

Rating date: September 2017

# Itau Unibanco Holdings

## Sector: ALAS20 companies IR

Companies in sector panel: 44

# Overall score 68/100

Information rate: 100% (Sector average: 94%) Company cooperation level: Not responsive

#### General information

Itau Unibanco holding is a Brazil-based company providing a range of financial products and services to individual and corporate clients in over twenty countries other than Brazil. It operates in three core segments: retail banking, wholesale banking and activities with the market and corporation. It is also involved in insurance, asset management, and brokerage services. It accounts for 4891 branches, 94 digital branches, and 26412 teller machines. It has changed its name in 2009 from Itau Unico Banco Multiplo to itau

Main Economic Segment**	Turnover 2016
Retail banking	75.0 %
Wholesale banking +	24.1 %
Activities with the market and	
corporation	0.9 %

Unibanco Holding. In 2016 it agreed to buy 40% stake of Banco BMG in a payroll credit joint venture.

## Investor Relations Performance





#### Key issues

Companies seeking to attract international investors or to have them remain as shareholders are expected to maintain a sustainable and transparent relationship with these capital markets players. Investors and analysts should be able to access detailed and updated information as regards the company's financial performance, as well as regarding its medium to long-term strategy and related quantitative targets. Furthermore, it is also key for a company to report on its strategy and performance on Environmental, Social and Governance aspects. Such information should be made accessible through communication channels such as reports or dedicated pages on the website, while an investor relations team or department would be set up within the company.

#### Company performance

Itau Unibanco holding achieved an advanced performance on its Investor Relations issues, A dedicated Investor Relations team has been established and the company has allocated responsibilities over Investor Relations to its CFO. Moreover, Itau is transparent on most of the key elements of its Corporate Governance, provides relevant information on its ESG KPIs and describes in detail the general context of its markets. The company has adopted most of the recommended elements for an open and transparent communication with shareholders, and has set up significant and comprehensive tools to promote the follow up on its corporate events and ESG strategies, respectively. However, Itau provides only some information on its financial KPIs and does not publish individual contact details on the website of the IR team.

On a 4-level scale: proactive, responsive, partially responsive, not responsive See detailed economic indicators in Selected financial data section



## **Investor Relations**

Sector minimum

#### CGV3.1 **Investor Relations**

(score: 68, weight: 2)



Responsibilities allocated to the role of Investor Relation

Responsibilities of Investor Relations are allocated to CFO AND the company has established a dedicated Investor Relations team.

**Transparency on Corporate** Governance issues (Annual Report and website).

The company is transparent on most of the key elements of its Corporate Governance framework.

- Detailed biographies of Directors (explanation of skills and experience)
- Criteria for independency and status of Directors (independent, non-independent, executive, non-executive directors, chairman)
- Description of the process of Directors' performance evaluation
- Detailed biographies of Senior Management (explanation of skills and experience)
- Date of appointment of Senior Management
- Date of appointment of Directors

Comprehensiveness of the company's Annual Report

The company's Annual Report (published in English) provides some information on its financial key performance indicators.

The company provides financial KPI

Transparency on the general context of the company's activities

The company describes significant key elements of the general context of its

- Description of the company's markets
- Description of the company's regulatory environment
- Detailed description of the company's risks and uncertainties
   Description of the company's competitive position (with industry benchmarks)
- Description of the trends and outlook of the company's sector/industry
- Drivers of operational performance at product/service level
   Drivers of operational performance at regional/geographical level

Quality of the company's ESG reporting

The company's social and environmental reporting (published in English) provides relevant information on its ESG key performance indicators.

- The company provides ESG KPI
- The company provides quantified targets on Environmental KPI for the future
- The company assesses the materiality of its key ESG issues
- The company's ESG KPI are audited or reviewed by an independent third party





On-line communication on financial results

The company has adopted most of the recommended elements for an open and transparent communication with shareholders.

- Financial results are formally announced through a press release available on the Investor Relations Section
- The presentation of financial results is available in an interactive format
- The company's Annual Report or IR website provide a history of the share price (at least 3 years)
- The company's Annual Report or IR website provide a history of the dividend performance (at least 3 years)
- Financial results presentations include a Q&A section

# Updates and follow-up on corporate financial events

The company set up significant tools to promote the continuous follow up of its corporate events.

- The financial calendar is communicated in the Investor Relations Section of the company's website
- It is possible to register for receiving feeds and email alerts on financial presentations
- Access to webcasts (audio or video) and conference calls via the web in real-time to all users (private investors, analysts, institutional investors, media or other audiences).

# Updates and follow-up on ESG strategies and performances

The company set up comprehensive tools to promote the continuous follow up on its ESG strategies and performances.

- Dedicated section on the website with the company's ESG policies, strategies and performances.
- Publication on contact details for questions and remarks on ESG strategies.
- Publication of relevant annual ESG reporting.
- Explicit link to recognized ESG reporting standards.
- Organization of roadshows on ESG issues OR webcasts OR presentations published on the website.



### Contacts

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