

# Cielo S/A

ISIN CODE: BRCIELACNOR3

# Sector: Financial Services -General Emerging Market Companies in sector panel: 33

# General information

Incorporated in November 1995, Cielo S.A. (Cielo) is a Brazilbased Company specialized in the merchant acquiring and processing industry. The Company has payment approximately 1.6 million active merchants and is present in vast majority of Brazilian municipalities.

# Overall score 44/

Information rate: 74% (Sector average: 44%) Company cooperation level: Responsive \*

Main Economic Segmen		Turnover 2014
Credit cards	• (	60.4 %
Debit cards		39.6 %
	~~`	

# **Overall CSR performance & trends**

Overall score : 44/100		Environment	Human Resources	Human Rights	Community Involvement		
60-100/100 Advanced	100						
50-59/100 Robust	75		XC				
30-49/100 Limited						-	
0-29/100 Weak	50						4
Overall score Trend	25 0						
Compared to 2014 <b>7</b> +7 points	Scores/Trends	53 7	49 7	<mark>50</mark> →	29 <b>→</b>	58 7	37 7
Compared to 2013 <b>7</b> +7 points	Ratings	++	++	++	++	++	=
	Controversies	No	No	No	No	No	No
Overall Rank in sector : 1/33	Risk management	Robust	Limited	Robust	Weak	Robust	Limited
	Sector per	formance	Company	performance	R	ating: min /	max ++

- With a score of 44/100, Cielo displays an overall limited absolute performance as regard the integration of the main CSR issues analysed by Vigeo. The score has increased compared to the previous rating (37/100).
- Cielo does not report on a homogeneous approach to tackle its ESG factors. The Company seems to focus slightly more on the Environmental pillar as shown by its performance which is now robust. On the other hand, the Company remains insufficiently transparent on the Social and Environmental pillars as reflected by the limited performances.
  - As of 2015/12/18, the Company was not involved in any controversies within Vigeo's analysis scope.

Company inclusion in Vigeo Indices\*\*\*

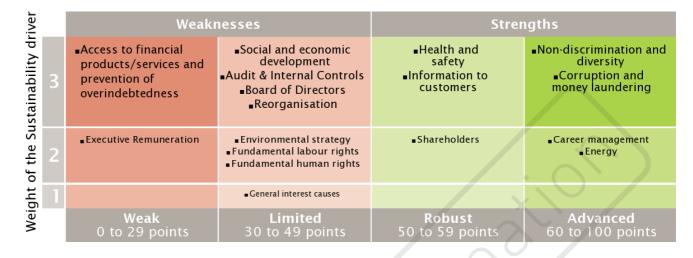


On a 4-level scale: proactive, responsive, partially responsive, not responsive See detailed economic indicators in Selected financial data section

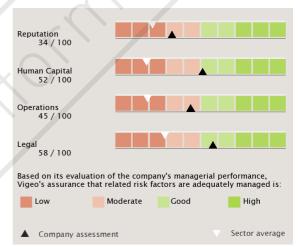
Based on the most recent Index at the date of publication



# Management of Risks and Opportunities



- Based on our latest review of the Company, Vigeo continues to identify the following risks and opportunities for Cielo:
- An opportunity is identified for the Company as regards its prevention of **Corruption and Money Laundering**. Cielo demonstrates an advanced performance due to formal commitments stablished by the Company and its instituted awareness-raising programmes for relevant employees on corruption and money laundering prevention, among other measures. Therefore, the company should be capable of responding to legal risks.
- In addition, issues linked to the Corporate Governance represent a clear area of weaknesses for Cielo. Regardless of its robust performance on Shareholders, all the risk factors composing this pillar registers weak or limited performances which negatively affect Vigeo's assurance on the Company's capacity to preserve its reputation and operational efficiency risks.



• Cielo's performance in **Reorganisation** represents an area for progress for the Company. Despite that no policies were developed by the Company, basic measures seem to be in place for a responsible management of restructurings, which still might put Cielo's human capital cohesion at risk. However, Vigeo's assurance on the Group's ability to mitigate human capital related risks remains moderate mainly due the advanced performance registered in the prevention of non-discrimination field.

\* We consider legal security as an element of a company's tangible or intangible assets. We define legal risk as the potential impact - negative or positive - on these assets, considering the management of CSR issues possibly involving the company's legal responsibility. Under no circumstances should our opinion be construed as a due diligence or an assurance in the meaning of regulations such as, for instance, the Sarbanes-Oxley Act in the USA or the Loi de Sécurité Financière in France



# Company performance in all the Sustainability Drivers

	Weight of the Sustainability driver	Overall score 44/100	Trend	Score
		Environment	7	53
ENV1.1	2	Environmental strategy	$\rightarrow$	45
ENV1.3	3	SRI products and strategies		N/R
ENV2.2	2	Energy	7	60
		Human resources	₹	49
HRS1.1	2	Social dialogue		N/R
HRS2.3	3	Reorganisation	7	32
HRS2.4	2	Career management	7	63
HRS3.2	3	Health and safety	7	56
		Human rights	→	50
HRT1.1	2	Fundamental human rights	$\rightarrow$	34
HRT2.1	2	Fundamental labour rights	$\rightarrow$	39
HRT2.4	3	Non-discrimination and diversity	7	68
		Community involvement	<b>→</b>	29
CIN1.1	3	Social and economic development	7	43
CIN2.1	3	Access to financial products/services and prevention of overindebtedness	$\rightarrow$	12
CIN2.2	1	General interest causes	$\rightarrow$	40
		Business behaviour (c&s)	7	58
C&S1.2	3	Information to customers	7	55
C&S1.3	2	Customer Relations		N/R
C&S3.1	3	Corruption and money laundering	7	60
		Corporate governance	7	37
CGV1.1	3	Board of Directors	7	37
CGV2.1	3	Audit & Internal Controls	7	37
CGV3.1	2	Shareholders	$\rightarrow$	59
CGV4.1	2	Executive Remuneration	$\rightarrow$	14

