

Rating date: October 2017

# Wal-Mart de Mexico

# Sector: Supermarkets Emerging

Market

Companies in sector panel: 20

# Overall score 36/

Information rate: 66% (Sector average: 39%) Company cooperation level: Responsive \*

# General information

Wal-Mart de México y Centroamérica is Wal-Mart Inc.'s largest division outside of the USA, operating various stores under its own name as well as Bodega Aurrerá, Sam's Club and Superama. The company sells a range of general products, including apparel, electronic goods, groceries, hardware, homeware, pharmaceuticals appliances.

Main Economic Segmer	Turnover 2016
Retail	97.0 %
Other	3.0 %

# Overall CSR performance & trends

•							
Overall score : 36/100			Human Resources	Human Rights	Community Involvement		
60-100/100 Advanced	100		X				
50-59/100 Robust	75						
30-49/100 Limited	50				_		
0-29/100 Weak		T.				_	
Overall score Trend	0			<mark>-</mark>		_	Ī
Compared to 2015 7 +7 points	Scores/Trends	39 🗷	28 →	49 🗷	35 😼	36 →	27 →
Compared to 2014 → +5 points	Ratings	++	+	++	+	++	=
Compared to 2013 → +5 points	Controversies	No	No	No	No	Yes	Yes
	Risk management	Limited	Weak	Limited	Limited	Limited	Weak
Overall Rank in sector : 2/20	Sector per	formance	■ Company	performance	R	ating: min /	′ max ++

- Wal-Mart de México y Centroamérica's overall CSR approach is still considered to be limited in absolute terms (36/100), but its score has increased by seven points since the previous review in May 2015.
- Overall, performances across all three pillars appear heterogeneous, as the Company's approach to Environmental and Social issues is noticeably better, with limited performances, than its approach to Corporate Governance, that is weak. This may be accounted for by a lack of independent Board members, the absence of a specific Nomination Committee and limited disclosure/shareholder input relating to Executive pay.
- The Company is involved in an ongoing controversy relating to allegations that it defrauded shareholders by concealing suspected bribery in Mexico, on which the Company does not report transparently.

Company inclusion in Vigeo Indices\*\*\*: NO

On a 4-level scale: proactive, responsive, partially responsive, not responsive See detailed economic indicators in Selected financial data section

Based on the most recent Index at the date of publication www.vigeo.com • corporate social responsibility ratings (SPR)

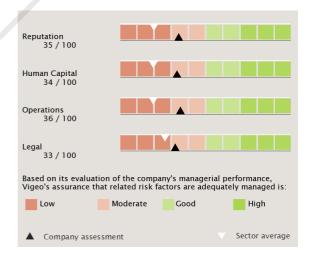


# Management of Risks and Opportunities

		Weakr	iesses	Strer	igths
Sustainability drivers	3	■Product Safety ■Responsible Lobbying ■Reorganisation	■Social standards in the supply chain ■Board of Directors ■Fundamental labour rights ■Transportation ■Environmental strategy ■Atmospheric emissions ■Information to customers ■Social and economic development	∎Energy	■Non-discrimination and diversity
Weight of the S	2	■Working hours ■Executive Remuneration ■Social Dialogue ■Shareholders	■Fundamental human rights ■ Anti-competitive practices ■ Audit & Internal Controls ■ Supplier relations ■ Biodiversity ■ Health and safety ■ Use and disposal of products	■Career management ■Environmental standards in the supply chain	
	1	■ Remuneration	■ Prevention of corruption ■ General interest causes	40,/	
		<b>Weak</b> 0 to 29 points	<b>Limited</b> 30 to 49 points	<b>Robust</b> 50 to 59 points	<b>Advanced</b> 60 to 100 points

- Based on our latest review, Vigeo Eiris has identified the following risks and opportunities for Wal-Mart de México:
- One of its main strengths is workforce development and inclusivity, as its approach to non-discrimination is advanced and its career management systems robust. Given that large retailers need to employ a substantial number of customerfacing workers, promoting a culture of workplace diversity can encourage a greater number of prospective applicants;, which may both ensure a stable workforce and reinforces a progressive consumer image. Continually developing employee skill-sets also allows individuals to advance within the company, meaning that positions may be filled quickly, internally and by people familiar with the business.
- Fundamental labour rights, however, are a potential risk.
   Despite operating in three countries which receive the International Trade Union Confederation's second-worst rating, the Company's performance in this area is limited. This

could leave the Company open to strike action from dissatisfied workers.



- Another opportunity is the Company's energy strategy, which is robust. Its commitment to meet 100% of energy demand from renewables by 2025 has so far led to a 20% reduction in emissions and, in the future, could significantly reduce related operational costs. However, the Company's weak performance in the transportation domain may ne problematic given the distance that many consumer products travel from manufacturer to retailer.
- The Company's approach to product safety is also a weakness, as the lack of comprehensive systems to monitor
  product quality and manage crises can heavily impact on consumer trust and may lead to litigations. Limited
  performance in terms of providing information to customers is a weakness for similar reasons, as consumers
  increasingly expect transparent labeling and traceability.
- Another relevant risk is its limited capacity to prevent corruption, especially in light of its ongoing controversy
  involvement. Despite a performance almost robust, the fact that it operates solely in countries with a very low ranking
  from Transparency International (excluding Costa Rica) raises concerns over the adequacy of its approach. It may not
  prevent the Company from facing lawsuits, as shown by the ongoing case, which may in turn lead to coslty fines.

<sup>\*</sup> We consider legal security as an element of a company's tangible or intangible assets. We define legal risk as the potential impact - negative or positive - on these assets, considering the management of CSR issues possibly involving the company's legal responsibility. Under no circumstances should our opinion be construed as a due diligence or an assurance in the meaning of regulations such as, for instance, the Sarbanes-Oxley Act in the USA or the Loi de Sécurité Financière in France





# Company performance in all the Sustainability Drivers

	Weight of the Sustainability driver	Overall score 36/100	Trend	Score
		Environment	7	39
IV1.1	3	Environmental strategy	7	36
IV1.4	2	Biodiversity	7	35
IV2.2	3	Energy	<b>→</b>	53
IV2.4	3	Atmospheric emissions	7	36
IV2.7	3	Transportation	7	36
V3.1	2	Use and disposal of products	7	33
		Human resources	<b>→</b>	28
S1.1	2	Social Dialogue	<b>→</b>	21
S2.3	3	Reorganisation	<b>→</b>	12
S2.4	2	Career management	7	59
S3.1	1	Remuneration	7	22
S3.2	2	Health and safety	7	34
283.3	2	Working hours	<b>→</b>	26
		Human rights	7	49
T1.1	2	Fundamental human rights	<b>→</b>	46
T2.1	3	Fundamental labour rights	7	36
RT2.4	3	Non-discrimination and diversity	7	65
		Community involvement	<b>L</b>	35
N1.1	3	Social and economic development	7	33
V2.2	1	General interest causes	7	40
		Business behaviour (c&s)	<b>→</b>	36
۶1.1	3	Product Safety	<b>→</b>	29
اداد 1.2×	3	Information to customers	<b>→</b>	36
S2.2	2	Supplier relations	7	38
\$2.3	2	Environmental standards in the supply chain	7	51
\$2.4	3	Social standards in the supply chain	7	49
\$3.1	1	Prevention of corruption	7	47
\$3.2	2	Anti-competitive practices	<b>→</b>	41
\$3.3	3	Responsible Lobbying	7	12
		Corporate governance	<b>→</b>	27
V1.1	3	Board of Directors	<b>→</b>	37
V2.1	2	Audit & Internal Controls	K	38
V3.1	2	Shareholders	<b>→</b>	6
V4.1	2	Executive Remuneration	7	22
Weak	<b>(</b> (0-29)	/100) Limited (30-49/100) Robust (50-59/100) Advanced (60-	100/1	100)





# Selected financial data

Key data	Revenue	EBIT	Employees
2016	MXN 532.40bn	MXN 39.5 bn	228,854
2015	MXN 475.91bn	MXN 32.8 bn	231,996
2014	MXN 440.99bn	MXN 34.0 bn	228,063
2013	MXN 423.82bn	MXN 31.0 bn	226,289
2012	MXN 412.06bn	MXN 31.4 bn	248,246
Main sha	reholders		2016
Wal-Mar	t Stores Inc.		70.51 %
Geograp breakdov		Revenue 2016	Employees 2016
Mexico		81 %	84.09 %
Central A	America	19 %	15.91 %
All Econo	omic Segments		Turnover 2016
Retail			97.0 %
Other			3.0 %
Retail	-		97.0 %

