenues	EBIT	Employees
2017	USD 4.4bn	USD 293m	19,278
2016	USD 4.1bn	USD 258m	21,061
2015	USD 4.4bn	USD 219m	21,145
2014	USD 4.7bn	USD 279m	20,485
2013	USD 4.2bn	USD 385m	19,153

Main shareholders	2018
Synergy Aerospace Corp.	78.1%
Kingsland Holdings Ltd	21.9%

Geographical Breakdown	Turnover 2017	Employees
Colombia	44.2%	N/A
South America (ex-Colombia)	21%	N/A
North America	12.7%	N/A
Central America and the Caribbean	12.1%	N/A
Other	10%	N/A

established as a strategic alliance between Aerovias del Continente Americano SA (AVIANCA) and Grupo TACA Holdings Limited (GTH).

Main economic segment	Turnover 2017
Passenger Transportation	80%
Cargo and other	20%

Selected ESG Indicators

	2017	2016
Percentage of independent Board members	18	10
Executive remuneration linked to CSR performance	No Info	No Info
3-year energy consumption trend (normalized to turnover)	7	7
Ratio of payments to employees vs. Shareholders	N/A	N/A
Management of social risks in supply chain	Weak	Weak
Percentage of women on Board	0	9
Percentage of women in Executive team	30	30
Percentage of women in workforce	40.7	37.7
Transparency on lobbying budget	No	No
Percentage of employees covered by collective agreements on working conditions	N/A	N/A
3 year trend for safety at work	N/A	N/A
Involvement in armament	No	No
Transparency on payment of tax	Partial	Partial

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Sector performance

Company performance Rating : min-- / max ++

CSR performance per domain

ENVIRONMENT 2016 2017 2018 2015 100 75 50 25 0 Score 38 Allegations No Rating = **Risk Management** Limited

Key issues

Minimising environmental impacts from energy use is among the major environmental issues for airlines given that around 95% of carbon emissions from the industry come from the burning of jet fuel contributing directly to climate change. The Management of local pollution is another key issue for airlines urging them to tackle and control noise levels to minimize the impact on surrounding communities.

Company performance

- The Company's performance in the Environmental domain is limited in absolute terms which is consistent compared to the previous review.

- Avianca Holding commits to most of its responsibilities in terms of environmental protection but disclose quantitative targets only on impacts related to energy consumption. Only part of its operations are conducted under a certified environmental management system. Energy consumption and CO2 emission normalized to turnover have increased over the past three years. On the other hand SO2 and NOx emissions generated are not disclosed. All the Company's airplanes are certified under ETAPA's level IV for noise standards.

HUMAN RESOURCES 2015 2016 2017 2018 100 75 50 25 0 Score 24 Allegations No Rating **Risk Management** Weak

Key issues

As a reaction to the economic pressure and cost reduction schemes, the Travel & Tourism sector is driven by reorganisation changes. Mergers and acquisitions, as well as divestments from non-value added activities can have significant impacts on human resources. Therefore, Responsible management of these restructurings is a major challenge for the sector.

Company performance

- The Company's performance in the Human Resources domain is weak in absolute terms which is consistent compared to the previous review.

- Avianca Holdings makes bargaining agreements with its employees, however only 21% of its employees are covered by its collective bargaining agreements. No information is disclosed by the Company regarding the responsible management of reorganisations. In terms of health and safety, the Company has allocated significant means to address stress at work, as well as health and safety issues, however, there is no information about health and safety indicators. Finally, training hours per employee and the employee turnover rate have increased since the previous review.

HU	MAN	RIGH	TS	
100 75	2015	2016	2017	2018
50				
25	1	_	_	- 1
0				
Score			41	
Allegati	ons		No	
Rating			++	
Risk Ma	anagem	ent	Limited	

Key issues

Managing sensitive customer databases and being involved in transportation of different categories of passengers including vulnerable deported prisoners or illegal immigrants increases exposure to human rights violation risks. The respect for freedom of association and the right to collective bargaining is another key issue that is considered essential for a motivating working environment and company cohesion. As the Travel and Tourism job market is typically gender oriented Non-discrimination is considered relevant since promoting diversity within workforce would enhance creativity and meet diverse customers' demands.

Company performance

- The Company's performance in the Human Rights domain is limited in absolute terms which is an improvement compared to the previous review.

- Avianca Holdings has formalised its commitment to respect the right to privacy for passengers, supported by training programmes for employees on privacy and grievance mechanisms. In terms of labour rights, the Company address generally the respect of freedom association but is not backed up by relevant measures. Finally, Avianca Holdings has implemented significant measures to prevent discrimination, and also its share of women in management position has increased over the past three years.





BUSINESS BEHAVIOUR (C&S)				
100	2015	2016	2017	2018
75				
50				
25				- + -
0	•	_		
Score			28	
Allegat	ions		No	
Rating			=	
Risk M	anagem	ent	Weak	

Key issues

Airline companies can play an active role in local employment and economic development of communities hosting their operations. Therefore, the Promotion of social and economic development of local communities is considered a key issue for the airlines sub-sector.

Company performance

- The Company's performance in the Community Involvement domain is weak in absolute terms which is consistent compared to the previous review.

- Avianca Holdings has formalised its commitment to implement a responsible tax strategy. In addition, Avianca's Social Committee participates in local communities dialogue process. Avianca Holdings has some programmes to contribute to general interest causes related to public health and response to natural disasters, however Avianca fails to report indicators on this matter.

Key issues

Customer safety is a key issue for Travel and Tourism sector, given the increasing exposure of customer to safety hazards and the stringent regulatory framework of the sector. Social factors in the supply chain is another key sector issue because of companies' strong capacity to promote suppliers' responsible social practices. This is given the high volumes of services subcontracted and that directly correlated to companies' business requiring an active management. Furthermore, companies in the sector are expected to ensure Responsible Customer Relations through efficient customer protection mechanisms.

Company performance

- The Company's performance in the Business Behaviour domain is weak in absolute terms which is an improvement compared to the previous review.

- Avianca Holdings has formalised its commitment to customers safety, which is supported by security controls, monitoring systems and security certifications. Avianca Holdings counts with an accessible system to handle complaints. In addition, its commitment to address social requirements for suppliers is backed up with measures such as suppliers questionnaires and support. Avianca Holdings sets up internal controls to prevent the corruption within the Company. Finally, the Company does not report information about its lobbying practices.

CORPORATE GOVERNANCE 2015 2016 2017 2018 75 50 25

0 –	
Score	30
Allegations	No
Rating	+
Risk Management	Limited

Key issues

Sound corporate governance is required to oversee a company's strategic direction, including the CSR strategy. Vigeo Eiris' framework has been adapted to capture the level of integration of CSR topics at Board-level, supplementing traditional signals on efficient governance practices. Directors are notably evaluated on their level of diversity and experience with operational, financial, and CSR topics (CGV1.1). The audit and internal controls system is examined regarding the efficiency and reach of its risk management (CGV2.1). Shareholders are expected to have fair voting rights and access to all relevant information on material CSR issues (CGV3.1). Executive remuneration is assessed for transparency and alignment with the interests of company's shareholders and other stakeholders (CGV4.1).

Company performance

- The Company's performance in the Corporate Governance domain is limited in absolute terms which is a deterioration compared to the previous review.

- No specific committee is in charge of director nomination and less than 20% of Directors are considered independent. A robust score is reached on audit and internal controls, thanks to a fully independent Audit Committee that has a comprehensive role, also its internal control system oversee some CSR risks. The score is hampered by the lack of transparency on rules determining executive remuneration, and restrictions to shareholders' voting rights, such as preferred shares without voting rights.