Weak (0-29/100)

Limited (30-49/100)

Robust (50-59/100)

Advanced (60-100/100)

Involvement in allegations

Involvement in allegations with evidence of corrective measures

N/R means that this Sustainability Driver is not analysed for this Company

# Selected financial data

Key data	Net Income	EBIT	Employees
2014	BRL 3.2bn	BRL (1.3)bn	1,999
2013	BRL 2.7bn	BRL (1)bn	1,525
2012	BRL 2.3bn	BRL (0.8)bn	1,417
2011	BRL 1.8bn	BRL (0.6)bn	1,470
2010	BRL 1.8bn	BRL (0.4)bn	1,132
Main sha	areholders		2015
Free Floa	at Market		41 %
Banco Br	adesco		30.1 %
Banco do	o Brasil		28.7 %
Geograp breakdo		Turnover 2014	Employees 2014
Brazil		100 %	100 %
All Econo	omic Segments		Turnover 2014
Credit ca	ards		60.4 %
Debit ca	rds		39.6 %

# Selected ESG Indicators

	2014
Non-executive Board member(s) responsible for CSR issues	Yes
Executive remuneration linked to CSR performance	No
3-year energy consumption trend (normalised to number of employees)	ì
Percentage of independent Board members	27.3
Percentage of women on Board	9.1
Percentage of women in Executive team	5.9
Percentage of women in workforce	43
Percentage of employees covered by collective agreements on working conditions	N/A
3 year trend for safety at work	N/A
Involvement in armament	No

# Involvement in disputable activities: summary

This section is dedicated to disputable activities in which the company is involved. 9 disputable activities are analyzed (see list below) following 30 parameters Additional analysis and full database access are available as an option

For more information please contact us at customer.service@vigeo.com

	Level of involvement	% of revenues
Alcohol		%
Animal maltreatment		%
Armament		%
Hazardous chemicals		%
Gambling		%
GMOs in food & feed		%
Nuclear energy		%
Sex industry		%
Tobacco		%

A company?'s level of involvement (Major, Minor, No) in a disputable activity is based on:

- An estimation of the revenues derived from disputable products or services
- The precise nature of the disputable products or services provided by the company

Sector performance
 Company performance
 Rating: min -- / max ++

# CSR performance per domain



#### Key issues

Environmental indirect impacts of financial service providers can be considered relevant compared to direct impacts and therefore should be included in the scope of the environmental strategy (ENV 1.1). Environmental risks assessments for loans, financing and investments can influence clients' behaviour towards more environmentally friendly practices (ENV 1.3). Companies' management of their climate footprint (ENV2.2) is the main direct impact evaluated for this sector.

#### Company performance

- The Company's performance in the Environmental domain is robust in absolute terms.

- The domain's score has increased compared to the previous review.

- In terms of 'Environmental Management', the Group has issued its commitment in its Sustainability Policy and has allocated resources to that end, but none of its sites has a certified environmental management system. Regarding energy, the Company has a commitment to minimize environmental impacts and has set up quantified targets to reach that aim, which cover the entire group. Despite Cielo has allocated highly efficient measures to improve energy efficiency (use of renewable energy installations, energy efficient equipment etc.), the Company's energy consumption have been on a positive trend in 2010-2012 period.

#### 

Limited

Risk management

#### HUMAN RIGHTS 2013 2013 2015 100 75 50 25 0 Score 50 Allegations No Rating ++**Risk management** Robust

### Key issues

Sub-sectors composing financial services general have suffered, at different extent, of the financial crisis. As a consequence, the mitigation of work-related stress (HRS3.2) that arises from job insecurity and increased competition is a key issue. The responsible management of restructurings (HRS 2.3) and the development of training and transparent career management frameworks (HRS 2.4), are also relevant for companies operating in a complex and changing environment.

#### **Company performance**

- The Company's performance in the Human Resources domain is limited in absolute terms.

- The domain's score has increased compared to the previous review.

- The Company has achieved a limited score in 'Restructuring' as no policies and basic measures appear to be allocated to that area. However, Cielo performs best in 'Career management': the Company has issued a formal commitment to promote career management and training in its Education Policy, and several measures appear to be in place as internal job opportunity marketplace and regular performance assessment interviews for employees, but its employees' turnover rate has increased between 2012 and 2014. In terms of 'Health and safety', Cielo's comprehensive commitment appears to be backed up by some measures but associated KPI demonstrate mixed trends.

#### Key issues

The financial services sector is characterized by a high-qualified workforce, with a high proportion of men in managerial positions and significant gender pay disparities. As a consequence, non-discrimination (HRT2.4) is a relevant issue for the sector. In addition, labour rights such as freedom of association (HRT 2.1) must be respected by all employers. Financial companies may be exposed to human rights abuses through their financing and investment activities, therefore, a new driver has been activated to address this issue (HRT 1.1).

#### Company performance

- The Company's performance in the Human Rights domain is robust in absolute terms.

- The domain's score has increased compared to the previous review.

- The Company's highest score is revealed in 'Non-discrimination' for which Cielo has formalized its commitment in its Code of Ethics and appears to have deployed efficient measures and supported by improving KPI over the past five years. In terms of labour rights, Cielo has issued formalized commitments to these ends in its Human Resources Management Policy, which however do not seem to be backed up with relevant measures.



