



Rating date: September 2017

CEMEX

ISIN CODE: MXP225611567

Overall score 69/100

Sector: ALAS20 companies IR

Companies in sector panel: 44

Information rate: 100% (Sector average: 94%) Company cooperation level: Not responsive

General information

CEMEX is a Mexican company principally engaged in cement manufacturing. The company produces, distributes and sells cement, clinker, ready-mix concrete, aggregates and related building materials in more than 50 countries worldwide. CEMEX (via its wholly owned subsidiary - CEMEX ESPAÑA S. A.) owns slightly more than 73% of CEMEX Latam Holdings ("CLH").

Main Economic Segment**		Turnover 2015
Cement		46.0 %
Concrete	+	39.0 %
Aggregates		15.0 %

Investor Relations Performance





Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

Company performance

CEMEX achieved an advanced performance on its Investor Relations issues. The company has allocated responsibilities over Investor Relations to its CFO and has established a dedicated IR team. The company describes most of the key elements of its general markets' context and corporate governance. Moreover, CEMEX provides relevant information on its financial and ESG KPIs, and has adopted most of the recommended elements for an open and transparent communication with shareholders. Furthermore, the company has set up significant tools to promote corporate events and ESG strategies and performances. However, CEMEX does not disclose the IR contact details of the IR team on the website.

On a 4-level scale: proactive, responsive, partially responsive, not responsive See detailed economic indicators in Selected financial data section

Based on the most recent Index at the date of publication



Investor Relations

Sector minimum

CGV3.1 **Investor Relations**

(score: 69, weight: 2)



Responsibilities allocated to the role of Investor Relation

Responsibilities of Investor Relations are allocated to the Chief Executive Officer and the company has established a dedicated Investor Relations team

Transparency on Corporate Governance issues (Annual Report and website).

The company is transparent on most of the key elements of its Corporate Governance framework.

- Detailed biographies of Directors (explanation of skills and experience)
- Criteria for independency and status of Directors (independent, non-independent, executive, non-executive directors, chairman)
- Detailed biographies of Senior Management (explanation of skills and experience)
- Date of appointment of Senior Management
- Date of appointment of Directors

Comprehensiveness of the company's Annual Report

The company's Annual Report (published in English) provides relevant information on its financial key performance indicators.

- The company provides financial KPI

- The company clearly explains the past negative evolution of its KPI
- The company clearly explains the past positive evolution of its KPI

Transparency on the general context of the company's activities

The company describes most of the key elements of the general context of its markets.

- Description of the company's markets
- Description of the company's regulatory environment
- Detailed description of the company's risks and uncertainties
- Description of the trends and outlook of the company's sector/industry
- Drivers of operational performance at product/service level
- Drivers of operational performance at regional/geographical level

Quality of the company's ESG reporting

The company's social and environmental reporting (published in English) provides significant information on its ESG key performance indicators.

- The company provides ESG KPI
- The company provides quantified targets on ESG KPI for the future
- The company clearly describes the calculation of its ESG KPI
- The company assesses the materiality of its key ESG issues
- The company clearly explains the past negative evolution of its ESG KPI
- The company clearly explains the past positive evolution of its ESG KPI
- The company's ESG KPI are audited or reviewed by an independent third party





On-line communication on financial results

The company has adopted most of the recommended elements for an open and transparent communication with shareholders.

- Financial results are formally announced through a press release available on the Investor Relations Section
- The presentation of financial results is available in an interactive format
- A five-year financial record is accessible on the company's website
- The company's Annual Report or IR website provide a history of the share price (at least 3 years)
- The company's Annual Report or IR website provide a history of the dividend performance (at least 3 years)
- Financial results presentations include a Q&A section

Updates and follow-up on corporate financial events

The company set up significant tools to promote the continuous follow up of its corporate events.

- The financial calendar is communicated in the Investor Relations Section of the company's website
- It is possible to register for receiving feeds and email alerts on financial presentations
- Access to webcasts (audio or video) and conference calls via the web in real-time to all users (private investors, analysts, institutional investors, media or other audiences).
- Identification of Investor Days

Updates and follow-up on ESG strategies and performances

The company set up significant tools to promote the continuous follow up on its ESG strategies and performances.

- Dedicated section on the website with the company's ESG policies, strategies and performances.
- Publication on contact details for questions and remarks on ESG strategies.
- Publication of relevant annual ESG reporting.
- Explicit link to recognized ESG reporting standards.





Contacts

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