10

19

34

39

CSR performance per criterion

Detailed Analysis

Environment

ENV1.1	Environmental strategy and eco-design	10
ENV1.2	Pollution prevention and control (soil, accident)	12
ENV1.3	Development of green products and services	13
ENV2.1	Protection of water resources	14
ENV2.2	Minimising environmental impacts from energy use	15
ENV2.5	Waste management	17
ENV2.6	Management of local pollution	18

Human resources

HRS1.1	Promotion of labour relations	19
HRS2.3	Responsible management of reorganisations	21
HRS2.4	Career management and promotion of employability	22
HRS3.2	Improvement of health and safety conditions	24
HRS3.3	Respect and management of working hours	26

Human rights

Human rights		28
HRT1.1	Respect for human rights standards and prevention of violations	28
HRT2.1	Respect for freedom of association and the right to collective bargaining	30
HRT2.4	Non-discrimination	32

Community involvement

			.
	CIN1.1	Promotion of the social and economic development	34
	CIN2.1	Societal impacts of the company's products / services	36
-	CIN2.2	Contribution to general interest causes	37

Business behaviour (C&S)

C&S1.1	Customer Safety	39
C&S1.3	Responsible Customer Relations	41
C&S2.2	Sustainable Relationships with suppliers	43
C&S2.3	Integration of environmental factors in the supply chain	44
C&S2.4	Integration of social factors in the supply chain	45

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Prevention of corruption 47 Prevention of anti-competitive practices 49 Transparency and integrity of influence strategies and practices 51

Corporate governance

C&S3.1

C&S3.2

C&S3.3

	CGV1.1	Board of Directors	53
	CGV2.1	Audit & Internal Controls	55
	CGV3.1	Shareholders	57
	CGV4.1	Executive Remuneration	58

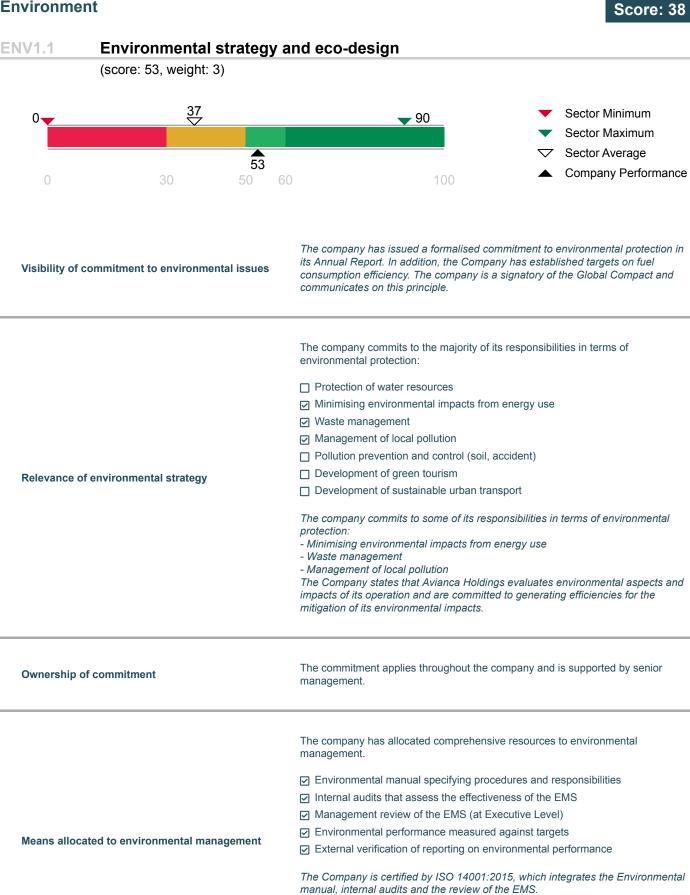
P Involvement in allegations involvement in allegations with evidence of corrective measures



53

ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

Environment



- Environmental performance measured against targets: the Company has set the target of reducing fuel consumption by 1.5% per year up to 2020.

- External verification of reporting on environmental performance: the social and environmental indicators have an external review made by Deloitte.





Coverage of certified environmental management systems

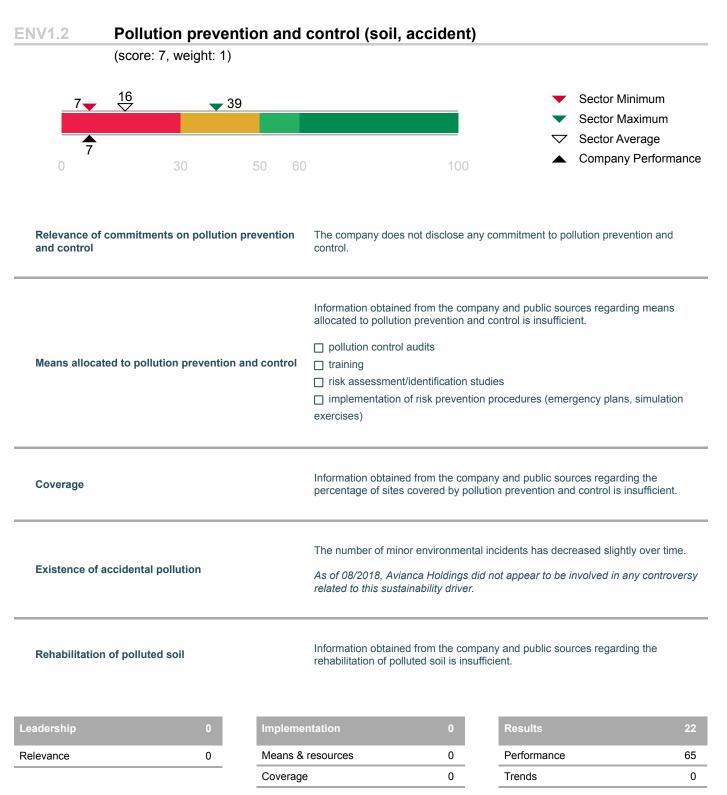
Less than 25% of the company's sites/offices have a certified environmental management system.

5% of the production sites are certified by ISO 14001:2015.

Leadership	55
Visibility	65
Relevance	65
Ownership	30

Implementation	50
Means & resources	100
Coverage	0







ENV1.3 Development of green products and services

(deactivated)

This sustainability driver is not analysed for Airlines, including Avianca Holdings, since their capacity to provide green products/services is restricted by the nature of their operations.

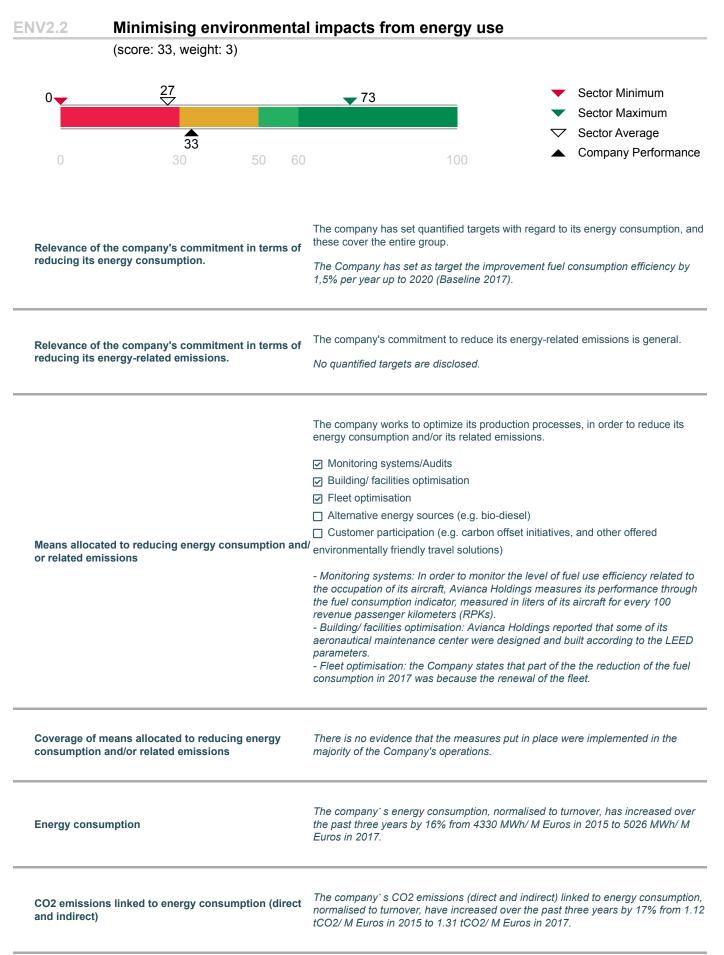


ENV2.1 Protection of water resources

(deactivated)

This sustainability driver is deactivated for the airlines sub-sector as it is not a large water user given its low-level reliance on water consumption compared to its counterparts in the sector. Therefore, it is deactivated for Avianca Holdings.





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SO2 emissions linked to energy consumption

The company does not disclose quantitative data on SO2 emissions (direct and/or indirect) linked to energy consumption.

NOx emissions linked to energy consumption

The company does not disclose quantitative data on NOx emissions (direct and/or indirect) linked to energy consumption.