# Selected ESG Indicators

	2016	2014
Non-executive Board member(s) responsible for CSR issues	No	No
Executive remuneration linked to CSR performance	No Info	No Info
3-year energy consumption trend (normalized to turnover)	7	<b>y</b>
Percentage of independent Board members	27.27	27.27
Percentage of women on Board	36.36	18
Percentage of women in Executive team	23	18
Percentage of women in workforce	51	50.5
Percentage of employees covered by collective agreements on working conditions	N/A	N/A
3 year trend for safety at work	N/A	N/A
Involvement in armament	No	No
Management of social risks in supply chain	Limited	Limited
Transparency on lobbying budget	No	N/A

# Involvement in disputable activities: summary

This section is dedicated to disputable activities in which the company is involved. 9 disputable activities are analyzed (see list below) following 30 parameters Additional analysis and full database access are available as an option

For more information please contact us at customer.service@vigeo.com

(0)	Level of involvement	% of revenues
Alcohol		%
Animal maltreatment		%
Armament		%
Hazardous chemicals		%
Gambling		%
GMOs in food & feed		%
Nuclear energy		%
Sex industry		%
Tobacco		%

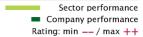
A company's level of involvement (Major, Minor, No) in a disputable activity is based on:

- An estimation of the revenues derived from disputable products or services
- The precise nature of the disputable products or services provided by the company





# CSR performance per domain





## Key issues

**The environmental strategy** of a Supermarket company should address the reduction of its main impacts. These cover issues such as **energy use**, sustainable agricultural and animal rearing management, eco-design of own-branded product and packaging. To guarantee the continuity of the cold chain, companies must also manage responsibly **atmospheric emissions**. In addition, **transportation** is another key issue for supermarkets since long-distance transportation intervenes at all stages of the value-chain, with important consequences in terms of greenhouse effects and atmospheric pollution.

# Company performance

- Wal-Mart de México y Centroamérica's absolute performance in the Environmental domain is limited, which represents an improvement compared to the last review.
- The Company's approach to minimizing environmental impacts from energy use remains robust, and it has committed to meet 100% of its energy demand from renewable sources by 2025. As a result of this, its emissions have decreased by 20% over the past five years. Some initiatives are reported to reduce impacts related to transportation of products, and carbon emissions related to transportation appear to have stabilized from between 2014 and 2016. The Company also appears to address the issue of food waste and disposal of own braded products, despite measures remaining limited. However, the Company's broader environmental strategy and eco-design remains limited, as it does not appear to have any certified environmental management systems in place.



# Key issues

In a context of restructurings, companies from the Supermarkets sector are expected to ensure employees' rights are respected and that employee representatives are consulted during **reorganisations**. Career management, payment of overtime and the quality of remuneration are among key issues to consider in the Supermarkets industry given their contribution to companies' operational efficiency and internal stability.

# Company performance

- Although it has improved slightly since the last review, Wal-Mart de México y Centroamérica's absolute performance in the Human Rights domain remains weak.
- The Company's promotion of labour relations is particularly weak, and there is little information available on employee representatives, the promotion of trade unions or areas covered by collective bargaining. The Company also fails to report on how restructuring activites are being managed and on normalized health & safety indicators. However, its career management systems have improved significantly and are now robust. As well as evaluating all employees on their performance, the average number of training hours per employee has increased by 30% over the past three years.



# Key issues

Companies in this sector operate in some weak governance countries where **fundamental human and labour rights** might be compromised. Supermarkets are thus required to effectively ensure the respect of these rights throughout their operations Finally, while women constitute the majority of workforce sin stores, men are much more represented in managerial positions. These companies are, therefore, required to provide employees with equal opportunities which is a factor of internal cohesion and competitiveness.

# Company performance

- Wal-Mart de México y Centroamérica's absolute performance in the Human Rights domain has improved significantly since the last review, and it is now nearly robust.
- In particular, the Company's approach to non-discrimination is now advanced, and it is the only Mexican retailer to have received certification from the National Council for the Prevention of Discrimination (CONAPRED). On the other hand, despite operating in three countries which receive the International Trade Union Confederation's second-worst rating (5 points), the Company does not report on any measure to promote fundamental labour rights.







# 2013 2015 2017 100 75 50 25 0 Score 36 Allegations Yes Rating ++ Risk management Limited



# Key issues

Implantation of big supermarkets in inner cities is among the major challenges of the sector. Indeed, this expansion could have a detrimental effect on independent shops and small independent traders. In addition, supermarkets can contribute to poverty reduction through the development of local economies. **The promotion of the social and economic** development is therefore a key issue for the sector.

# Company performance

- Walmart de México y Centroamérica's absolute performance in the Community Involvement domain is still limited, altough there has been a slight deterioration cmpared to the previous review.
- The Company runs a separate foundation (the Walmart de México Foundation) that is responsible for non-profit activities, with particular focus on food security and disaster relief. Unfortunately, a lack of consolidated trend data for relevant indicators makes if difficult to measure performance. Similarly, despite operating in two countries which are not fully compliant with OECD tax transparency requirements, the Company does not provide a breakdown of taxes paid in individual countries. ON a more positive note, the Company reports on several initiatives aiming at the empowerment of small local farmers.

# Key issues

The rise of multiple health impacts from products significantly influenced customers' interest on **product safety** which continues to represent a major issue for supermarkets. **The transparency and integrity of the information** provided to customers through labeling is also an ongoing challenge for the industry alongside responsibility to ensure sustainable relations with suppliers. Finally, **Social standards in the supply chain** is another key sector issue for Supermarkets whose bargaining power with their suppliers to obtain better prices might be made at the expense of working conditions in the supply chain.

# Company performance

- Wal-Mart de México y Centroamérica's absolute performance in the Business Behaviour domain remains limited, which is stable compared to the past review.
- No relevant information is publicly available on the Company's lobbying practices. As regards customers' issues, Wal-Mart de México still identifies its responsibilities, but fails to report on comprehensive measures, trainings, and control systems in place to support these commitments. Measures have been taken to prevent corruption as the Company's main responsibilities are addressed in its Global Anti-Corruption Policy and employees are held personally responsible. The integration of environmental and social factors in the supply chain has also improved, and, in addition to having formalised its commitment to address these issues, the Company uses several independent auditors to monitor supplier compliance.
- The Company is facing a controversy of high severity for corruption practices, on which it is non-communicative.

# Key issues

Sound corporate governance is required to oversee a company's strategic direction, including the CSR strategy. Vigeo's framework has been adapted to capture the level of integration of CSR topics at Board-level, supplementing traditional signals on efficient governance practices. Directors are notably evaluated on their level of diversity and experience with operational, financial, and CSR topics (CGV1.1). The audit and internal controls system is examined regarding the efficiency and reach of its risk management (CGV2.1). Shareholders are expected to have fair voting rights and access to all relevant information on material CSR issues (CGV3.1). Executive remuneration is assessed for transparency and alignment with the interests of company's shareholders and other stakeholders (CGV4.1).

# Company performance

- As at the previous review, Walmart de México y Centroamérica's performance in the Corporate Govetrnance domain is weak.
- The Company still does not appear to have a specific Nomination Committee, and fewer than a third of Board members are independent. Furthermore, executive remuneration is not put to shareholder vote and no information is being communicated on basic shareholders' rights. External auditor independence cannot be assessed because a breakdown of fees has not been provided. Finally, the Company is silent on the rules guiding executive remuneration.



- During the period under review, the Company continues to be involved in controversy relating to defrauding shareholders over its handling of bribery allegations in Mexico, on which it does not communicate.



# **Detailed analysis**

Environm	ent	10
ENV1.1	Environmental strategy and eco-design	10
ENV1.4	Protection of biodiversity	11
ENV2.2	Minimising environmental impacts from energy use	12
ENV2.4	Management of atmospheric emissions	13
ENV2.7	Management of environmental impacts from transportation	14
ENV3.1	Management of environmental impacts from the disposal of products/ packaging	15
Human R	esources	17
HRS1.1	Promotion of labour relations	17
HRS2.3	Responsible management of reorganisations	17
HRS2.4	Career management and promotion of employability	18
HRS3.1	Quality of remuneration systems	19
HRS3.2	Improvement of health and safety conditions	20
HRS3.3	Respect and management of working hours	22
Human R	ights	23
HRT1.1	Respect for human rights standards and prevention of violations	23
HRT2.1	Respect for freedom of association and the right to collective bargaining	24
HRT2.4	Non-discrimination	25
Commun	ity Involvement	27
CIN1.1	Promotion of the social and economic development	27
CIN2.2	Contribution to general interest causes	28
Business	Behaviour (C&S)	29
C&S1.1	Product Safety	29
C&S1.2	Information to customers	30
C&S2.2	Sustainable Relationships with suppliers	31
C&S2.3	Integration of environmental factors in the supply chain	33
C&S2.4	Integration of social factors in the supply chain	34
C&S3.1	Prevention of corruption	35
C&S3.2	Prevention of anti-competitive practices	36
C&S3.3	Transparency and integrity of influence strategies and practices	38





Corporate Governance		39
CGV1.1	Board of Directors	39
CGV2.1	Audit & Internal Controls	40
CGV3.1	Shareholders	41
CGV4.1	Executive Remuneration	42

Sector minimum Sector maximum Sector average

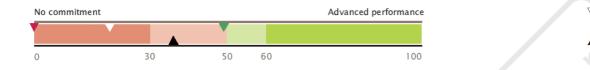
Company score



Environment

#### **ENV1.1 Environmental strategy and eco-design**

(score: 36, weight: 3)



Visibility of commitment

The company has issued a formalized commitment to environmental protection in its Global Statement of Ethics and sets specific targets on waste management and renewable energy in its Annual Report 2016.

