

Coca-Cola Femsa

ISIN CODE: MXP2861W1067

Overall score 73/100

Sector: ALAS20 companies IR

Companies in sector panel: 4

Information rate: 100% (Sector average: 84%)
Company cooperation level: Not responsive *

General information

Coca-Cola Femsa is a franchise bottler of Coca-Cola trademark beverage, it is a subsidiary of Fomento Economico Mexicano (FEMSA). It is engaged in the production, distribution, and marketing of a range of Coca-Cola beverages. It also operates in acquiring, holding, and transferring bonds, shares, and marketable securities. Its segments include Mexico, Central America, and Asia which concerned the Philippines. Its beverages include sparkling beverages, water and still beverages. In September 2016, it reaches an agreement to acquire Vonpar, the largest privately owned bottlers in the Brazilian Coca-Cola system.

Main Economic Segment**	Turnover 2016
Sparkling Beverages	77.7 %
Water & Bulk Water	15.9 %
Still Beverages	6.4 %

Investor Relations Performance

■ Sector performance
■ Company performance
Rating: min -- / max ++

INVESTOR RELATIONS	
Score	73
Allegations	No
Rating	=
Risk management	Advanced

Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

Company performance

Coca Cola Femsa achieved an advanced performance on its Investor Relations issues. The company has allocated responsibilities over Investor Relations to its CFO and has established a dedicated IR team, whose individual contact details are published on the website. The company is transparent on most of the key elements on corporate governance and the general markets' context. Moreover, the financial report provides relevant KPIs and the ESG report, significant KPIs. Coca Cola has adopted most of the recommended elements for an open and transparent communication with shareholders. In addition, the company and has set up comprehensive tools to promote the continuous follow up of its ESG strategies and performances, however, has set up only few tools for the follow up of its corporate events.

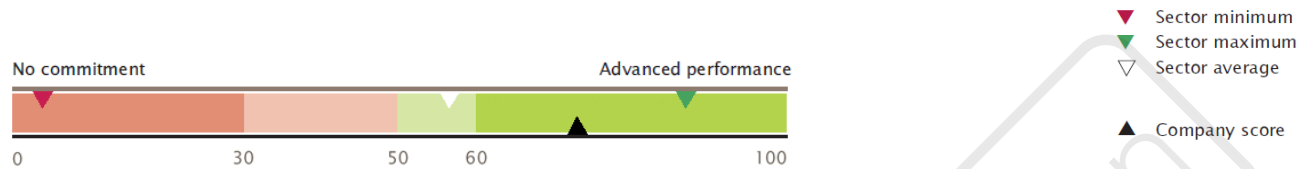
* On a 4-level scale: proactive, responsive, partially responsive, not responsive
** See detailed economic indicators in Selected financial data section
*** Based on the most recent Index at the date of publication

Investor Relations

Score : 73

CGV3.1 Investor Relations

(score: 73, weight: 2)



Responsibilities allocated to the role of Investor Relation

Responsibilities of Investor Relations are allocated to CFO and the company has established a dedicated Investor Relations team. In addition, individual contact details of the IR team (telephone number and email address) are published on the website.

Transparency on Corporate Governance issues (Annual Report and website).

The company is transparent on most of the key elements of its Corporate Governance framework.

- Detailed biographies of Directors (explanation of skills and experience)
- Criteria for independency and status of Directors (independent, non-independent, executive, non-executive directors, chairman)
- Detailed biographies of Senior Management (explanation of skills and experience)
- Date of appointment of Senior Management
- Date of appointment of Directors

Comprehensiveness of the company's Annual Report

The company's Annual Report (published in English) provides relevant information on its financial key performance indicators.

- The company provides financial KPI
- The company clearly explains the past negative evolution of its KPI
- The company clearly explains the past positive evolution of its KPI

Transparency on the general context of the company's activities

The company describes most of the key elements of the general context of its markets

- Description of the company's markets
- Description of the company's regulatory environment
- Detailed description of the company's risks and uncertainties
- Description of the company's competitive position (with industry benchmarks)
- Drivers of operational performance at product/service level
- Drivers of operational performance at regional/geographical level

Quality of the company's ESG reporting

The company's social and environmental reporting (published in English) provides significant information on its ESG key performance indicators.

- The company provides ESG KPI
- The company provides quantified targets on ESG KPI for the future
- The company clearly describes the calculation of its ESG KPI
- The company assesses the materiality of its key ESG issues
- The company clearly explains the past positive evolution of its ESG KPI
- The company's ESG KPI are audited or reviewed by an independent third party

On-line communication on financial results

The company has adopted most of the recommended elements for an open and transparent communication with shareholders.

- *The presentation of financial results is available in an interactive format*
- *A five-year financial record is accessible on the company's website*
- *The company's Annual Report or IR website provide a history of the share price (at least 3 years)*
- *The company's Annual Report or IR website provide a history of the dividend performance (at least 3 years)*
- *The IR section of the website contains interviews and/or presentations of the company's strategy made by the CEO/CFO*

Updates and follow-up on corporate financial events

The company set up few tools to promote the continuous follow up of its corporate events

- *It is possible to register for receiving feeds and email alerts on financial presentations*
- *Access to webcasts (audio or video) and conference calls via the web in real-time to all users (private investors, analysts, institutional investors, media or other audiences).*

Updates and follow-up on ESG strategies and performances

The company set up comprehensive tools to promote the continuous follow up on its ESG strategies and performances.

- *Dedicated section on the website with the company's ESG policies, strategies and performances.*
- *It is possible to register for receiving feeds and email alerts on ESG performances.*
- *Publication on contact details for questions and remarks on ESG strategies.*
- *Publication of relevant annual ESG reporting.*
- *Explicit link to recognized ESG reporting standards.*
- *Organization of roadshows on ESG issues OR webcasts OR presentations published on the website.*

Contacts

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