COMMUNITY INVO	LVEMENT	
100	2013	2015
75		
50		
25	÷	T
0	· · ·	
Score		29
Allegations		No
Rating		++
Risk management		Weak

#### Key issues

Financial companies have a key role to play to foster the social and economic development of regions where they operate. In the US, SMEs have felt the financial crisis and need adequate back-up in terms of financing and supports by the financial sectors to recovery. To foster development, companies are also expected to prevent the potential negative impacts of their activities, resulting – for example – in financial speculation in agricultural commodities or tax avoidance schemes (CIN1.1).

#### Company performance

- The Company's performance in the Community Involvement domain is weak in absolute terms.

- The domain's score has increased compared to the previous review.

- Despite the Company has formalized its commitment to promote local social and economic development in its Sustainability Policy, has not allocated extensive means to that end to promote the economic and social development through financial services and products. Regarding general interest causes, the Company has a highly relevant commitment to this challenge. However, measures allocated to that end appear to be limited to financial support and to allow the staff time.

# BUSINESS BEHAVIOUR 100 2013 2015 75 9 100 25 0 100 Score 58 Allegations No Rating ++ Risk management Robust

#### Key issues

Financial companies have the responsibility to provide comprehensive advice to customers on the products they sell and associated risks (C&S 1.2), as well as to assist clients after sales and manage their complaints (C&S 1.3). Disclosure on efforts aimed at preventing risks related to business ethics and money laundering (C&S 3.1) is also crucial in a sector that could be affected at every stage of the hierarchical scale.

#### Company performance

- The Company's performance in the Business Behaviour domain is robust in absolute terms.

- The domain's score has increased compared to the previous review.

- The Company has formalized its commitments to prevent Corruption and Money Laundering in its Anticorruption Policy and in its Code of Ethics, and has allocated some measures such as training and a dedicated confidential hotline. Also, has set up internal audits and procedures to identify suspicious activities to prevent corruption and money laundering, respectively. No incidents were identified in those regards. Despite the formalized commitment to 'Information to customers' and have implemented a Clients' risk profile procedures and a dedicated channels through which clients can receive information on products and services, Cielo remains silent on systems to ensure responsible marketing and commercial practices.



#### **Key issues**

Corporate governance is critical to ensuring that a well functioning system of checks and balances protects the interests of all of the company's stakeholders. The effectiveness of the Board of Directors (CGV1.1) is a key issue to be addressed: this can be gleaned from information on Board composition (independence and competencies) and its way of functioning (regularity of Board meetings, evaluation of performance). Other important corporate governance factors include the effectiveness of the Audit and Internal control system (CGV2.1), the protection of Shareholders Rights (CGV3.1) and the establishment of Executive Remunerations which align executives' and company's interests (CGV4.1).

#### Company performance

- The Company's performance in the Corporate Governance domain is limited in absolute terms.

- The domain's score has increased compared to the previous review.

- Aside that the Board of Directors is regularly elected and two non-executive directors are responsible for oversight of CSR issues, the level of independence is less than the recommended level. The Company respects "one share – one vote" and all major items are to put to a shareholder vote. However, Cielo's main weaknesses are the absence of a Nomination and Remuneration Committee, as well as the lack of disclosure on risk adjustments of remuneration and severance pay.



8

10

14

20

# Detailed analysis

## Environment

ENV1.1	Environmental strategy	 8
<b>ENV1.3</b>	Development of green products and services	8
<b>ENV2.2</b>	Minimising environmental impacts from energy use	8

## Human Resources

HRS1.1	Promotion of labour relations	10
HRS2.3	Responsible management of restructurings	10
HRS2.4	Career management and promotion of employability	11
HRS3.2	Improvement of health and safety conditions	12

# Human Rights

HRT1.1	Respect for human rights standards and prevention of violations	14
HRT2.1	Respect for freedom of association and the right to collective bargaining	14
HRT2.4	Non-discrimination	15

Commun	ity Involvement	17
CIN1.1	Promotion of the social and economic development	17
CIN2.1	Promotion of financial inclusion	18
CIN2.2	Contribution to general interest causes	19

## Business Behaviour (C&S)

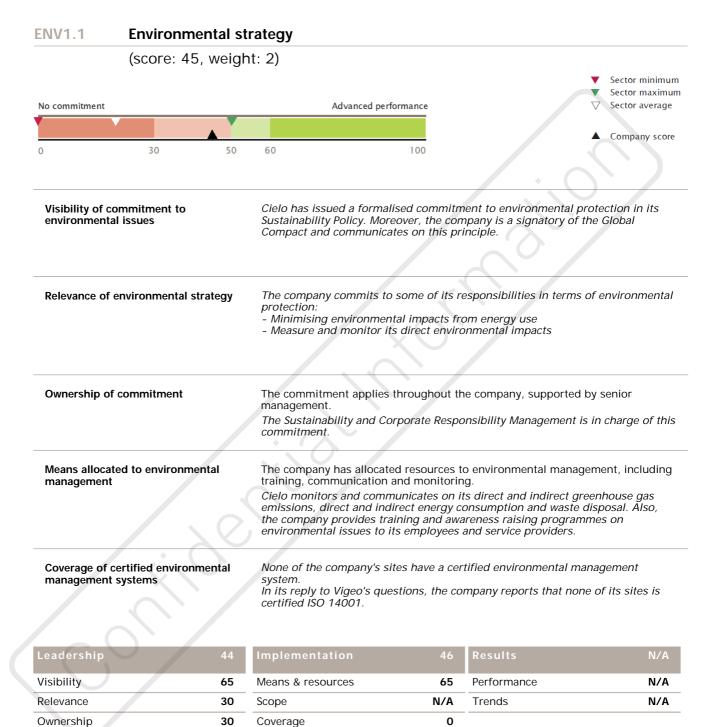
C&\$1.2	Information to customers	20
C&S1.3	Responsible Customer Relations	21
C&S3.1	Prevention of corruption and money laundering	21