# Relevance of the company's environmental strategy

The company commits to the majority of its responsibilities in terms of environmental protection:

- Minimize the environmental impacts from energy use,
- Management of environmental impacts from the disposal of products,
- Protection of biodiversity,
- Reduce the packaging of own-branded products,
- Manage the environmental impacts from transportation

# Ownership of commitment

The commitment applies throughout the company, supported by the Executive Vice President and General Director for Legal and Corporate Affairs in Mexico and Central America. In addition, other employees are directly involved through the company's Sustainability Area which comprises 23 associates with responsibility for environmental commitments, including environmental

# Resources allocated to environmental management

The company has allocated limited resources to environmental management: Environmental performance measured against targets.

# Coverage of certified environmental management systems

# Relevance of the company's commitment to eco-design

The company commits to some of its responsibilities in terms of eco-design: - Integration of eco-design in buildings: Environmental impact assessments must be carried out before buying or selling property, and subsequent construction work must be compliant with environmental regulations as well as meeting other criteria related to waste treatment, biodiversity protection, emissions reduction and noise limitation.

### Resources allocated to eco-design of own-branded products

Information obtained from the company and public sources regarding resources allocated to own-branded products is insufficient.





Coverage of resources allocated to eco-design of own-branded products

Resources allocated to eco-design of stores and warehouses

Information obtained from the company and public sources regarding resources allocated to eco-design of its stores and warehouses is insufficient.

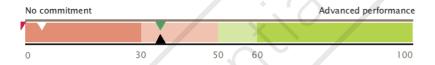
Coverage of the resources allocated to eco-design of stores and warehouses

Leadership	65
Visibility	100
Relevance	53
Ownership	65

Implementation	6	Results	N/A
Means & resources	10	Performance	N/A
Scope	N/A	Trends	N/A
Coverage	0		

#### **ENV1.4 Protection of biodiversity**

(score: 35, weight: 2)



Sector minimum Sector maximum Sector average

Company score

The company's commitment towards biodiversity protection addresses the main relevant impacts:

- Promotion of sustainable agriculture,
  - Promotion of sustainable fishing,
  - Promotion of sustainable forestry.

Means allocated to promote sustainable agriculture

Relevance of commitment to

biodiversity protection.

The company has allocated some means to promote sustainable agriculture: - Protection of soil from erosion and poverty: The company runs a Fertile Soil programme in Central America.
Of note: The company also runs a Sustainable Agriculture programme and

promotes Good Agricultural Practice, training over 1,450 small farmers located in ten states throughout the country.

Means allocated to sustainable fisheries

The company has not allocated significant resources to promote sustainable fisheries. The company states that it implemented a new policy in conjunction with the Sustainable Fisheries Partnership in 2016, but little information is available, and only 8% of the fish purchased from suppliers was certified as sustainable.



Means allocated to sustainable animal rearing	Information obtained from the company and public sources regarding means allocated to promote sustainable animal rearing is insufficient.
Means allocated to sustainable forestry	The company has not allocated significant resources to promote sustainable forestry. Although the company states that is supports sustainable palm oil production, only 8% of its suppliers actually report using sustainable palm oil.
Means allocated to prevent GMO cross contamination	Information obtained from the company and public sources regarding means allocated to prevent cross contamination is insufficient.
Coverage of the measures allocated to the protection of biodiversity	There is no evidence that measures allocated to promote the protection of biodiversity cover a majority of operations.
Results with regard to biodiversity protection	The company does not disclose indicators on its impact on biodiversity.

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	65	Implementation	11	Results	28
Visibility	N/A	Means & resources	10	Performance	65
Relevance	65	Scope	N/A	Trends	0
Ownership	N/A	Coverage	12		

#### Minimising environmental impacts from energy use **ENV2.2**

(score: 53, weight: 3)



Relevance of the company's commitment in terms of reducing its energy consumption.

The company's commitment to reduce its energy consumption is general. The company had previously committed to reducing energy consumption by 20% between 2014-2020, but this has not been restated in its current or previous year's Sustainability Reports.





Relevance of the company's commitment in terms of reducing its energy-related emissions.

The company has committed to meeting 100% of its energy demand from renewable sources by 2025, compared to 2016 levels.

## Resources allocated to reduce energy consumption and related emissions.

The company works to optimize its production processes in order to reduce its energy consumption and related emissions:

- Energy-saving lighting solutions: LED lighting is now used in stores rather than fluorescent tubes,
- Energy-saving air conditioning concepts: Electricity meters have been installed to monitor air conditioner usage,
- Use of alternative more energy-effective methods of refrigeration: Doors have been fitted to open refrigeration units.

# Coverage

The company has taken such measures throughout the company.

### **Energy consumption**

Normalized to sales (GWh/million euros), the company's energy consumption has increased by a total of 2% over the past three years from 0.1 in 2014 to 0.1024 in 2016. However, the proportion of electricity coming from renewable sources has also increased to 49%.

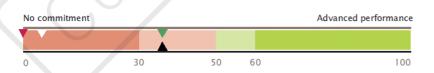
# CO2 emissions linked to energy consumption

Normalized to sales (kt/million euros), the company's emissions have decreased, but not continuously, by a total of 20% over the past five years from 0.0619 in 2012 to 0.0496 in 2016.

Leadership	48	Implementation	79	Results	33
Visibility	N/A	Means & resources	65	Performance	32
Relevance	48	Scope	N/A	Trends	N/A
Ownership	N/A	Coverage	100		

#### **ENV2.4** Management of atmospheric emissions

(score: 36, weight: 3)





Company score

Relevance of the company's commitment in terms of reducing its atmospheric emissions from refrigeration systems

The company does not commit to reduce its atmospheric emissions.





## Means allocated to reduce emissions of HCFCs

The company has set up monitoring systems for its atmospheric emissions.

### Coverage of HCFCs reduction matters

The company has taken such measures at a majority of the company's sites.

# Greenhouse gas emissions not related to energy consumption (in CO2 equivalent)

Normalized to sales (tCO2e/million euros), the company's greenhouse gas emissions not related to energy consumption have decreased continuously over the past three years by a total of 15% from 40.55 in 2014 to 34.41 in 2016.

# Ozone Depleting substances\* (in CFC-11 equivalent)

Normalized to sales (kgCFC-11e/EUR million), the company's ozone depleting substance emissions have decreased by a total of 58% between 2012 and 2016, to stand at 0.03 kg per EUR million.

Leadership	0
Visibility	N/A
Relevance	0
Ownership	N/A

Implementation	44	Results	65
Means & resources	30	Performance	65
Scope	N/A	Trends	N/A
Coverage	65		

#### **ENV2.7** Management of environmental impacts from transportation

(score: 36, weight: 3)





Relevance of the company's commitment with regard to the environmental impacts related to the transport of its products

The company's commitment to reduce the environmental impacts related to the transport of its products is general.

Means allocated to minimising the environmental impacts from the company's logistics

The company has set up some relevant measures to reduce its environmental impacts related to the transport of its products:

- Monitoring of distances travelled, fuel consumption, transport-related CO2 emissions,
- Optimization of logistics: The company won a national logistics award in 2016 for its reverse logistics system which reduced empty trips by 5%.

# Coverage

The company has taken such measures throughout the company.





Means allocated to promoting the company's objectives amongst commercial partners

Information obtained from the company and public sources regarding initiatives involving transport logistics partners to minimise energy consumption and emissions is insufficient.

**Energy consumption or CO2** emissions related to transportation Normalized to sales (tCO2e/EUR million), the company's transport emissions have remained stable between 2014 and 2016, at about 9.57 t CO2 per EUR

Trend in transport mix

The company does not provide a breakdown of the different modes of transport used internally.