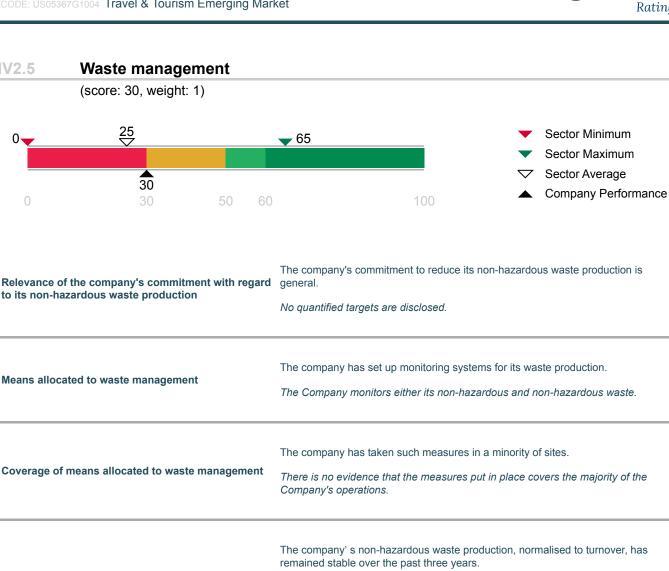
Leadership	48
Relevance	48

Implementation	51
Means & resources	65
Coverage	30

Results	
Performance	0

ENV2.5

0



Non-hazardous waste

The company's non-hazardous waste production, normalised to turnover, has remained stable over the past three years, standing at 0.3835 tons/ M Euros in 2017.

Waste treatment / recycling

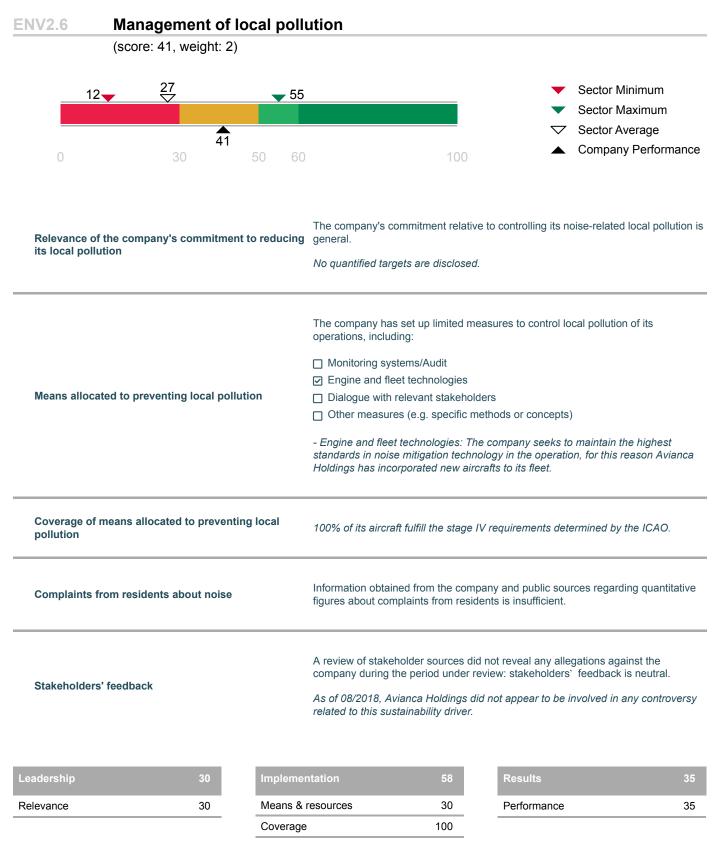
The percentage of waste recycled or reused has remained stable over the past three years, standing at 36% in 2017.

Leadership	30
Relevance	30

Implementation	30
Means & resources	30
Coverage	30

Results	30
Performance	30
Trends	30



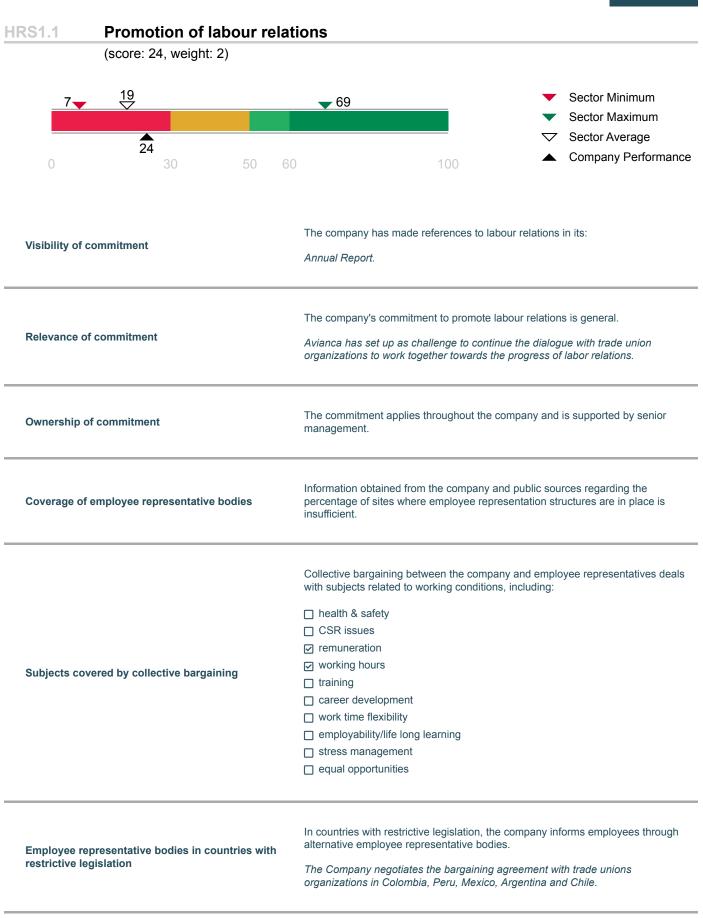


ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

vige eiris

Score: 24

Human resources





A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Stakeholders' feedback

As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Collective agreements on working conditions cover less than 25% of its employees.

Coverage of collective agreements on working conditions

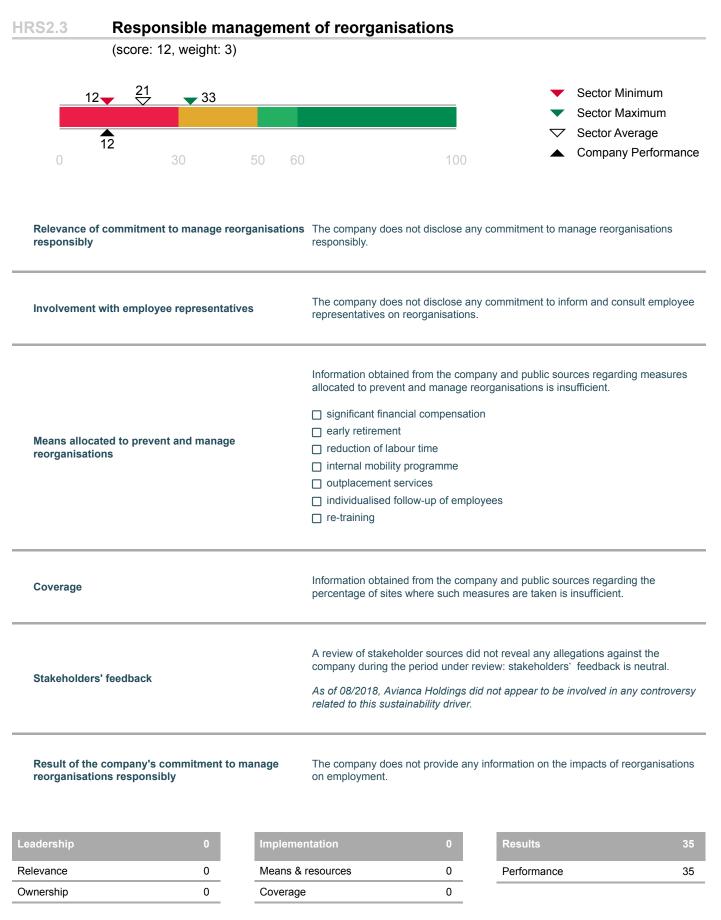
21% of the employees are covered by the by collective bargainings in Colombia, where the Company has most of its employees.