Corporate	e Governance	23
CGV1.1	Board of Directors	23
CGV2.1	Audit & Internal Controls	24
CGV3.1	Shareholders	25
CGV4.1	Executive Remuneration	26



# Environment

Score : 53

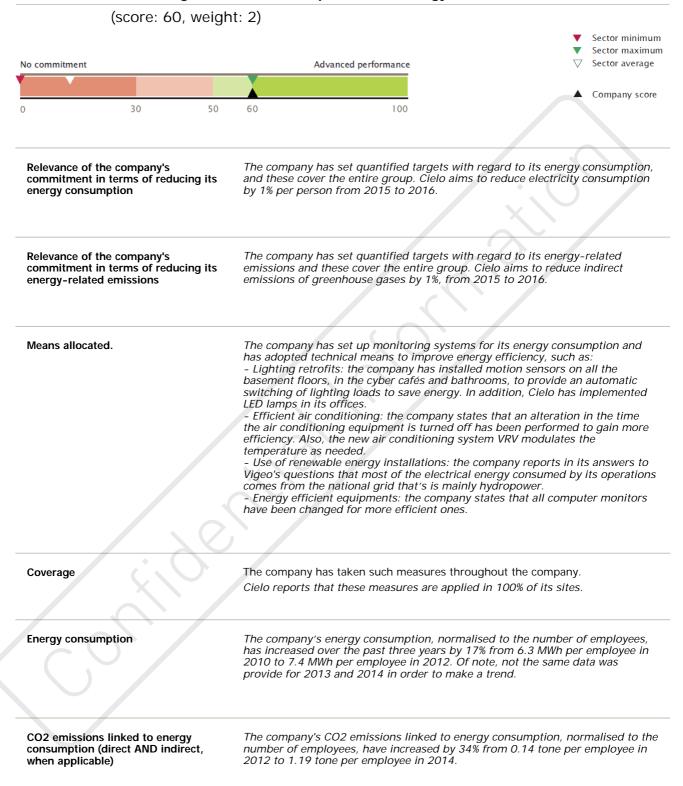


(deactivated)

This driver is activated only for large companies in the "Financial Services" - General Emerging Market sector. Therefore, is it not activated for Cielo S.A.



# ENV2.2 Minimising environmental impacts from energy use



Leadership	100	Implementation	79	Results	0
Visibility	N/A	Means & resources	65	Performance	0
Relevance	100	Scope	N/A	Trends	N/A
Ownership	N/A	Coverage	100		



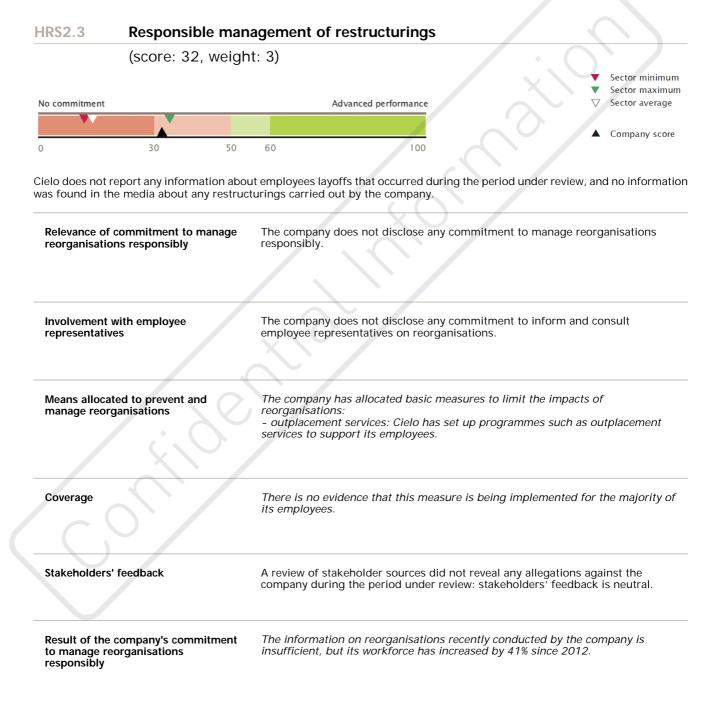
# Human Resources

Score: 49

HRS1.1 Promotion of labour relations

(deactivated)

This Sustainability Driver is only analysed for large companies in the Financial Services - General Emerging Market sector: it is therefore not analysed for this Company.