Leadership	30
Visibility	N/A
Relevance	30
Ownership	N/A

Implementation	40	Results	39
Means & resources	20	Performance	65
Scope	N/A	Trends	0
Coverage	100		

## Management of environmental impacts from the disposal of products/ **ENV3.1** packaging

(score: 33, weight: 2)





Relevance of commitments related to packaging

The company's commitment to limiting impacts related to the disposal of its packaging is general.

Resources allocated to the disposal of packaging

Information obtained from the company and public sources regarding means allocated to limiting the environmental impacts related to the disposal of its products is insufficient.

Coverage with regard to resources allocated to the disposal of packaging

Relevance of commitments related to own-branded products

The company's commitment to limit the environmental impacts from its own-branded products is general.





# Resources allocated to the disposal of own-branded products

The company provides some examples of own-branded products that reduce impacts at the disposal phase:

- Development of own-branded products designed for recycling or dismantling: The company currently has 1,662 products with 'reduced environmental impact during one or more of their life cycles',
- Take-back programmes: In 2016, the company's in-store collection programme expanded 6% on the previous year.

# Coverage with regard to resources allocated to the disposal of own-branded products

The company has taken measures in a significant part of its product portfolio.

### Share of products that are collected and reused

Company-wide recycling has improved by a total of 7% over the past five years from 62% of all waste in 2012 to 66.5% in 2016.

## Reduction of the distribution of plastic bags at supermarket check-outs

Information disclosed on the reduction of the distribution of plastic bags at supermarket check-outs is insufficient to determine a trend.

The Company stated that its Sam's Club stores do not distribute plastic bags, and Wal-Mart de México y Centroamérica's plastic bags use 22% recycled material.

# Relevance of commitments related to food waste

The company's commitment to limit the environmental impacts from food waste is general.

# Resources allocated to address food waste

The company has allocated limited measures to address food waste:

- Donations to food banks,
- Composting.

# Coverage of the resources allocated to address food waste

The company has taken measures througout its operations.

# Reduction of food waste

Information disclosed on the reduction of food waste is insufficient to determine a trend.

The Company reports that it has managed to reduced by over 13,000 tons its food waste between 2015 and 2016, but without providing further details.

Leadership	30	Implementation	46	Results	23
Visibility	N/A	Means & resources	21	Performance	N/A
Relevance	30	Scope	N/A	Trends	23
Ownership	N/A	Coverage	70		

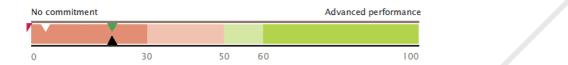




# **Human Resources**

#### **Promotion of labour relations** HRS1.1

(score: 21, weight: 2)





The company operates in Guatemala, Honduras and Mexico, which all receive a rating of 5 (no guarantee of workers' rights) in the International Trade Union Confederation's 2017 survey.

Visibility of commitment	The company has made references to labour relations in its Annual Report 2016.
Relevance of commitment	The company's commitment to promote labour relations is general.
Ownership of commitment	The commitment applies throughout the company and is supported by senior management. In addition, other employees are directly involved.  The Department of Human Resources is in charge of the commitment.
Coverage of employee representative bodies	Information obtained from the company and public sources regarding the percentage of sites where employee representation structures are in place is insufficient.
Subjects covered by collective bargaining	Information obtained from the company and public sources regarding the subjects covered by collective bargaining is insufficient.
Employee representative bodies in countries with restrictive legislation	Information obtained from the company and public sources regarding how the company promotes employee representation in countries with restrictive legislations is insufficient.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	41
Visibility	30

Coverage of collective agreements

on working conditions

Relevance

Ownership

Implementation	0	Results
Means & resources	0	Performance
Scope	0	Trends
Coverage	0	

Information obtained from the company and public sources, regarding the percentage of the company's employees covered by collective agreements on working conditions, is insufficient.

30

22

N/A



#### **HRS2.3** Responsible management of reorganisations

(score: 12, weight: 3)



Walmex does not report any information about employees' layoffs that occurred during the period under review, and no information was found in the media about any restructurings carried out by the company.

# Relevance of commitment to manage reorganisations responsibly

The company does not disclose any commitment to manage reorganizations responsibly.

# Involvement with employee representatives

The company does not disclose any commitment to inform and consult employee representatives on reorganizations.

# Means allocated to prevent and manage reorganisations

Information obtained from the company and public sources regarding measures allocated to prevent and manage reorganizations is insufficient.

# Coverage

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

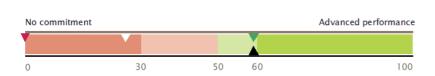
# Result of the company's commitment to manage reorganisations responsibly

The company does not provide any information on the impacts of reorganizations on employment.

Leadership	0	Implementation	0	Results	35
Visibility	N/A	Means & resources	0	Performance	35
Relevance	0	Scope	N/A	Trends	N/A
Ownership	0	Coverage	0		

#### **HRS2.4** Career management and promotion of employability

(score: 59, weight: 2)









Relevance of commitment  Ownership of commitment	The company's commitment to promoting career management and training addresses its main responsibilities:  - Adapt employees' skill sets to their career paths,  - Enable the progressive improvement in employees' qualification levels,  - Put in place a concerted career management framework that is transparent and individualized.  The Head of HR is part of the company's Executive Committee. However line managers do not appear to be evaluated on their performance in terms of HR management.
Ownership of commitment	managers do not appear to be evaluated on their performance in terms of HR
Ownership of commitment	managers do not appear to be evaluated on their performance in terms of HR
Career management systems	The company has set up an internal job opportunity marketplace and has formalized the skill requirements for various job positions. Moreover, employees have regular performance assessment interviews. All employees receive performance assessments, and in 2016, 124,300 people were evaluated.
Coverage of career management systems	Although performance evaluations cover all employees, it is not clear what percentage are covered by other measures.
Types of training provided to non-managers	The training programmes are mostly aimed at adapting employees' skills to the requirements of their current position.
	The Company's Merchandising Trainee Programme helps buyers to develop negotiation abilities, merchandising skills, category management and imports, while the Center of Learning for Central America offer courses to employees of all levels.
(10)	The Company also reports there are also a number of initiatives aimed both at improving defined skill-sets for currently held positions and developing new ones for different roles but without providing further details.
Means allocated to training for all employees	The average number of training hours per employee has increased by 30% over the last three years from 8.74 hours in 2014 to 11.36 hours in 2016.
Mobility / turnover	The employee turnover rate has remained stable at about 47 % over the past
	three years.
Training delivered during the year	All the company's employees received training during the year under review.

Leadership	48	Implementation	56	Results	72
Visibility	30	Means & resources	82	Performance	72
Relevance	65	Scope	30	Trends	N/A
Ownership	30	Coverage	30		



#### **HRS3.1** Quality of remuneration systems

(score: 22, weight: 1)



# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	44	Implementation	0	Results	22
Visibility	100	Means & resources	0	Performance	65
Relevance	30	Scope	N/A	Trends	0
Ownership	30	Coverage	0		



#### **HRS3.2** Improvement of health and safety conditions



The company does not disclose quantitative data on accident frequency rates.

Accident frequency rate

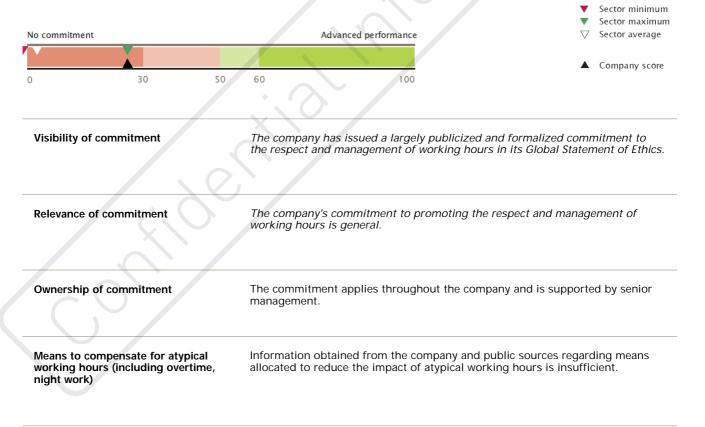




Accident severity rate		The company does not disclose quantitative data on accident severity rates.				
Other health and safety inc	dicators	The company does not disclose quantitative data on occupational disease rates.				
		A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neu				
Stakeholders' feedback						
	55					
-eadership	55 <b>6</b> 5	company during the peri	od under revie	ew: stakeholders <sup>7</sup> feedbad	ik is neutral.	
Stakeholders' feedback  Leadership  Visibility  Relevance		company during the period	od under revie	ew: stakeholders feedbac	k is neutral.	