Leadership	30
Visibility	30
Relevance	30
Ownership	30

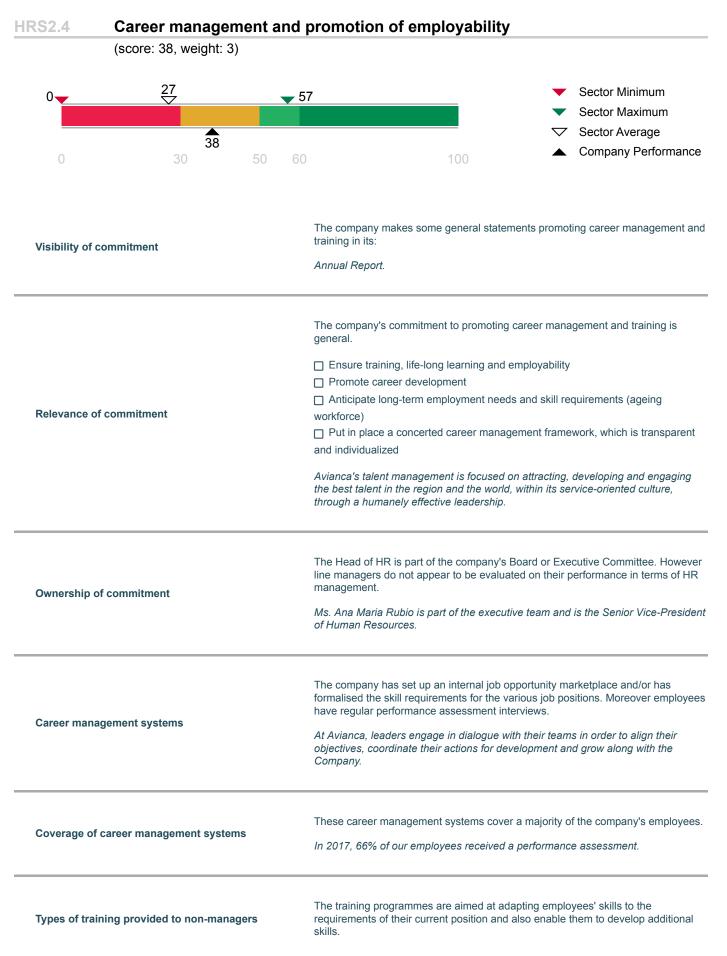
Implementation	19
Means & resources	65
Scope	30
Coverage	0

Results	22
Performance	22











The Company trains its staff not only enables us to have suitable personnel for carrying out our operations in a safe and productive manner, it also allows us to reinforce and develop the technical and social skills.

In addition to the develop of the skills required to the current position, Avianca has a leadership programme, which seeks for Avianca's leaders to manage their own tasks and promote the behaviors of this culture within their teams. Each pillar and its behaviors are related to the four skills of our Avianca employee (Service orientation, Leadership, Orientation to results and Adaptability).

Means allocated to training for all employees

The company's training hours per employee have increased over the past five years by 235% from 9.09 training hours per employees in 2013 to 30.48 training hours per employee in 2017.

Mobility / turnover

The Company has increased its turnover rate over the past two years by 14.6 percentage points from 16.6% in 2016 to 31.2% in 2017.

Training delivered during the year under review

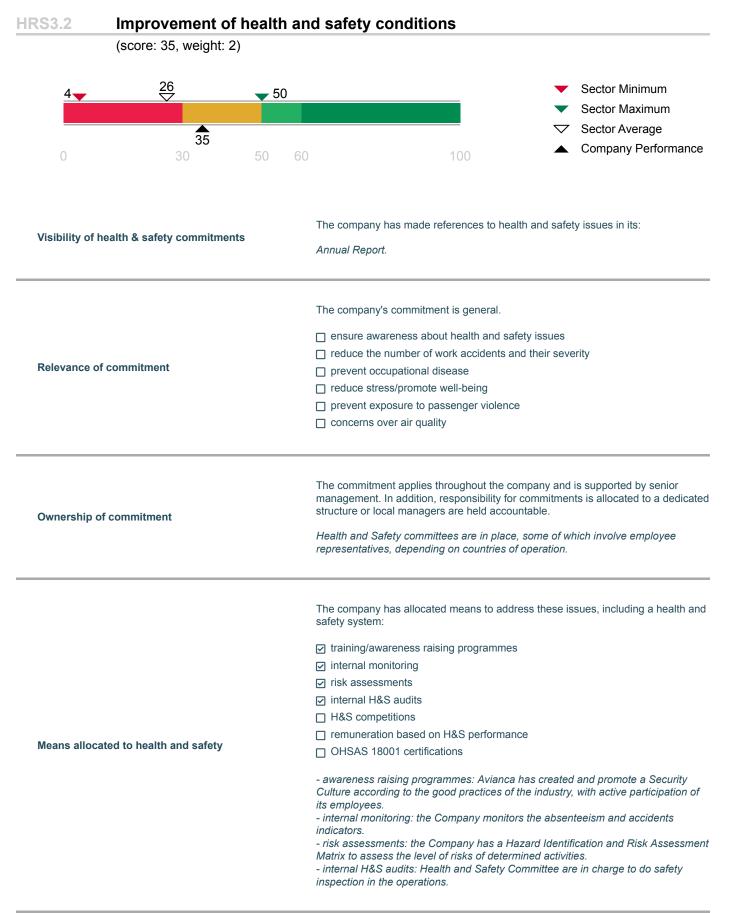
There is no evidence that all the company's employees received training during the year under review.

Leadership	30
Visibility	30
Relevance	30
Ownership	30

Implementation	65
Means & resources	65
Scope	65
Coverage	65

Results	18
Performance	18





Coverage of health and safety system



The health and safety measures cover a minority of the company's employees.

It remains unclear what percentage of employees work under a health and safety system.

		The company has	allocated significa	ant means to address stress at w	vork, including:	
		🖂 monitoring of a	absenteeism/rate o	f occupational disease		
		☐ job redesign (v				
			• ,	alysis of internal H&S data		
			tress through opin			
			sing for employees			
		identification o	f stress sources			
		stress support	instruments (hotlin	ne, counselling service, employe	e assistance	
Means allocated to reduce stress at work		programme, etc)	programme, etc)			
		training on street	training on stress for employees			
		training on street	ess for managers			
		measures to ir	nprove ergonomics	s/ ergonomic design of workplac	es	
		employees about - measures to imp risks on Health ar	ng for employees: ergonomics. prove ergonomics: nd Safety the ergor	the Company carries out worksh the Company identified as one o nomic issues. Ergonomic criteria equipment and, tools.	of its relevant	
Coverage of means allocated	to address menta			nployees, but it remains unclear from workshops on ergonomics.		
Accident frequency rate		The company doe	e not disclose qua	ntitative data on accident freque		
					ency rates.	
Other health and safety indica	itors			intitative data on accupational di		
Other health and safety indica	itors	The company doe A review of stake	es not disclose qua		sease rates.	
	itors	The company doe A review of stake company during t	es not disclose qua nolder sources did he period under re rianca Holdings dic	ntitative data on occupational di not reveal any allegations again	sease rates. st the neutral.	
Stakeholders' feedback		The company doe A review of stakel company during t As of 08/2018, Av related to this sus	es not disclose qua nolder sources did he period under re rianca Holdings dic tainability driver.	ntitative data on occupational di not reveal any allegations again view: stakeholders' feedback is I not appear to be involved in an	sease rates. st the neutral. <i>y controversy</i>	
		The company doe A review of stake company during t As of 08/2018, Av	es not disclose qua nolder sources did he period under re rianca Holdings dic	ntitative data on occupational di not reveal any allegations again view: stakeholders' feedback is	sease rates. st the neutral.	
Stakeholders' feedback	42 Im	The company doe A review of stakel company during t As of 08/2018, Av related to this sus	es not disclose qua nolder sources did he period under re rianca Holdings dic tainability driver.	ntitative data on occupational di not reveal any allegations again view: stakeholders' feedback is I not appear to be involved in an	sease rates. st the neutral. <i>y controversy</i>	
Stakeholders' feedback	42 Im 30 Me	The company doe A review of stakel company during t As of 08/2018, Av related to this sus	es not disclose qua nolder sources did he period under re <i>rianca Holdings dic</i> <i>tainability driver.</i>	ntitative data on occupational di not reveal any allegations again view: stakeholders' feedback is in not appear to be involved in an Results	sease rates. st the neutral. y controversy	





3 Respect and management of working hours



of overtime is insufficient.