Leadership	0	Implementation	30	Results	65
Visibility	N/A	Means & resources	30	Performance	65
Relevance	0	Scope	N/A	Trends	N/A
Ownership	0	Coverage	30		

HRS2.4
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# Career management and promotion of employability

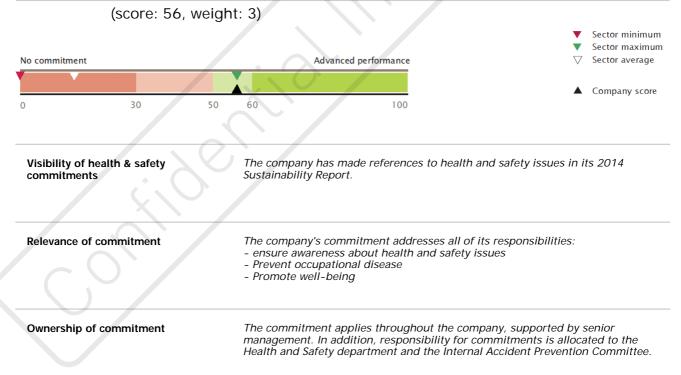
(score: 63, weig	ght: 2)	
lo commitment	Advanced performance	<ul> <li>✓ Sector minimun</li> <li>✓ Sector maximur</li> <li>✓ Sector average</li> </ul>
		▲ Company score
30 50	60 100	
Visibility of commitment	The company has issued a formal commitment to promote and training in its Education Policy, but it is not published	e career management publicly.
Relevance of commitment	The company's commitment to promoting career managen addresses all of its responsibilities: - Anticipate short and long-term employment needs and s - Adapt employees; skill sets to their career paths - Enable the progressive improvement in employees; qual - Put in place a concerted career management framework, and individualized	skill requirements lification levels
Ownership of commitment	The Head of HR, Roberto Menezes Dumani, is part of the c Executive Committee. However line managers do not appe their performance in terms of HR management.	ompany's Board or ar to be evaluated on
Career management systems	The company has set up an internal job opportunity marked publishes weekly on the "Opportunities Board" on the intra positions before the company starts a market search. More annual performance assessment interviews. The analysis is employee and immediate manager, ensuring two levels of approval.	nnet all vacant eover employees have s undertaken by the
Coverage of career management systems	These career management systems cover all of the compar The company reports that since 2011, 100% of its employe individualized evaluations followed by the leaders' feedbac	ees receive
Types of training provided to non-managers	The training programmes are aimed at adapting employees requirements of their current position and also enable the additional skills. All the more, Cielo offers its employees up to 60% subsidy degrees, graduate degrees and foreign language courses.	m to develop



Means allocated to training for all employees	Information disclosed on performance indicators related to training per employee is insufficient. Cielo discloses its total investment in development activities (encompassing specific training programmes and corporate, graduate MBA, MSc, PhD and language courses) amounting 6 million Brazilian reais annually.
Mobility / turnover	The company's employee turnover rate has increased over the past three years by 10 percentage points from 21% in 2012 to 31% in 2014.
Training delivered during the year under review	The company reports that all of it employees have received training in 2014.
eadership 72	Implementation 58 Results 60

Visibility	65	Means & resources	32	Performance	60
Relevance	100	Scope	65	Trends	N/A
Ownership	30	Coverage	100		

# HRS3.2 Improvement of health and safety conditions



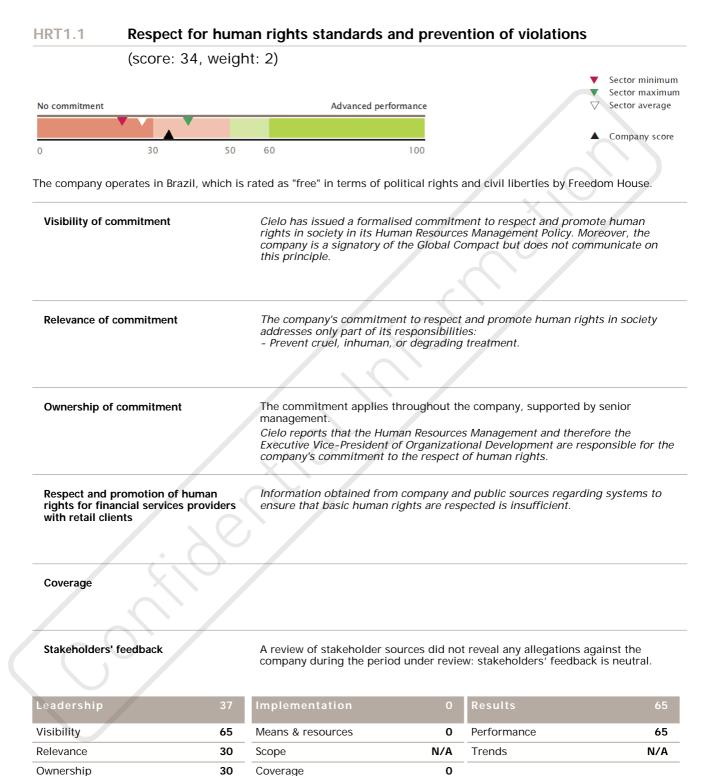


Means allocated to health and safety	including: - Training and awareness health and safety depart organize a Health/ Occu broaches the issue of wo promotion. In addition, of a Fire Brigade. - Risk assessments: The	s raising progr ment and the i pational Accid orkplace risks, Cielo conducts company has	ddress health and safety rammes: every year the o internal accident Preventi ent Prevention Week (SIP, accident prevention and training to employees in established the "Medical the "Risk Prevention at W	ccupational on Committee AT), that active health order to create Checkups and
Means allocated to reduce stress at work	<ul> <li>Awareness raising for about Life' programme to programme has seven p emotional, intellectual as results collected through employees and are treat</li> <li>Monitoring of stress the mapping, in order to stu employees.</li> <li>stress support instrum personal support service related to social and psy</li> </ul>	employees: the o encourage en illars in the hea of professionant of a survey of Li- end in a specific arough opinion dy issues relat ents: The "Cor for employee: chological serv	surveys: Cielo has cond red to physical and emoti ntato Channel" is an advi s, in which they can talk a	the 'Feel Good by habits. This incial, spiritual, ed based on the onded by ucted a health onal health of isory and about issues
Coverage of means allocated to address mental health	The measures allocated employees. <i>Cielo reports that 100%</i>		ntal health cover all of th es benefit from these pro	
Accident frequency rate	The company discloses of rates, but not consolidat	de number of a ed data is disc	annual accidents and acci losed.	ident frequency
Other health and safety indicators	In its reply to Vigeo's qu diseases in the company	estions, Cielo has remain st	reports that the number able at zero since 2012.	of occupational
Stakeholders' feedback	A review of stakeholder company during the peri		t reveal any allegations a ew: stakeholders' feedbac	
Leadership 67	Implementation	44	Results	56
Visibility 30	Means & resources	30	Performance	56
Relevance 100	Scope	N/A	Trends	N/A
Ownership 65	Coverage	100		