#### Respect and management of working hours **HRS3.3**

(score: 26, weight: 2)



Coverage of measures to compensate for atypical working hours





### Means to promote work/life balance

The company has taken measures to take into account employee preferences in setting working hours, such as:

Voluntary flex-time schemes: The Company has implemented a Flexible Work Week Program for staff associates which consists of adjusted work hours from Monday to Thursday so that Friday afternoons are free,

- Additional paternity leave: Paternity leave in Mexico is greater than that which is required by law, and although paternity leave is not required by law in Central America, it is granted anyway.

Amount of overtime

Information obtained from the company and public sources regarding the

amount of overtime is insufficient.

Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	44	Implementation	13	Results	22
Visibility	100	Means & resources	19	Performance	22
Relevance	30	Scope	N/A	Trends	N/A
Ownership	30	Coverage	0		

# **Human Rights**

#### Respect for human rights standards and prevention of violations **HRT1.1**

(score: 46, weight: 2)





The company has operations in Guatemala, Honduras, Mexico and Nicaragua, which are rated as 'partly free' in terms of political rights and civil liberties by Freedom House. It also operates in Costa Rica and Salvador, which are rated as 'free' by Freedom House.

Visibility of commitment

The company has made references to respect and promote human rights in society in its Annual Report and Global Statement of Ethics.

Relevance of commitment

The company's commitment to respect and promote human rights in society is general and focusses on preventing inappropriate, threatening or violent conduct and promoting 'respect for the individual'.





The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including work and employment.

### Means allocated

The company has set up a basic system to ensure the respect and promotion of human rights in society that includes:

- Awareness-raising programmes for employees: the company offers courses on its Global Statement of Ethics but does not provide specific human rights training,
- Grievance mechanisms: the company has a Global Ethics Hotline which is run independently and is available in local languages; investigations are conducted confidentially and reported to the Audit Committee.

# Coverage

The Global Statement of Ethics applies to all employees, and the Global Ethics Hotline is open to all employees. In 2016, 87.5% of employees received training on the Global Statement of Ethics.

## Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.

Leadership	44	Implementation	30	Results	65
Visibility	30	Means & resources	30	Performance	65
Relevance	30	Scope	N/A	Trends	N/A
Ownership	65	Coverage	30		

#### Respect for freedom of association and the right to collective bargaining **HRT2.1**

(score: 36, weight: 3)





The company operates in Guatemala, Honduras and Mexico, which all receive a rating of 5 (no guarantee of workers' rights) in the International Trade Union Confederation's 2017 survey.

# Visibility of commitment

The company has made references to freedom of association, but not collective bargaining, in its Annual Report 2016.

# Relevance of commitment

The company's commitment generally addresses freedom of association.



The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including work and employment.

# Monitoring

It is not clear what steps the company takes to ensure that freedom of association is respected throughout the company's operations.

# Promotion of collective bargaining

Information obtained from the company and public sources regarding measures in place to inform employees about their trade union rights is insufficient.

# Coverage of the monitoring systems

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review.

N/

I	_eadership	44	Implementation
_	Visibility	30	Means & resources
Ī	Relevance	30	Scope
(	Ownership	65	Coverage

0	Results	65
0	Performance	65
Ά	Trends	N/A
Λ		

#### HRT2.4 Non-discrimination

(score: 65, weight: 3)





# Visibility of commitment

The company has issued a formalized commitment to non-discrimination in its Annual Report and Global Statement of Ethics.

# Relevance of commitment

The company's commitment to non-discrimination explicitly defines most of the categories covered:

- Gender
- Race/ethnicity/nationality,
- Religion,
- Sexual orientation,
- Family responsibilities (including pregnancy),
- Disabilities,
- Age.





The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including work and employment.

### Means allocated

The company has set up significant measures to prevent discrimination and promote diversity:

- Awareness raising: The company offers courses on its Global Statement of Ethics but does not provide specific diversity training,
- Monitoring: Age, disability and gender data is recorded and disclosed,
- Confidential reporting system/grievance procedures: As well as having a Global Ethics Hotline, the company has an Open-Door Policy for employees to express concerns directly to managers,
- Disciplinary procedures/corrective measures: Following instances of misconduct, the 'disciplinary measures applied may vary from verbal coaching to dismissal, depending on the resolution adopted',
- Affirmative action programmes: The company runs three programs for women (Reach High!, Women in Business and the Female Leadership Certificate Course).
- Flexitime initiatives: Work hours can be adjusted as part of the company's Flexible Work Week Programme in order to take Friday afternoons off. Of note: The company is the only retailer to have received certification from Mexico's National Council for the Prevention of Discrimination (CONAPRED).

## Coverage

The Global Statement of Ethics applies to all employees, the Global Ethics Hotline is open to all employees, and the diversity data disclosed covers all operations. In 2016, 87.5% of employees received training on the Global Ethics Standards.

# Women in management positions

The share of women in management positions has increased, but not continuously, by a total of 3 percentage points over the past five years from 30% in 2012 to 33% in 2016.

# Results in terms of employment of people with disabilities

The share of people with disabilities in the total workforce has increased, but not continuously, by a total of 0.6 percentage points over the past five years from 5.8% in 2012 to 6.4% in 2016.

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review.

Leadership	65	Implementation	65	Results	65
Visibility	65	Means & resources	65	Performance	65
Relevance	65	Scope	N/A	Trends	65
Ownership	65	Coverage	65		



# Community Involvement

Sector minimum

#### **CIN1.1** Promotion of the social and economic development

(score: 33, weight: 3)



# Visibility of the policy

The company makes references to promote local social and economic development in its Annual Report 2016. However, the visibility of this policy is lowered by its absence of formalization.

# Relevance of commitment

The company's commitment to promote local social and economic development is general.

# Ownership of commitment

The commitment applies throughout the company, supported by senior management. In addition, other employees are directly involved.

The Walmart Mexico Foundation is specifically in charge of community development activities.

# Resources allocated to the mitigation of the Company's operations

Information obtained from the company and public sources regarding resources allocated to the mitigation of the company's operations is

# Geographical coverage

## Resources allocated to promotion of the social and economic development

The company has allocated some means to address social and economic development, including:

- Support of the development of local business: The company's Specialized Volunteerism Programme pairs small suppliers with top executives who provide mentoring to help develop their businesses.
- Promotion of local suppliers (in particular farmers) : Through the Fertile Soil programme, the Company purchases directly from small and medium-sized farmers

# Geographical coverage

These means are allocated in the majority of the company's countries of operations.

# Performance trend

Information obtained from company and public sources regarding the quantitative outcomes of local social and economic development projects is insufficient to determine a trend.





# Transparency of tax reporting

The company reports only on gross taxes paid. There is no breakdown on a regional or country basis.

Presence in IMF 'offshore financial centers' and/ or in jurisdictions considered by the ÓECD as not compliant enough with tax transparency rules

The company operates in jurisdictions considered by the OECD as insufficiently transparent in terms of tax transparency, and it justifies its presence in most of them. The company operates stores in Costa Rica and Guatemala, neither of which are fully compliant with OECD requirements.

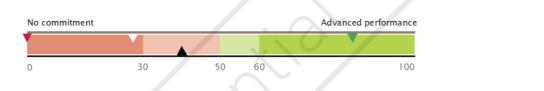
# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Leadership	41	Implementation	24	Results	35
Visibility	30	Means & resources	15	Performance	47
Relevance	30	Scope	N/A	Trends	0
Ownership	65	Coverage	32		

#### **CIN2.2** Contribution to general interest causes

(score: 40, weight: 1)





Company score

# Relevance of commitment

The company's commitment to supporting general interest causes is general.

# Ownership of commitment

The commitment applies throughout the company and is supported by senior management. In addition, other employees are directly involved.

The Walmart Mexico Foundation is specifically in charge of community development activities.

# Means allocated

The company has allocated significant means to general interest causes, including.

 In-kind donations: The company runs a Center for Emergency Assistance, collaborating with the Mexican and Costa Rican Red Cross to provide relief for victims of natural disasters; it also promotes food security in local communities and has assisted in the building of 1,438 backyard gardens, farms, ecological stoves and rainwater catchment systems, as well as donating MXN 4 million to the NGO Alimento para Todos I.A.P. to help train organizations involved with charitable food distribution,

Sponsoring employee volunteering: As part of the company's Volunteerism Program, 113,411 volunteers participated in 2,465 activities in 2016.

# Geographical coverage

These means are allocated throughout the company.





