

Wal-Mart de Mexico

ISIN CODE: MX01WA000038

Overall score 62/100

Sector: ALAS20 companies IR

Companies in sector panel: 44

Information rate: 100% (Sector average: 94%)
Company cooperation level: Responsive *

General information

Walmart de Mexico is a Mexico-based company involved in operating self-service stores. It is present in Mexico and Central America. Its Mexican operations include discount stores, hypermarkets, wholesale-price membership stores and supermarkets, e-commerce business. It is also involved in real estate transactions with third parties. In Central America, it operates discount stores, supermarkets, hypermarkets, warehouse stores and wholesale-price membership stores in Costa Rica, Guatemala, Honduras, Nicaragua and El Salvador. It owns several brands as Bodegas Aurrera, Mi Bodegas, Bodega Aurrera Express, Walmart, Sam's Club, Superama, Suburbia and Medimart Pharmacies. In 2016 Walmart Stores Inc.'s Mexican unit agreed to sell its Suburbia clothing chain to El Puerto de Liverpool SAB, Mexico's biggest department store chain operator, in a deal valued at 19 billion pesos (\$1.03 billion).

Main Economic Segment**	Turnover 2014
Self service	97.0 %
Other	3.0 %

Investor Relations Performance

■ Sector performance
■ Company performance
Rating: min -- / max ++

INVESTOR RELATIONS	
100	2017/09
75	
50	
25	
0	
Score	62
Allegations	No
Rating	=
Risk management	Advanced

Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

Company performance

Walmart de Mexico achieved an advanced performance on its Investor Relations issues. The company has allocated responsibilities over Investor Relations to its CFO and has established a dedicated IR team, whose individual contact details are published on the website. The company describes significant elements of its general markets' context and it has adopted most of the recommended elements for an efficient communication with its shareholders. Walmart has also set up significant tools to ensure the follow-up of its corporate events and ESG strategies. Furthermore, the annual report provides relevant ESG KPIs with some financial KPIs. However, only few elements of its Corporate Governance framework is disclosed.

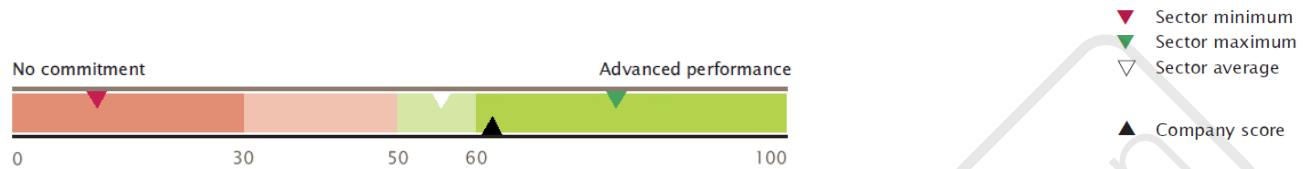
* On a 4-level scale: proactive, responsive, partially responsive, not responsive
** See detailed economic indicators in Selected financial data section
*** Based on the most recent Index at the date of publication

Investor Relations

Score : 62

CGV3.1 Investor Relations

(score: 62, weight: 2)



Responsibilities allocated to the role of Investor Relation

Responsibilities of Investor Relations are allocated to CFO and the company has established a dedicated Investor Relations team. In addition, individual contact details of the IR team (telephone number and email address) are published on the website.

Transparency on Corporate Governance issues (Annual Report and website).

The company is transparent only on few of the key elements of its Corporate Governance framework:

- Criteria for independency and status of Directors (independent, non-independent, executive, non-executive directors, chairman)
- Date of appointment of Senior Management
- Date of appointment of Directors

Comprehensiveness of the company's Annual Report

The company's Annual Report (published in English) provides some information on its financial key performance indicators:

- The company provides financial KPI
- The company clearly explains the past positive evolution of its KPI

Transparency on the general context of the company's activities

The company describes significant key elements of the general context of its markets.

- Description of the company's markets
- Description of the company's regulatory environment
- Detailed description of the company's risks and uncertainties
- Description of the company's competitive position (with industry benchmarks)

- Differentiation of risks and uncertainties according to their importance and relevance.
- Drivers of operational performance at product/service level
- Drivers of operational performance at regional/geographical level

Quality of the company's ESG reporting

The company's social and environmental reporting (published in English) provides relevant information on its ESG key performance indicators.

- The company provides ESG KPI
- The company assesses the materiality of its key ESG issues
- The company clearly explains the past positive evolution of its Environmental KPI

On-line communication on financial results

The company has adopted most of the recommended elements for an open and transparent communication with shareholders.

- *The presentation of financial results is available in an interactive format*
- *A five-year financial record is accessible on the company's website*
- *The company's Annual Report or IR website provide a history of the share price (at least 3 years)*
- *The company's Annual Report or IR website provide a history of the dividend performance (at least 3 years)*

Updates and follow-up on corporate financial events

The company set up significant tools to promote the continuous follow up of its corporate events.

- *The financial calendar is communicated in the Investor Relations Section of the company's website*
- *It is possible to register for receiving feeds and email alerts on financial presentations*
- *Access to webcasts (audio or video) and conference calls via the web in real-time to all users (private investors, analysts, institutional investors, media or other audiences).*
- *Identification of Investor Days*

Updates and follow-up on ESG strategies and performances

The company set up significant tools to promote the continuous follow up on its ESG strategies and performances.

- *Dedicated section on the website with the company's ESG policies, strategies and performances.*
- *Publication of relevant annual ESG reporting.*
- *Explicit link to recognized ESG reporting standards.*
- *Organization of roadshows on ESG issues OR webcasts OR presentations published on the website.*

Contacts

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