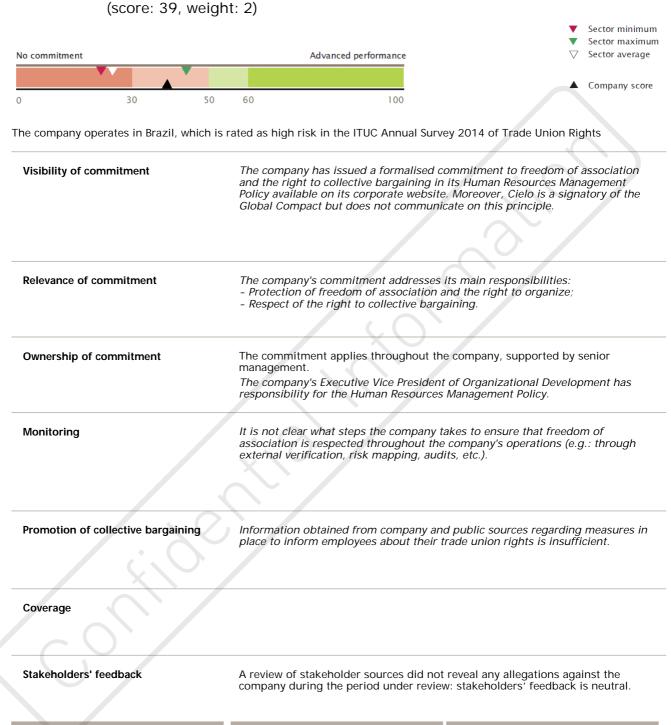
# Human Rights

Score : 50





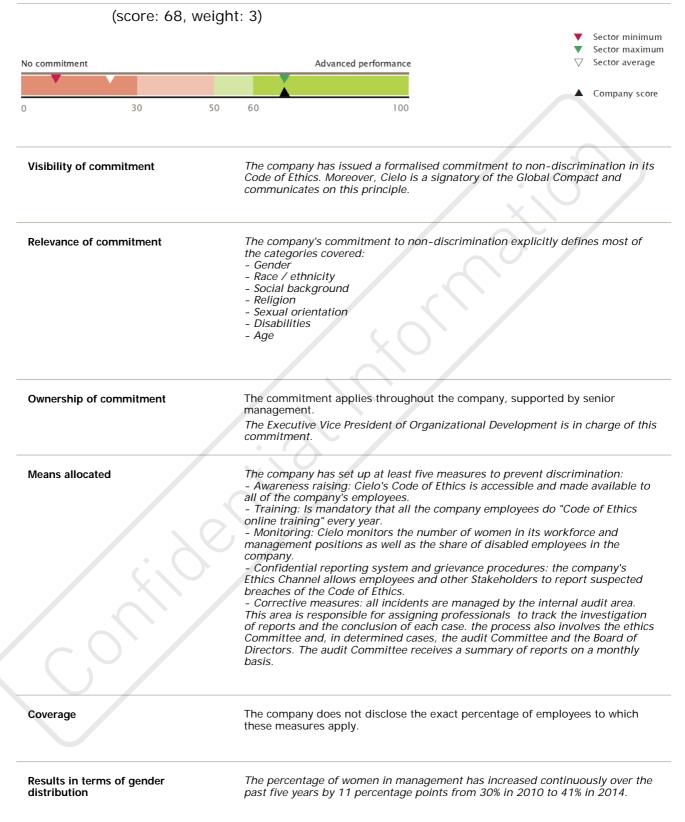
# HRT2.1 Respect for freedom of association and the right to collective bargaining



Leadership	51	Implementation	0	Results	65
Visibility	65	Means & resources	0	Performance	65
Relevance	65	Scope	N/A	Trends	N/A
Ownership	30	Coverage	0		