# Trend in contributions to general interest causes

Information obtained from company and public sources regarding the company's contributions to general interest causes is insufficient to determine a trend.

Information regarding the company's contributions to general interest causes has been disclosed only for 2016.

Leadership	41
Visibility	N/A
Relevance	30
Ownership	65

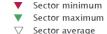
Implementation	79	Results	0
Means & resources	65	Performance	N/R
Scope	N/A	Trends	0
Coverage	100		

# Business Behaviour (C&S)

#### **Product Safety** C&S1.1

(score: 29, weight: 3)







# Visibility of commitment

The company has made references to product safety in its Annual Report 2016.

# Relevance of commitment

The company's commitment addresses some of its responsibilities on product safety, including:

- Food safety.

# Ownership of commitment

The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including product safety.

# Food safety management systems

The company has allocated some resources to ensure food safety that include: - Food certification schemes: the company verifies compliance with the Global Food Safety Initiative and as well as validating certificates issued for organic production,

- External food safety audits: The Mexican Secretary of Tourism has issued 'H Certificates' for good practices in food preparation and serving hygiene to 175 sites in Mexico.



Non food products safety The company has not allocated significant resources to address these issues. management systems External product safety audits Quality management system Follow up of customers claims Product specific certification schemes R&D to develop safer products Preventative measures to fight counterfeiting The company audits some own brand suppliers and distribution centers, but it is not clear whether external audits are also performed. Coverage for prevention system Both own brand and banner products are mentioned in relation to product safety, but an exact percentage is not given. Information obtained from the company and public sources regarding crisis Crisis management system management system is insufficient. The Company reports on having conducted recalls of products in the course of 2016, but there are no further details communicated on the crisis management system in place. Stakeholders' feedback A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral. Transparency and trends of The company discloses relevant indicators on the outcomes of its product

Leadership	37	Implementation	15	Results	35
Visibility	30	Means & resources	10	Performance	65
Relevance	30	Scope	N/A	Trends	0
Ownership	65	Coverage	30		

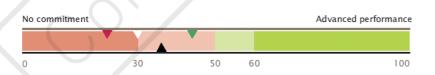
2015 and 220 in 2014.

safety policy, but those have deteriorated over the past three years. The company received 364 fines or sanctions in 2016, compared to 409 in

#### Information to customers C&S1.2

indicators relative to product safety

(score: 36, weight: 3)





Visibility of commitment

The company has made references to informing customers about its products and services in its Annual Report.

# Relevance of commitment

The company's commitment only addresses part of its responsibilities:

Transparent labelling of products,

Of note: In Central America, the company declares the marketing of products that originate from countries on sanctions lists, but this is a legal obligation rather than a voluntary measure.





It is unclear who is responsible for the company's commitment or to which parts of the company it applies.

# Systems to monitor information to customers on Nutrition

The company has set up a comprehensive internal system to ensure customers are informed properly through:

- Detailed information for customers on products on website: for each product available in Walmart de Mexico's online supermarkets, characteristics and nutritional information are disclosed.
- Transparent labeling of products: Labels are disclosing the following information - origin of product or service components; content, especially pertaining to substances that can cause environmental or social impacts; product safety instructions; product elimination and environmental or social impact.
- Review ingredients of own brand products: The company conducted 49 ingredients tests on own brand products in 2016 and states that 76% of own brand products are certified according to Global Food Safety Initiative requirements.

# Coverage for Systems to monitor information to customers on Nutrition

The company has set up systems for its own brand products. In 2016, a total of 1,762 labels were reviewed.

## Systems to monitor information to customers on engineered products

Information obtained from the company and public sources regarding the information to customers on engineered products labelling is insufficient.

## Systems to monitor information to customers on over indebtedness

Information obtained from the company and public sources regarding private loans granted to customers is insufficient.

# Coverage for systems to monitor Consumer credit

## Systems to monitor information to customers on negative impacts of tobacco

Information obtained from the company and public sources regarding the information to customers on negative impacts of tobacco is insufficient.

# Stakeholders' feedback

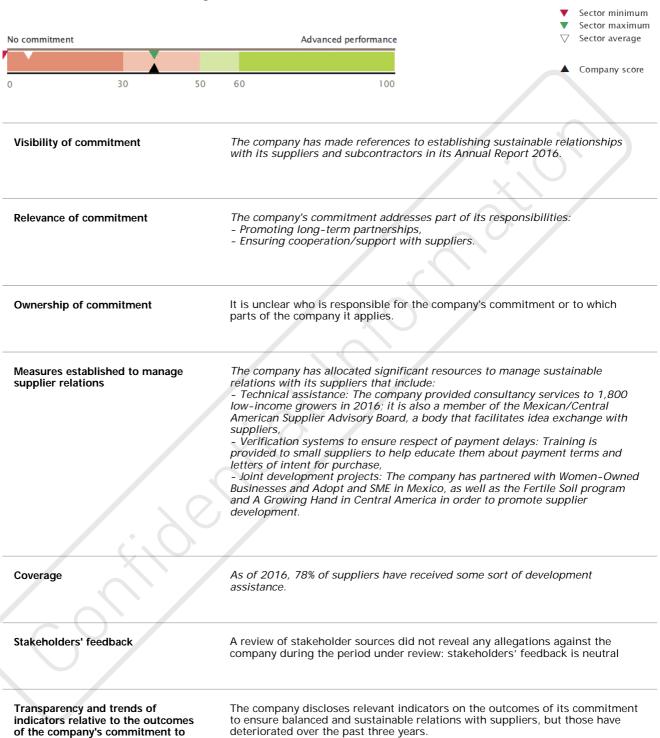
A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Leadership	23	Implementation	19	Results	65
Visibility	30	Means & resources	20 Performance		65
Relevance	30	Scope	N/A	Trends	N/A
Ownership	vnership <b>0</b>		15		



#### C&S2.2 Sustainable Relationships with suppliers

(score: 38, weight: 2)



The company states that the number of lawsuits filed by suppliers over the last

three years increased from 361 in 2014 to 793 in 2015 and 975 in 2016.

ensure balanced and sustainable

relations with suppliers



Leadership	21	Implementation	65	Results	28
Visibility	30 Means & resource		es <b>65</b> Performance		65
Relevance	30	Scope	N/A	Trends	0
Ownership	0	Coverage	65		

#### Integration of environmental factors in the supply chain C&S2.3

(score: 51, weight: 2)





# Visibility of commitment

The company has issued a formalised commitment to including environmental factors in supply chain management in its Standards for Suppliers Manual.

## Relevance of commitment

The company's environmental requirements for suppliers only address some of the relevant issues in the sector:

- Protection of water resources

# Ownership of commitment

The commitment applies throughout the company, supported by the Executive Vice President and General Director for Legal and Corporate Affairs in Mexico and Central America. In addition, other employees are directly involved through the company's Sustainability Area which comprises 23 associates with responsibility for environmental commitments, including within the supply chain.

## Resources allocated to integrate environmental issues in the supply chain

The company has set up some measures to include environmental factors in supply chain management:

- Supplier questionnaires/evaluation: The company is a member of the Supply Chain Carbon Disclosure Project and received responses from 154 suppliers in
- Non-compliance procedures for suppliers: Non-compliance with the company's Supplier Standards will result in corrective measures or contract termination if there is no improvement,
- Risk assessments for suppliers: The company conducts risk assessments as part of its Responsible Sourcing Program to identify country- and supplier-specific ESG risks.

# Coverage of the measures allocated

The measures implemented cover own brand products suppliers and some other suppliers.

# Audits of suppliers/subcontractors

The company uses the independent firms Accordia, Bureau Veritas, Elevate, Intertek, UL, SGS and TUV to conduct its audits, but these are general audits under its Responsible Sourcing programme rather than specifically relating to environmental standards. Audits are conducted every two years for low risk suppliers and up to every 6 months for high risk suppliers.





The measures implemented cover own brand products suppliers and some Coverage of audits other suppliers.

Share of corrective measures vs problems uncovered

The company discloses general data on audit results but does not provide a breakdown of the issues discovered.

Stakeholders' feedback

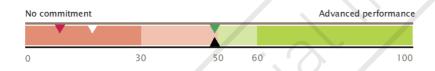
A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Leadership	48
Visibility	65
Relevance	30
Ownership	65

Implementation	76	Results	28
Means & resources	82	Performance	28
Scope	N/A	Trends	N/A
Coverage	65		

#### C&S2.4 Integration of social factors in the supply chain

(score: 49, weight: 3)





Visibility of commitment

The company has issued a formalised commitment to including social factors in supply chain management in its Standards for Suppliers Manual.

