

# BACKUS Y JOHNSTON

ISIN CODE: PEP218025000

Overall score 4/100

Sector: ALAS20 companies IR

Companies in sector panel: 4

Information rate: 38% (Sector average: 84%)  
Company cooperation level: Not responsive \*

## General information

Backus & Johnston (Backus) is a Peru-based company engaged in the production, packaging and distribution of alcoholic and non-alcoholic beverages. Its main product is beer, and Backus owns a majority of the brands available in Peru and distributes the Coca-Cola's brands for Peru. In October 2016, Backus, a subsidiary of the British SabMiller, became a subsidiary of Belgian Anheuser-Busch InBev when the acquisition of the former by the latter was completed.

Main Economic Segment**	Turnover 2016
Beer	90.6 %
Carbonated drinks	4.2 %
Water	4.1 %

## Investor Relations Performance

CORPORATE GOVERNANCE	
100	2017
75	
50	
25	
0	
Score	4
Allegations	No
Rating	--
Risk management	Weak

### Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

### Company performance

Backus & Johnston achieved a weak score on its Investor Relations issues, due to the inexistence of information in English. These rules are essential to allow international shareholders stay informed on the company's financial health.

■ Sector performance  
■ Company performance  
Rating: min -- / max ++

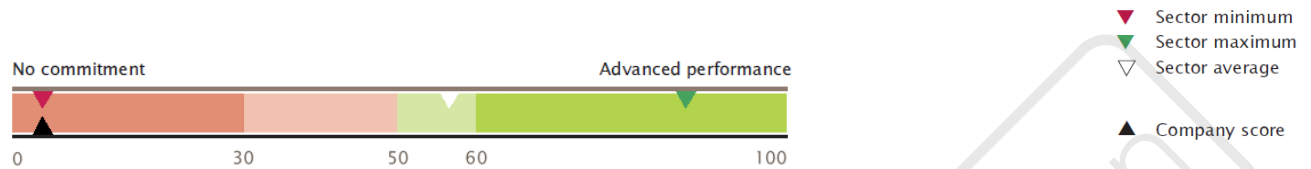
\* On a 4-level scale: proactive, responsive, partially responsive, not responsive  
\*\* See detailed economic indicators in Selected financial data section  
\*\*\* Based on the most recent Index at the date of publication

## Investor Relations

Score : 4

### CGV3.1 Investor Relations

(score: 4, weight: 2)



**Responsibilities allocated to the role of Investor Relation**

*The company has established a dedicated Investor Relations team*

**Transparency on Corporate Governance issues (Annual Report and website).**

*Information disclosed on this subject is insufficient or not relevant.*

**Comprehensiveness of the company's Annual Report**

*The company does not publish an Annual Report in English.*

**Transparency on the general context of the company's activities**

*Information disclosed on this subject is insufficient or not relevant.*

**Quality of the company's ESG reporting**

*The company's social and environmental reporting does not entail ESG KPI or is not published in English.*

**On-line communication on financial results**

*Information disclosed on this subject is insufficient or not relevant.*

**Updates and follow-up on corporate financial events**

*Information disclosed on this subject is insufficient or not relevant*

**Updates and follow-up on ESG strategies and performances**

*Information disclosed on this subject is insufficient or not relevant.*

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## Contacts

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