# HRT2.4 Non-discrimination



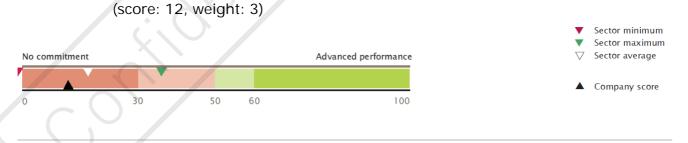


disabled persons	oyment of	The share of employees we continuously over the particular the particular continuously over the particular the content of the	st five years b	y 3 points from 0.6% in	2008 to 3.6% in
Stakeholders' feedback		A review of stakeholder s company during the perio			
Leadership	51	Implementation	79	Results	75
Visibility	65	Means & resources	100	Performance	65
Relevance	65	Scope	N/A	Trends	82
Ownership	30	Coverage	30	X	
				C.O.	
Community Inv	volveme	ent			Score : 29
			хU		
CIN1.1 Promo	tion of the	e social and economi	c develop	ment	
(score:	: 43, weigl	nt: 3)			
					<ul> <li>Sector minimu</li> </ul>
No commitment		Advanced peri	formance		<ul> <li>Sector maximu</li> <li>Sector average</li> </ul>
		Auvanceu pen	ormanee		v seetsi average
					Company scor
0 20	50	60	100		
0 30					
0 30					
0 30		$\sim$			
Contribution to Social an	d economic	The company has issued			
/	d economic	The company has issued local social and economic			
Contribution to Social an	d economic				
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Contribution to Social an development (visbility of	d economic the policy)	local social and economic	c developmen	t in its Sustainability Pol	licy.
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Contribution to Social an development (visbility of Contribution to Social an development (relevance of policy)	d economic the policy) d economic of the	Iocal social and economic The company's commitm addresses only part of its - Promote local developm - Support community inv The commitment applies	ent to promo responsibilit nent estments	t in its Sustainability Pol te local social and econo ies:	omic developmen
Contribution to Social an development (visbility of Contribution to Social an development (relevance of policy)	d economic the policy) d economic of the	Iocal social and economic The company's commitm addresses only part of its - Promote local developm - Support community inv The commitment applies management. The company has allocate	ent to promo responsibilit estments throughout tl	t in its Sustainability Po te local social and econo ies: ne company, supported	by senior
Contribution to Social an development (visbility of Contribution to Social an development (relevance of policy)	d economic the policy) d economic of the	Iocal social and economic The company's commitm addresses only part of its - Promote local developm - Support community inv The commitment applies management. The company has allocate development, including:	ent to promo responsibilit nent estments throughout th	t in its Sustainability Pol te local social and econo ies: ne company, supported	by senior
Contribution to Social an development (visbility of Contribution to Social an development (relevance of policy)	d economic the policy) d economic of the	Iocal social and economic The company's commitm addresses only part of its - Promote local developm - Support community inv The commitment applies management. The company has allocate	ent to promo ent to promo responsibilit nent estments throughout th ed some mean ommunity inv al Investment	t in its Sustainability Po te local social and econo ies: ne company, supported ns to address social and restments: The company	by senior



Performance trend Stakeholders' feedback Leadership Visibility Relevance	41 65 30	increased over the past t 7.6 million in 2014. A review of stakeholder s company during the period Implementation Means & resources Scope	ources did no	t reveal any allegations a	in 2012 to BRL
Stakeholders' feedback eadership	41	7.6 million in 2014. A review of stakeholder s company during the perio Implementation	ources did no od under revie 24	t reveal any allegations ag w: stakeholders' feedbac Results	in 2012 to BRL gainst the k is neutral 65
Stakeholders' feedback	(	7.6 million in 2014. A review of stakeholder s company during the perio	ources did no	t reveal any allegations ag w: stakeholders' feedbac	in 2012 to BRL
Performance trend			nree years by	18% IFOM BRL 1.4 Million	in 2012 to BRL
		Cielo's investments to su	pport social a	nd environmental project	s in Brazil have
Means allocated to mitinegative social effects of Tax avoidance		Information obtained fro prevent tax avoidance of	m company ar clients is insu	nd public sources regardir fficient.	ng measures to
Means allocated to miti negative social effects Food, energy and meta speculation	of activities:	Information obtained from mitigate the negative effer and/or metal commodition	ects of investn	nents/trading in agricultu	
			-		

# CIN2.1 Promotion of financial inclusion



Visibility of the company's policy regarding the accessibility of financial products and services and the prevention of overindebtedness The company does not disclose any commitment with regard to the accessibility of financial products and services and the prevention of overindebtedness.

Relevance of commitment regarding the accessibility of financial products and services and the prevention of overindebtedness



#### Ownership of commitment

of financial products and	ccessibility   services	Information obtained fron allocated to promote the insufficient.	m the compar accessibility o	ny and public sources re of financial products an	egarding measures d services is
Programs to support cus financial distress	tomers in	Information obtained from support customers in fina	m company ai ancial distress	nd public sources regar s is insufficient.	ding programs to
Geographical Coverage					
Trend		The company does not di products and services th the support to financial d	e accessibility	cors related to the acces of financial products a	ssibility of its and services and
Stakeholders' feedback		A review of stakeholder s company during the perio	ources did no od under revie	t reveal any allegations w: stakeholders' feedb	against the ack is neutral.
	0	A review of stakeholder s company during the perio	ources did no od under revie	t reveal any allegations ew: stakeholders' feedb Results	against the ack is neutral. 35
eadership	0	company during the perio	od under revie	ew: stakeholders' feedb	ack is neutral.
eadership 'isibility		company during the perio	od under revie	ew: stakeholders <sup>7</sup> feedb Results	ack is neutral. 35
eadership Yisibility Relevance	0	company during the period Implementation Means & resources	od under revie 0 0	Results Performance	ack is neutral. 35 <b>65</b>
eadership /isibility Relevance Dwnership	0 0 0	company during the period Implementation Means & resources Scope Coverage	od under revie 0 0 N/A 0	Results Performance	ack is neutral. 35 <b>65</b>
eadership /isibility Relevance Dwnership CIN2.2 Contri	0 0 0 bution to	company during the period Implementation Means & resources Scope Coverage general interest caus	od under revie 0 0 N/A 0	Results Performance	ack is neutral. 35 <b>65</b>
Leadership Visibility Relevance Dwnership CIN2.2 Contri	0 0 0	company during the period Implementation Means & resources Scope Coverage general interest caus	0 0 N/A 0 es	Results Performance	ack is neutral. 35 <b>65</b>

100

The company's commitment to supporting general interest causes addresses several of the relevant issues for the sector:

The commitment applies throughout the company, supported by senior management. In addition, other employees are directly involved.