# Relevance of commitment

The company's social requirements for suppliers address the main relevant issues in the sector:

- Freedom of association,
- Abolition of child labour,
- Abolition of forced labour,
- Health and Safety,
- Decent wages,
- Working hours,
- Good labour standards for migrant workers .

# Ownership of commitment

The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including responsible sourcing.





# Resources allocated to integrate social issues in the supply chain

The company has set up some measures to include social factors in supply chain management:

- Non-compliance procedures for suppliers: Non-compliance with the company's Supplier Standards will result in corrective measures or contract termination if there is no improvement,
- Risk assessments for suppliers: The company conducts risk assessments as part of its Responsible Sourcing Program to identify country- and supplier-specific ESG risks.

# Coverage of the measures allocated

The audits performed cover the own brand suppliers and some other suppliers.

# Audits of suppliers/subcontractors

The company uses the independent firms Accordia, Bureau Veritas, Elevate, Intertek, UL, SGS and TUV to conduct its audits, but these are general audits under its Responsible Sourcing programmer rather than specifically relating to labour standards. Audits are conducted every two years for low risk suppliers and up to every 6 months for high risk suppliers.

## Coverage of audits

The audits performed cover the own brand suppliers and some other suppliers.

# Share of corrective measures / problems uncovered

The company discloses general data on audit results but does not provide a breakdown of the issues discovered.

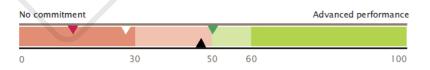
# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

Leadership	65	Implementation	55	Results	28
Visibility	65	Means & resources	48	Performance	28
Relevance 65		Scope	N/A	Trends	N/A
Ownership	65	Coverage	65		

#### C&S3.1 Prevention of corruption

(score: 47, weight: 1)





Visibility of commitment

The company has issued a formalized commitment to preventing corruption in its Global Anti-Corruption Policy and Global Statement of Ethics.





#### Relevance of commitment

The company's commitment to preventing corruption addresses its main responsibilities including:

- Giving/receiving bribes,
- Gifts and invitations,
- Fraud.
- Money laundering,
- Conflicts of interest,
- Illegal financing of political parties,Prohibition of facilitation payments.

# Ownership of commitment

The commitment applies throughout the company, supported by the Ethics and Compliance Vice President for Latin America. In addition, other employees are directly involved through the company's Compliance Program which comprises 310 associates specializing in 14 compliance areas, including anti-corruption.

### Involvement of employees

The company has instituted a system to ensure that relevant employees are made personally responsible for preventing corruption.

As well as providing Global Statement of Ethics courses for 87.5% of employees in 2016, and dedicated trainings to associates and suppliers on anti-corruption, the company implemented 'compliance indicators' for top management which directly affects their performance evaluations.

### Means allocated

The company has set up internal controls to prevent corruption that include: - The possibility to contact internal audit, legal or compliance departments directly and confidentially: The company has an Open Door Communications process for employees to directly contact managers,

- A dedicated confidential hotline or email address: The Global Ethics Helpline

- is accessible by email, post or telephone,
- Due diligence in evaluating suppliers: Due diligence processes for higher risk suppliers are repeated once every other year.

# Coverage

The measures implemented cover all significant parts of the company as well as sales agents

# Reporting

The company does not disclose any quantitative data on the number or nature of corruption incidents reported internally.



# Stakeholders' feedback

A review of stakeholder sources revealed that the Company is involved in isolated or occasional controversies of high or critical severity As of 09/2017, Wal-Mart de Mexico was involved in 1 controversy

- Case 1 (11/05/2017): Wal-Mart CEO can be deposed in a securities class action over Wal-Mart's alleged Mexican bribery scheme

A complete analysis of the severity of each case mentioned is available in Vigeo Controversy Product.

# Company's responsiveness

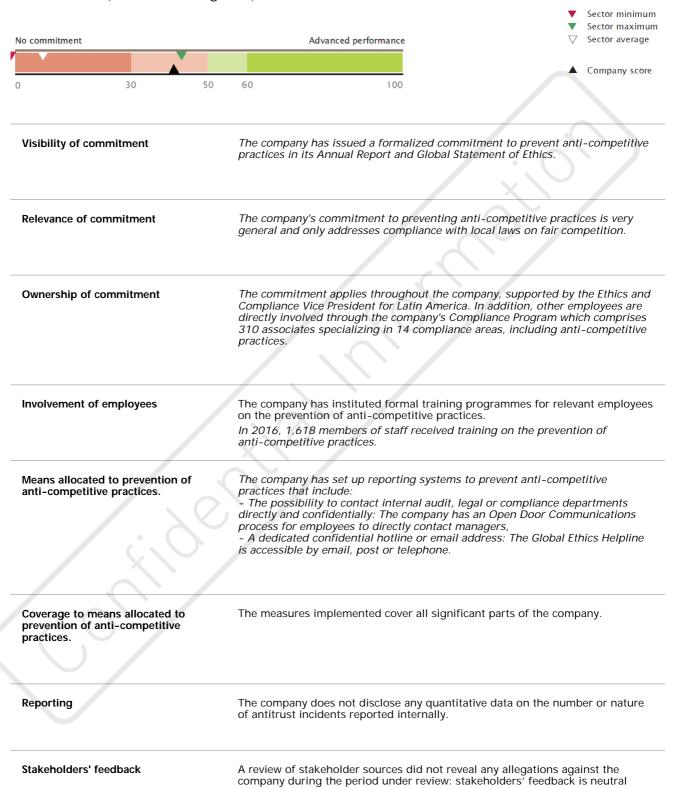
Overall, the company is non-communicative

Leadership	65	Implementation	77	Results	0
Visibility	65	Means & resources	82 Performance		0
Relevance	65	Scope	N/A	Trends	N/A
Ownership	65	Coverage	65		



#### C&S3.2 Prevention of anti-competitive practices

(score: 41, weight: 2)







Leadership	51	Implementation	30	Results	43
Visibility	65	Means & resources	30	Performance	43
Relevance	30	Scope	N/A	Trends	N/A
Ownership	65	Coverage	30		

#### Transparency and integrity of influence strategies and practices C&S3.3

(score: 12, weight: 3)



Leadership	0	Implementation	0	Results	35
Visibility	0	Means & resources	0	Performance	35
Relevance	0	Scope	N/A	Trends	N/A
Ownership	0	Coverage	0		



# Corporate Governance

Sector minimum

#### **CGV1.1 Board of Directors**

(score: 37, weight: 3)



### [LISTED COMPANIES] Existence and independence of Nomination Committee

No specific committee is in charge of director nomination, which might raise concerns.

# Independence of the Board Chairman

The roles of Chairman and CEO are separated, but the Chairman is not considered independent.

## Responsibility allocated over CSR issues

The Company's Corporate Responsibility Committee comprises the CEO and VPs for each area of the Company, and it reports directly to the Board.

## Share of independent shareholder-elected Board members

The Board is between 21% and 33% independent, which is less than the recommended level. Three members of the eleven-member Board are considered independent.

# Diversity of the skills and backgrounds of the Board

The Board of Directors diversity appears to be robust:

- At least 30% of directors are women,
- The majority of Board members have significant experience in the retail sector and are either current or former professionals within the industry.

### Training and expertise provided to board members

Information obtained from company and public sources regarding training provided to board members is insufficient.

# Regular election of Board members

Board members are elected annually.

# **Evaluation of Board's functioning** and performance

The Company states that Board members are evaluated but does not provide further information.

## Review of CSR issues at Board meeting

The formal CSR reporting has been signed by CEO and Chairman, but there is no evidence that relevant CSR issues are reviewed at Board meetings.





# Regularity of and attendance at Board meetings

Regular meetings are held, but no attendance rates are disclosed. Six Board meetings were held in the last fiscal year.

Name of Board member	Role	Execu tive	Non execu tive	Emplo yee repre senta tive	Nomina tion	Audit	Remu neration	Former execu tive	>9 years on Board	Stock options	Paid> 1/2 execu tive salary	Repre sent > 3% company 's shares	Other	Indepen dency
Adolfo Cerezo	Chairman of the Audit Committee and Corporate Practices Committee		Х			Х	Х							x
Ernesto Cervera			Х			Х	Х							Х
Lori Flees			X							-(			Walmart Inc. Senior VP. Declared non-indepe- ndent by Company.	
Guilherme Loureiro		Х											Walmart México President and CEO.	
Rafael Matute			Х					Х	х					
Richard Mayfield			Х										Walmart International Executive VP and CFO. Declared non-indepe- ndent by Company.	
Anne Myong			X	X		) /							Walmart Inc. eCommerce CFO and Senior VP. Declared non-indepe- ndent by Company.	
Roberto Newell			Х			Х	Х							Х
Enrique Ostalé	Chairman		X					Х					Walmart Inc. Regional CEO for UK, Latin America and Africa.	
Gisel Ruiz	0)		Х										Sam's Club (Walmart Inc. Subsidiary) Executive VP.	
Blanca Treviño			Χ			Х	Х		X					

#### **Audit & Internal Controls CGV2.1**

(score: 38, weight: 2)







# [LISTED COMPANIES] Existence and independence of Audit Committee

All members are non-executive directors, and the majority, including the committee's chair, are independent. Three members of the four-member Audit Committee are considered independent.