A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Stakeholders' feed	back
--------------------	------

Leadership0Visibility0Relevance0Ownership0

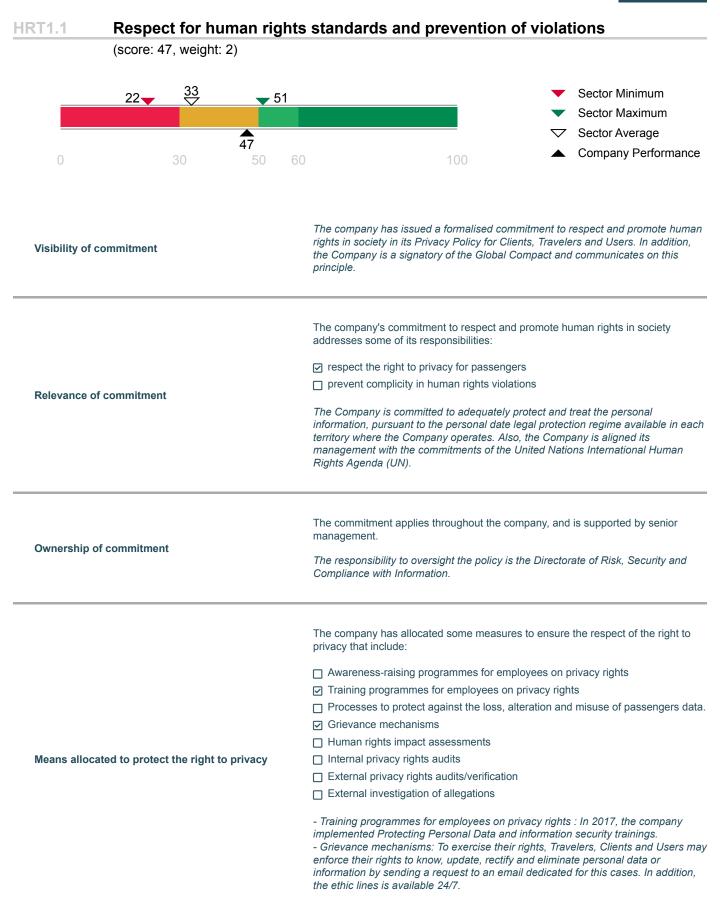
Implementation	6
Means & resources	9
Coverage	0

Results	22
Performance	22

ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

Human rights

Score: 41





Coverage of the means allocated to protect the right to privacy Avianca Holdings applies its privacy policy and the Grievance mechanisms in each country where the Company operates. However, there is no evidence that the trainings about privacy of information were done for all the employees.

Means allocated to prevent complicity in violations	Information obtained from the company and public sources regarding systems to prevent complicity in human rights violations. human rights Ban of degrading or inhuman treatment of deported passengers Systems to prevent deportation leading to family split Measures to promote the responsible use of security forces
Coverage of means allocated to prevent on human rights violations	complicity in Information obtained from the company and public sources regarding procedures in place to prevent complicity in human rights violations is insufficient.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral. As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.
Leadership 51	Implementation 24 Results 65

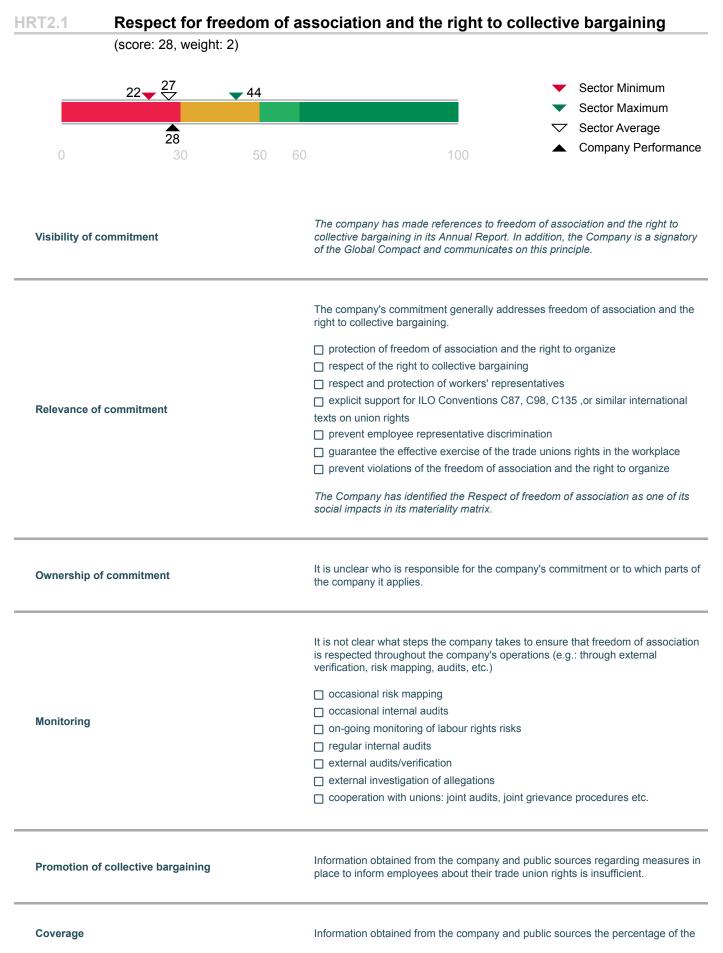
Leadership	51
Visibility	65
Relevance	65
Ownership	30

Implementation	24
Means & resources	15
Coverage	32

Results	65
Performance	65

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company where such labour rights systems and programmes are in place is insufficient.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

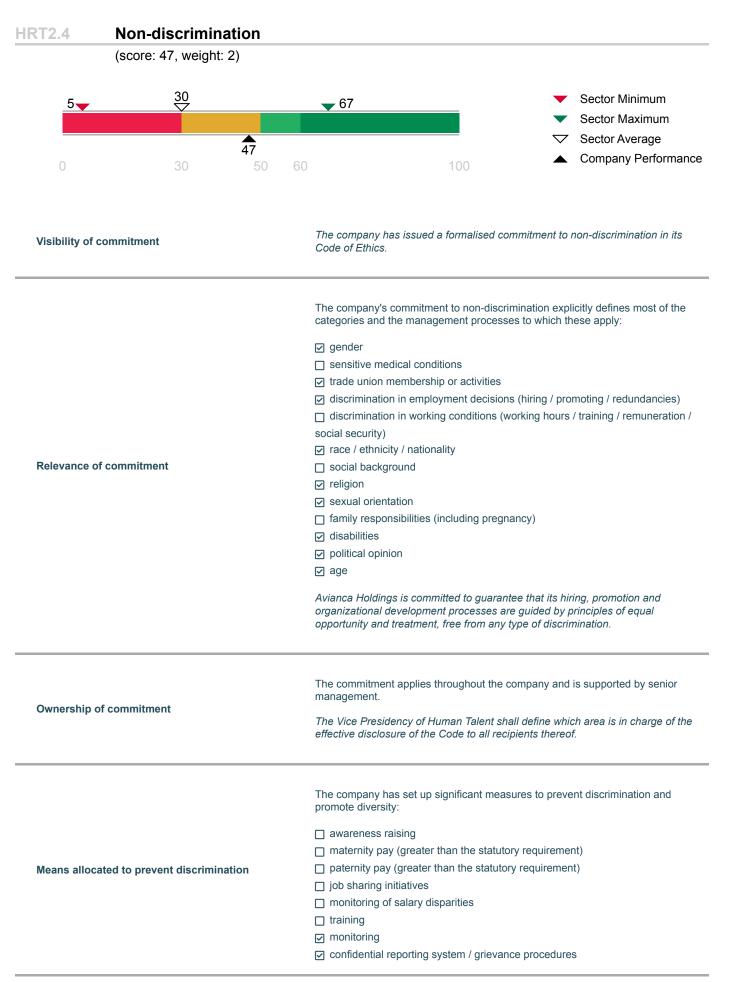
As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Leadership	18
Visibility	30
Relevance	30
Ownership	0

Implementation	0
Means & resources	0
Coverage	0

-

Results	65
Performance	65





Coverage	There is no evidence that Company's sites.	the measure	s put in place covers the maj	ority of the
Results in terms of women in management positions	 The share of women in management positions remained stable over the past three years. The share of women in management positions has increased continuously over the past five years by 2 percentage points from 39.7% in 2015 to 41.7% in 2017. However, the information for 2016 was not disclosed. 		nuously over the	
Results in terms of employment of employees with disabilities			tative data on performance ir ties in the total workforce.	ndicators such
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral. As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.			
Leadership 65 Implemen	ntation	48	Results	28
Visibility 65 Means & r		65	Performance	65

Leadership	65
Visibility	65
Relevance	100
Ownership	30

Implementation	48
Means & resources	65
Coverage	30

Results	28
Performance	65
Trends	15

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ISIN CODE: US05367G1004 Travel & Tourism Emerging Market