## Skills and backgrounds of Audit Committee members

Members appear to have financial experience and relevant operational experience.

# Operational and CSR risks covered by the company's internal controls system

The system covers the standard issues related to financial, operational, and legal risks.

## Role of the Audit Committee in overseeing internal and external controls

The Audit Committee has a comprehensive role that includes:

- Oversee internal audit and internal controls,
- Review accounting policies and be responsible for updates,
- Nominate the statutory auditor,
- Oversee the work of the external auditor,
- Approve the type of audit and non-audit services provided and fees paid to the external auditor.

# Management of the CSR risks

Information obtained from company and public sources regarding the management of the CSR risks is insufficient.

## Independence of the firm's external auditors

Information obtained from company and public sources regarding the independence of the firm's external auditors is insufficient.

# Inclusion of CSR issues in the company's reporting

The company publishes significant CSR reporting on key material issues.

# Stakeholders' feedback

A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral

#### **Shareholders** CGV3

(score: 6, weight: 2)



# Sector minimum Sector maximum Sector average

Company score

# Nonexistence of voting rights restrictions

Information disclosed on voting rights restrictions is insufficient or not relevant.





# Safeguards on transactions with major shareholder(s)

Less than half of the board is independent. However, there are other safeguards in place to monitor transactions between the company and its major shareholder. The Audit and Corporate Practices Committees, which are composed by a majority of independent members, are in charge of reviewing and approving transactions with related parties.

# Ability to add items to the agenda of the AGM and to convene an EGM

Information obtained from company and public sources regarding the ability to add items to the agenda of the AGM and to convene an EGM, is insufficient.

# Access to voting at General Meetings

There are no major restrictions on shareholders' ability to vote. However, there is no possibility of voting through online services.

# Ability to vote on relevant issues in separate resolutions at AGM

The following items are not put to a vote at the AGM:

- Selection of external auditors,
- Executive remuneration.

# Presentation of CSR strategy to shareholders and investors

Information disclosed from the entity and public sources regarding the presentation of CSR strategy to shareholders and investors is insufficient.

## Board's attitude towards CSR-related shareholder resolutions

Information obtained from company and public sources, regarding the Board's attitude toward legitimate CSR related shareholder resolutions is insufficient.



# Stakeholders' feedback

A review of stakeholder sources revealed that the Company is involved in isolated or occasional controversies of high or critical severity As of 09/2017, Wal-Mart de Mexico was involved in 1 controversy

- Case 1 (11/05/2017): Wal-Mart CEO can be deposed in a securities class action over Wal-Mart's alleged Mexican bribery scheme

A complete analysis of the severity of each case mentioned is available in Vigeo Controversy Product.

# Company's responsiveness

Overall, the company is non-communicative

# CGV4.1

# **Executive Remuneration**

(score: 22, weight: 2)



Sector minimum Sector maximum Sector average

Company score



[LISTED COMPANIES] Existence and independence of Remuneration Committee	All members are non-executive directors, and the majority, including the committee's chair, are independent.  Three members of the four-member Remuneration Committee are considered independent.
Disclosure of senior executives' individual remuneration	Executive remuneration is disclosed on a collective rather than an individual basis.
Link between Short Term Incentive Plans and the performance of the company	There is no disclosure on what rules guide the company in allocating bonuses and other short-term incentives to senior executives.
Link between the main Long Term Incentive Plan and the performance of the company	Information on the rules and performance conditions guiding the allocation of long-term incentives to senior executives is insufficient.
Link between variable remuneration and CSR performance of the company	There is no disclosure on the links between variable remuneration of executive and the CSR performance of the company.
Severance pay for senior executives	Information obtained from company and public sources regarding severance pay for senior executives is insufficient.
Evolution of CEO-to-employee compensation ratio	Information obtained from company and public sources regarding the compensation of CEO and the average employee salary is insufficient.
Stakeholders' feedback	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral



Allega	Allegations and controversies							
Domair	n Sustainability driver	Page						
C&S	C&S3.1 - Prevention of corruption	35						
CGV	CGV3.1 - Shareholders	41						





# Detailed Scores And Ratings

# **Current and previous ratings**

Period	Environment	Human Resources	Human Rights	Community Involvement	Business Behaviour (C&S)	Corporate Governance
2017/10	++	+	++	+	++	=
2015/05	=	=	+	+	+	
2014/05	+	+	=	+	+	=

# Scores per domain

Domain	Average score	Leadership	Implementation	Results
Environment	39	39	39	32
Human Resources	28	35	17	33
Human Rights	49	52	32	65
Community Involvement	35	41	38	26
Business Behaviour (C&S)	36	36	36	36
Corporate Governance	27	33	21	27

# Scores per criteria

•		
Sub-domain	Criterion	Score
Environment 1	1	36
	4	35
Environment 2	2	53
	4	36
	7	36
Environment 3	1	33
Sub-domain	Criterion	Score
Human Resources 1	1	21
Human Resources 2	3	12
	4	59
Human Resources 3	1	22
	2	34
	3	26
Sub-domain	Criterion	Score
Human Rights 1	11	46
Human Rights 2	1	36
	4	65

Sub-domain	Criterion	Score
Community Involvement 1	11	33
Community Involvement 2	2	40
Sub-domain	Criterion	Score
Business Behaviour (C&S) 1	1	29
	2	36
Business Behaviour (C&S) 2	2	38
	3	51
	4	49
Business Behaviour (C&S) 3	1	47
	2	41
	3	12
Sub-domain	Criterion	Score
Corporate Governance 1	1	37

Sub-domain	Criterion	Score
Corporate Governance 1	1	37
Corporate Governance 2	1	38
Corporate Governance 3	1	6
Corporate Governance 4	1	22





# General Overview

Position versus sector peers Rest of the World	Environment	Human Resources	Human Rights	Community Involvement	Business Behaviour (C&S)	Corporate Governan	Overall Score
KR7027410000 BGF retail	-	-	-	-	-	_	8
TREBIMM00018 BIM Birlesik Magazalar	-	=	-	-	=		18
CL000000100 Cencosud	=	-	+	=	+	+	22
MXP200821413 Controladora Comercial Mexicana	-	-	=	<u>-</u>	X	-	11
TH0737010R15 CP AII	+	+	++	+	+	=	28
KR7139480008 E-mart	=	-	<u>-</u>		=	=	17
PLEURCH00011 Eurocash	=	+	=	=	=	=	22
MX01CH170002 Grupo Chedraui	=	=		+	=	=	22
BRPCARACNPRO Grupo Pao de Acucar	++	= ×	++	=	+	=	30
KR7007070006 GS Retail	-	-	-	-	-	-	8
MA0000011801 Label Vie	-	+	-	=	=	-	15
US55953Q2021 Magnit	-	-	=	-	-	=	13
ZAE000005443 Pick N Pay Stores	++	+	++	++	++	+	37
TW0002912003 President Chain Store		+	=	=	=	=	22
ZAE000012084 Shoprite	+	+	=	+	+	+	31
HK0000083920 Sun Art Retail Group	=	-	-	=	-	+	17
ZAE000058517 The Spar Group	+	+	=	+	=	+	29
CNE100000544 Wumart Stores	=	=	-	=	=	-	17
COG31PA00010 Almacenes Exito	+	+	++	++	+	+	31
MX01WA000038 Wal-Mart de Mexico	++	+	++	+	++	=	36





# Contacts

John Forster • John.Forster@eiris.org Analyst:

Sector Lead: Céline Bonnenfant · celine.bonnenfant@vigeo.com

# Disclaimer

# Copyright Vigeo 2017

Reproduction of this document in whole or in part is prohibited without the express written authorization of Vigeo and is protected by the provision of the French Intellectual Property Code.

The information in this document results from the application of Vigeo's Equitics methodology and is based on sources which Vigeo believes to be reliable. However, the accuracy, completeness and up-to-dateness of this report are not guaranteed, and Vigeo shall under no circumstances be responsible for the strategy choices, management decisions and, more generally, decisions of any nature taken by the reader in reliance upon the information contained in this document.