Score: 29

Community involvement

Promotion of the social and economic development **CIN1.1** (score: 33, weight: 3) 26 Sector Minimum 5-**—** 52 Sector Maximum Sector Average 33 **Company Performance** The company has issued a formalized and accessible commitment to promote local social and economic development in its: Visibility of the policy Tax Strategy. The company's commitment to promote local social and economic development addresses only part of its responsibilities: Optimise the impact of operations on the local economy Setting voluntary schemes to create, sustain and develop local businesses Respecting the social, cultural and natural local traditions **Relevance of commitment** Engaging in continuous stakeholder dialogue with local communities Implementing a responsible tax strategy -Implementing a responsible tax strategy : the Company is committed to make its tax planning reflect the economic and commercial reality of our overall business decisions based on substance, taking into consideration the OECD Guidelines and BEPS s (Base Erosion and Profit Shifting) Actions. The commitment applies throughout the company, supported by senior management. In addition, other employees are directly involved. **Ownership of commitment** The Group has a complete centralized tax team based in Colombia, a regional finance team for Europe located in Spain, and local advisors for compliance and legal support. The company has allocated some means to address social and economic development, including: Social impact assessment when implantation in new areas or closing sites Resources allocated to the mitigation of the impact of Reduction of the social impacts related to site closures and restructuring the company's operations in areas hosting its Local communities dialogue process operations. - Local communities dialogue process: the Social Committee to engage in dialogue with Civil Society Organizations and participate in the most important initiatives and Corporate Citizenship scenarios. These means are allocated in the majority of company sites. Geographical coverage The Social Committee the participation of Colombia, El Salvador, Peru and Ecuador



Resources allocated to promotion of the social and economic development		Information obtained from the company and public sources regarding programmes in place to support social and economic development in the areas in which it operates is insufficient. Promotion of local employment Support the development of local suppliers Partnerships with local authorities for local capacity building			
Geographical coverage		Information obtained from the company and public sources regarding the percentage of sites where such programmes are in place is insufficient.			
Performance trend		The company doe development.	es not monitor/repo	rt indicators on social and ec	onomic
		The Company reports partially on taxes paid. Reporting covers:			
Transparency of tax reporting		 taxes paid in some countries of operations taxes paid in some regions of operations taxes paid in key regions of operations taxes paid in key countries of operations sales per zone operating profit per zone number of employees per zone ratio between tax paid and headline corporate tax rate per zone explanation for significant differences between tax rate actually paid and expected tax rate 			
Presence in IMF 'offshore financial c jurisdictions considered by the OECI enough with tax transparency rules	The Company operates in IMF 'offshore financial centres' and/ or in jurisdictions considered by the OECD as not compliant enough on tax transparency rules, with no justification for this presence. The Company is headquartered in Panama, however, most of this operations are in Colombia.				
A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral As of 08/2018, Avianca Holdings did not appear to be involved in any control related to this sustainability driver.				is neutral	
Leadership 48	Implemen	ntation	24	Results	28
Visibility 65	Means & I	resources	15	Performance	38
Relevance 30	Coverage	Coverage		Trends	0
Ownership 65					



CIN2.1 Societal impacts of the company's products / services

(deactivated)

This sustainability driver is not analysed for the airlines sub-sector. The issue of noise from aircrafts which can have major social impact on local people living and working close to airports is analyzed under the sustainability driver ENV2.6: "Management of local pollution".





Contribution to general interest causes





Performance benchmark for contributions to general interest causes

Information obtained from the company and public sources regarding the company's contributions to support general interest causes is insufficient.

Trend in contributions to general interest causes

Information obtained from the company and public sources regarding the company's contributions to general interest causes is insufficient to determine a trend.

Leadership	23
Relevance	30
Ownership	0

Implementation	30
Means & resources	30
Scope	30

Results	
Performance	0
Trends	0

ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

vigeoeiris Rating

Score: 28

Business behaviour (C&S)





Transparency and trends of indicators relative to customer safety

The company does not disclose any indicator relative to the outcomes of its customer safety policy.

Leadership	31
Visibility	65
Relevance	30
Ownership	0

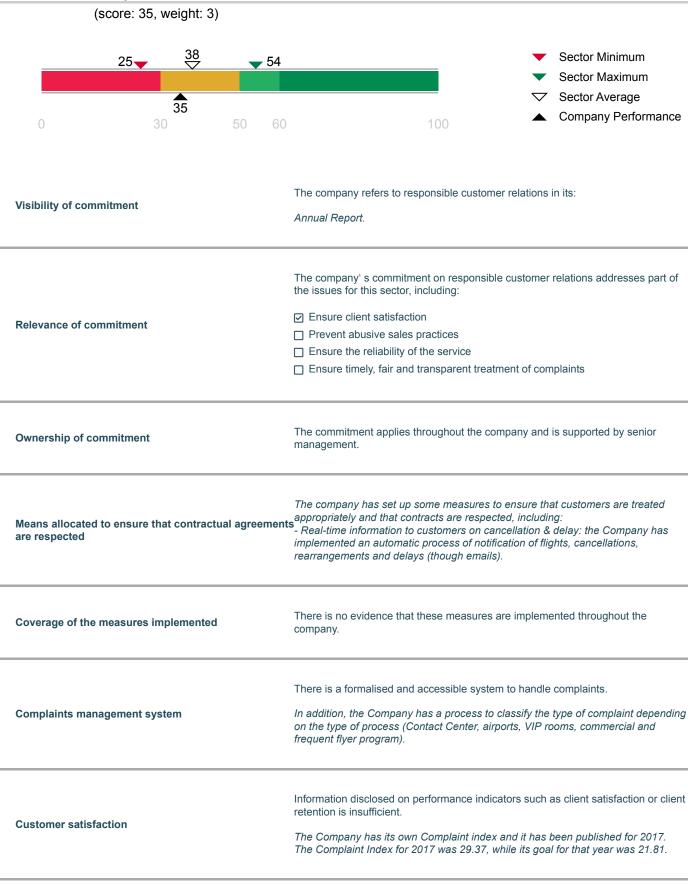
Implementation	20
Means & resources	15
Coverage	30

Results	35
Performance	65
Trends	0



C&S1.3

3 Responsible Customer Relations



Stakeholders' feedback



A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Leadership	30
Visibility	30
Relevance	30
Ownership	30

Implementation	30
Means & resources	30
Coverage	30

Results	46
Performance	46



C&S2.2 Sustainable Relationships with suppliers

(deactivated)

This Sustainability Driver is only analysed for large companies in the Travel & Tourism Emerging Market sector: it is therefore not analysed for Avianca Holdings.

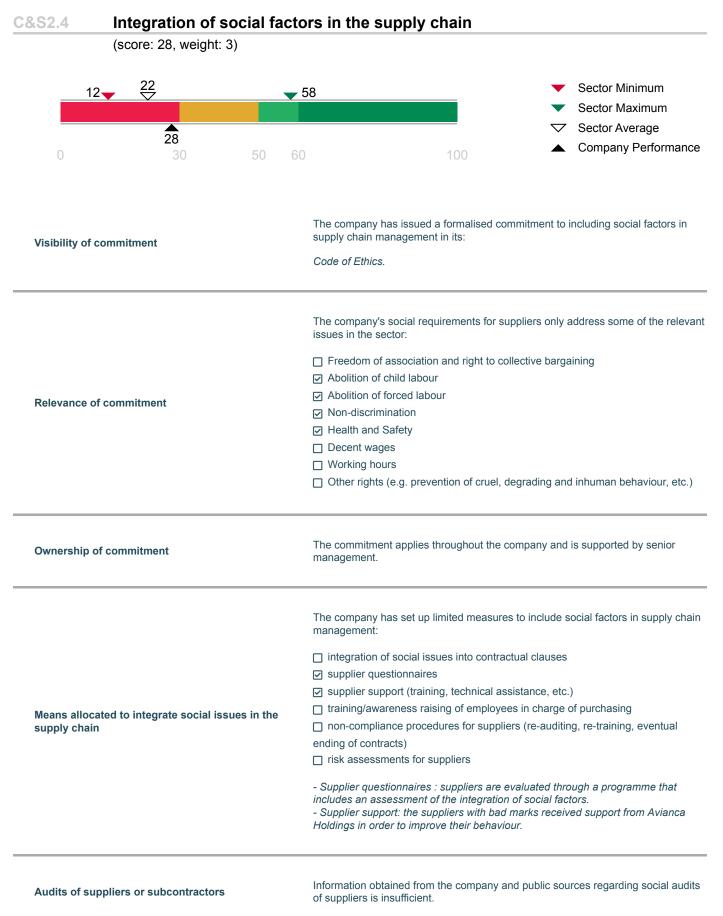


C&S2.3 Integration of environmental factors in the supply chain

(deactivated)

This Sustainability Driver is only analysed for large companies in the Travel & Tourism Emerging Market sector: it is therefore not analysed for Avianca Holdings.





ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

30

30

Coverage



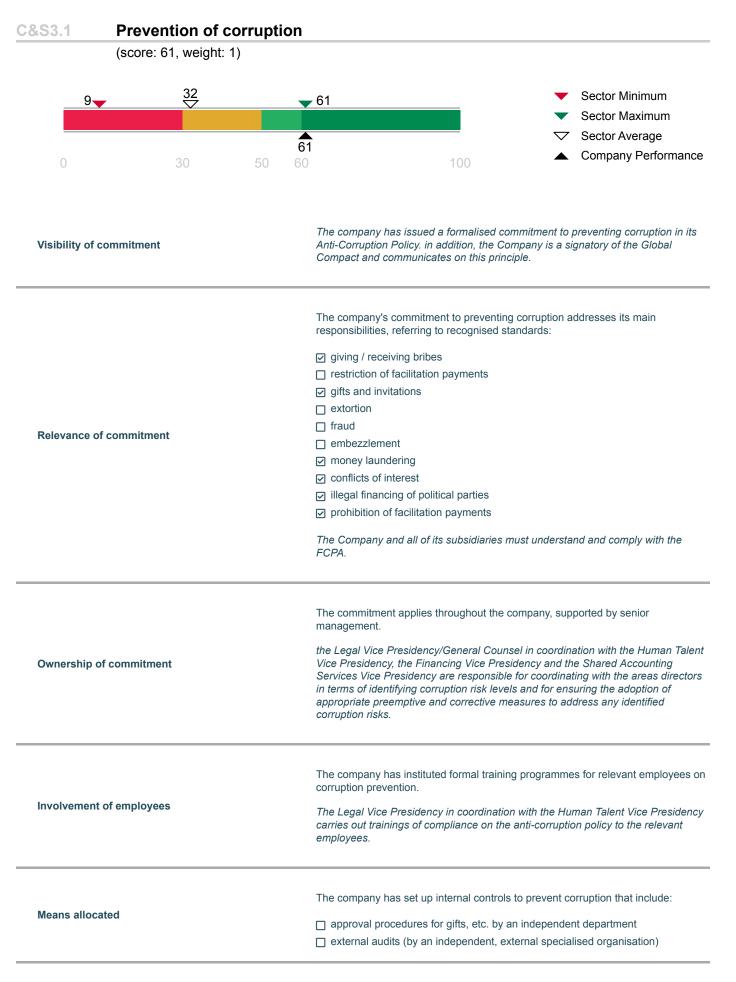
Information obtained from the company and public sources regarding the Coverage of the social audits percentage of the company's suppliers covered by social audits is insufficient. The company does not disclose quantitative data on the share of social problems Share of corrective measures vs problems uncovered in the supply chain that were addressed by corrective measures. A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral Stakeholders' feedback As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver. Visibility 65 Means & resources 15 Performance 35

0

Relevance

Ownership







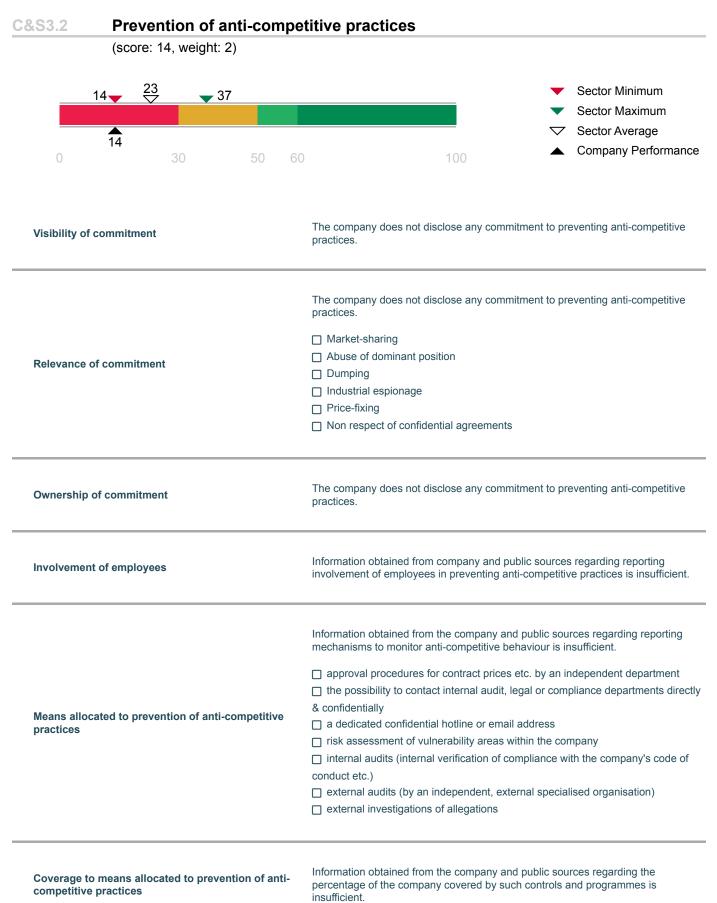
external investigations of allegations the possibility to contact internal audit, legal or compliance departments directly & confidentially a dedicated confidential hotline or email address internal audits (internal verification of compliance with the company's code of conduct etc.) ☑ risk assessment of company vulnerability due diligence on joint ventures due diligence in evaluating contracts/suppliers systems for appointment/remuneration of agents □ identify and black list known bribe payers - a dedicated confidential hotline or email address: the Company has implemented an Ethic Line to reports the violation to the Code of Ethics and Anti-Corruption Policy. - internal audits: the Company verifies the effectiveness of the compliance controls and risk management to the administration through the internal audit area of the Company. - risk assessment of company vulnerability: the Company has an Integral Security Management Strategy, risks, ethics and compliance in place. In addition, the board adopted the new Policy of the Integral Risk Management System, which seeks to define the guidelines and framework of action for the management of different risks (including ethicals) to which the Company is exposed. - due diligence in evaluating contracts/suppliers: The company ensure that the suppliers are aligned with the Code of Ethics. The measures implemented cover all significant parts of the company as well as sales agents and business partners. Coverage the Anticorruption Policy and Code of Ethics applies to all the Company and all of its Collaborators (including sales agents and business partners). The company does not disclose any quantitative data on the number or nature of Reporting corruption incidents reported internally. A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral Stakeholders' feedback As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Leadership	76
Visibility	65
Relevance	100
Ownership	30

Implementation	63
Means & resources	48
Coverage	100

Results	43
Performance	43





ISIN CODE: US05367G1004 Travel & Tourism Emerging Market



Reporting

The company does not disclose any quantitative data on the number or nature of antitrust incidents reported internally.

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Stakeholders' feedback

As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.

Leadership	0
Visibility	0
Relevance	0
Ownership	0

Results	43
Performance	43







ISIN CODE: US05367G1004 Travel & Tourism Emerging Market



Coverage	Information regarding the percentage of the company covered by such controls and measures is insufficient.
Reporting	The company does not disclose the budget directly and indirectly dedicated to lobbying practices.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver.
Leadership 0	Implementation 0 Results 35

Visibility	0
Relevance	0
Ownership	0

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0
0

Results	35
Performance	35

ISIN CODE: US05367G1004 Travel & Tourism Emerging Market

vigeo iris

Corporate governance Score: 30 **Board of Directors CGV1.1** (score: 29, weight: 3) 35 Sector Minimum 10-**—** 52 Sector Maximum Sector Average 29 **Company Performance** [LISTED COMPANIES] Existence and independence of No specific committee is in charge of director nomination, which might raise Nomination Committee concerns. The roles of Chairman and CEO are separated, but the chairman is not considered Independence of the Board Chairman independent. Responsibility allocated over CSR issues Information on the responsibilities allocated over CSR issues is insufficient. Share of independent shareholder-elected Board The Board is between 0 and 20% independent, which might raise concerns. Two members of the 11-member Board are considered independent. members The Board of Directors diversity appears to be partial: □ At least 30% of directors are women □ At least 40% of directors are women Employee representative(s) sitting on the Board Board members with demonstrated professional experience in the company's Diversity of the skills and backgrounds of the Board sector of activities Board members with demonstrated expertise on CSR issues - Board members with demonstrated professional experience in the company's sector of activities: Mr Robert Kriete has experience in the airline industry as founder and board member of Volaris in Mexico; Chairman of the Board and CEO of Grupo TACA and President of the Latin American and Caribbean Air Transport Association (ALTA). Information obtained from company and public sources regarding training provided Training and expertise provided to board members to board members is insufficient. **Regular election of Board members** Board members are eligible for re-election every year.

Evaluation of Board's functioning and performance Performance is not evaluated regularly.



The formal CSR reporting has been signed by CEO/Chairman/Board, but there is no evidence that relevant CSR issues are reviewed at Board meetings.

Contractual customer rights Existence and relevance of the review of CSR issues at Working time models board meeting

- □ Social dialogue
- □ Energy efficiency
- Operations safety

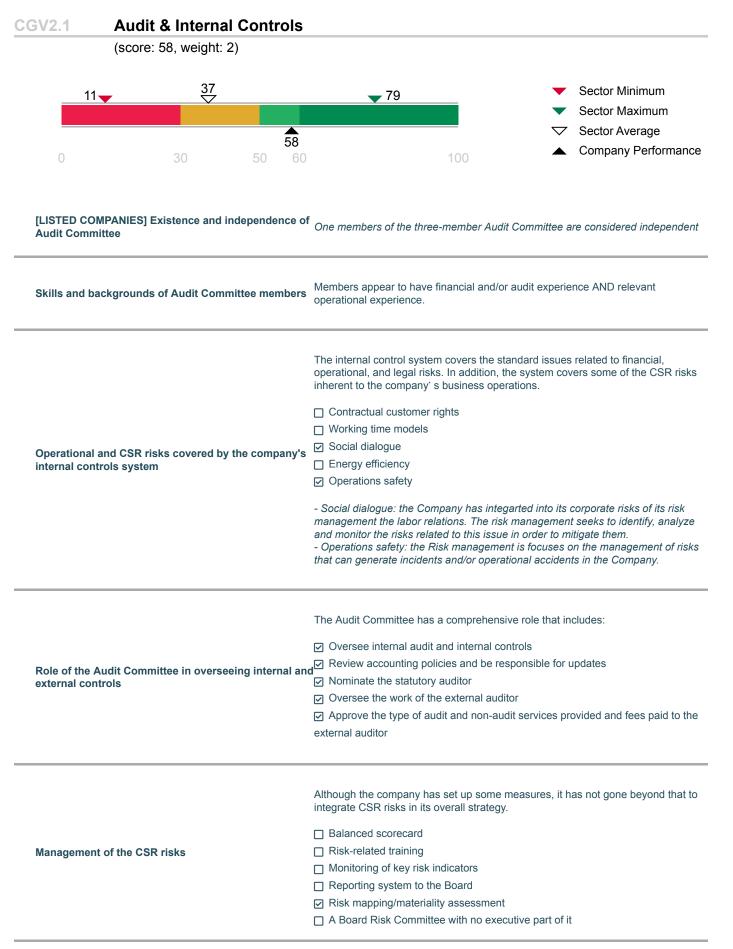
Regularity of and attendance at Board meetings

Regular meetings are held, and attendance rates are above 90%

16 Board meetings were held during 2016 and the attendace rate was 98,7%

Name of Board member	Role	Executive	Non executive	Employee representative	Nomination	Audit	Remuneration	Former executive	> 9 years on Board	Stock options	Paid>1/2 executive salary	Represent>3% company's shares	Other	Independency
Germán Efromovich	Chairman		Х						Х			Х		
José Efromovich			Х				Х		Х			Х		
Roberto Kriete	Member of the Finance Committee		Х				Х		Х			Х		
Alexander Bialer	Member of the Finance Committee		Х						Х			Х		
Raúl Campos			Х						Х			Х		
Isaac Yanovich			Х			Х	Х		Х					
Álvaro Jaramillo	Member of the Finance Committee		Х						Х					
Juan Guillermo Serna	Member of the Finance Committee		Х			Х			Х					
Ramiro Valencia			Х						Х					
Oscar Darío Morales	Member of the Finance Committee		Х			Х								Х
James Peter Leshaw			Х											Х



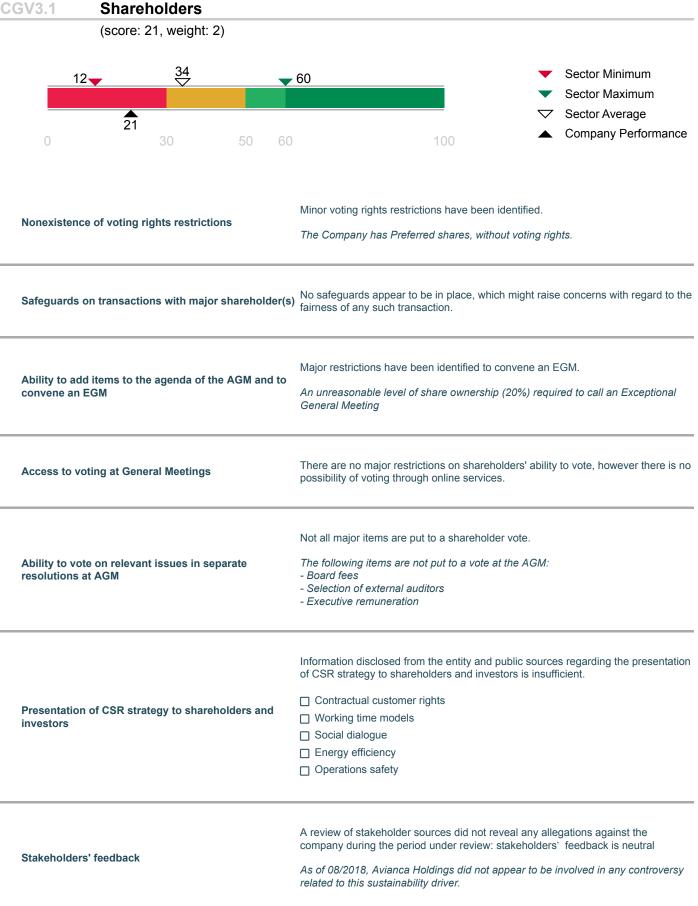




- materiality assessment: Avianca Holdings conducted a materiality analysis with the purpose of identifying the issues relevant to its business vision that generate value to its stakeholders.

Independence of the firm's external auditors	Non-audit fees represented 1% of total fees paid to EY in 2017.
Inclusion of CSR issues in the company's reporting	The company publishes significant CSR reporting on key material issues, with an independent third party assessment of the reliability of key performance indicators, with limited/moderate level of the assurance. Deloitte assessed the reliability of key performance indicators, with limitedlevel of the assurance in accordance with ISAE 3000.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral As of 08/2018, Avianca Holdings did not appear to be involved in any controversy related to this sustainability driver









Detailed Scores and Ratings

CURRENT AND PREVIOUS RATINGS

Period	Environment	Human resources	Human rights	Community involvement	Business behaviour (C&S)	Corporate governance
2018/08	=	=	++	=	=	+
2015/10	=	+	-	+	=	+

SCORES PER DOMAIN

Domain	Average Score	Leadership	Implementation	
Environment	38	40	45	12
Human resources	24	20	29	22
Human rights	41	45	24	53
Community involvement	29	42	26	21
Business behaviour (C&S)	28	27	17	39
Corporate governance	30	26	18	47

SCORES PER CRITERIA

Sub-domain	Criterion	Score
	1	53
Environment 1	2	7
	3	N/A
	1	N/A
Environment 2	2	33
Environment 2	5	30
	6	41

Sub-domain	Criterion	Score
Human resources 1	1	24
Human resources 2	3	12
	4	38
Human resources 3	2	35
	3	9

Sub-domain	Criterion	Score
Human rights 1	1	47
Human rights 2	1	28
	4	47

Sub-domain	Criterion	Score
Community involvement 1	1	33
Community involvement 2	1	N/A
	2	18

Sub-domain	Criterion	Score
Pusiness helpsigur (CRS) 1	1	29
Business behaviour (C&S) 1	3	35
	2	N/A
Business behaviour (C&S) 2	3	N/A
	4	28
	1	61
Business behaviour (C&S) 3	2	14
	3	12

Sub-domain	Criterion	Score
Corporate governance 1	1	29
Corporate governance 2	1	58
Corporate governance 3	1	21
Corporate governance 4	1	14



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Overview of the latest updates

Date of the latest update	Information updated
2018/08	Carbon & Energy Transition
2018/08	Full ESG profile