The Sustainability and Corporate Responsibility Management is in charge of this

0

30

**Relevance of commitment** 

Ownership of commitment

50

60

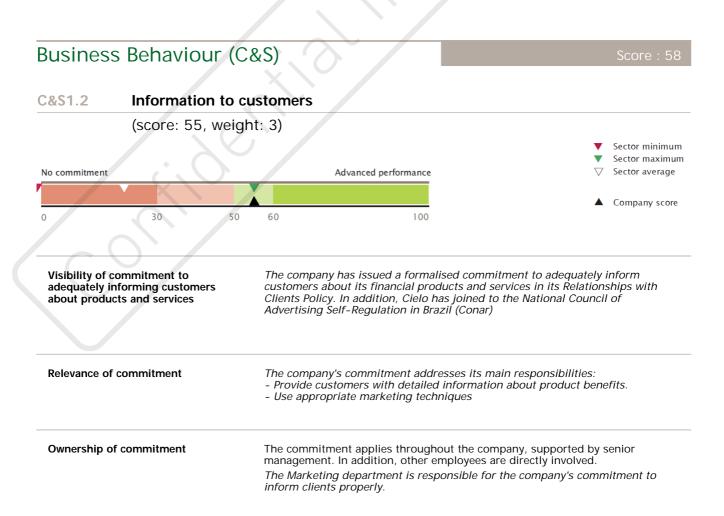
General education
Health projects
Community projects

commitment.



Means allocated	The company has allocated some means to general interest causes, including: - Financial support: the company states making contributions using the Rouanet and Sports tax incentive laws and children's and adolescents funds to support its educational, cultural, sports and health promotion initiatives. - Allowing staff time: The company has formalized its volunteer programm, which focuses on the employees participation in campaigns (Blood donation, Christmas collection of non-perishable goods, water and clothing in winter to support to local residents affected by natural disasters).
Geographical coverage	There is no evidence that these means are allocated in a majority of the company's sites.
Performance trend for contributions to general interest causes	The company does not report indicators on contributions to general interest causes.

Leadership	90	Implementation	30	Results	0
Visibility	N/A	Means & resources	30	Performance	N/A
Relevance	100	Scope	N/A	Trends	0
Ownership	65	Coverage	30		





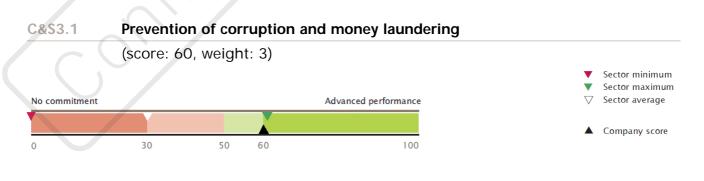
Systems to provide information customers	n to	The company has set up a comprehensive internal system to ensure customers are informed properly: - Set up of dedicated channels through which clients can receive information on products and services: Cielo has established relationship channels that are considered as means through which the company exchange information with its customers, such as service centers, social media, the sales department, the ombudsman and the ethics channel. - Clients' risk profile procedures:Cielo reports that the risks of fraud and financial losses of clients are mitigated via preventive measures, awareness, consulting, monitoring and immediate actions upon identified occurrence.					
Dissemination of an internal cu on responsible commercial pra		The company does not have systems in place to ensure responsible marketing and commercial practices amongst its staff.					
Coverage		There is no evidence that such systems are in place in a maj	ority of sites.				
Stakeholders' feedback		A review of stakeholder sources did not reveal any allegatio company during the period under review: stakeholders' feed					
_eadership	65	Implementation 35 Results	65				
Visibility	65	Means & resources 37 Performance	65				

Visibility	65	Means & resources	37	Performance	65
Relevance	65	Scope	N/A	Trends	N/A
Ownership	65	Coverage	30		

# C&S1.3 Responsible Customer Relations

# (deactivated)

This Sustainability Driver is only analysed for large companies in the Financial Services - General Emerging Market sector: it is therefore not analysed for this Company.



Visibility of commitment on prevention of corruption and money laundering

The company has issued a formalised commitment to preventing corruption and money laundering in its Anticorruption Policy and in its Code of Ethics. Moreover, Cielo is a signatory of the Global Compact and communicates on this principle.



Relevance of commitment on prevention of corruption and money laundering	The company's commitment to preventing corruption and money laundering addresses its main responsibilities: - Active/ passive bribery - Gifts and invitations - Fraud - Conflicts of interest - Illegal financing of political parties		
Ownership of commitment on corruption and money laundering	The commitment applies throughout the company, supported by senior management.		
	The Department of Internal Controls is in charge of this commitment.		
Involvement of employees on corruption prevention	The company has instituted awareness-raising programmes for relevant employees on corruption prevention.		
	The company reports that employees receive annual e-learning courses in corruption prevention.		
Means allocated on corruption prevention	The company has set up internal controls to prevent corruption that include: - Internal audits: The Internal Audit area considers the risk of exposure to fraud and corruption in the checks it performs periodically in the processes of procurement, sales, changes in client charges, investments, sponsorships and incentives.		
	<ul> <li>A dedicated confidential hotline: Through the Ethics Channel, the stakeholders have the possibility to leave a confidential report, which will reach monthly to the Audit Committee. This Ethics Channel is managed by an independent company.</li> </ul>		
Coverage of means on corruption prevention	The measures implemented cover all significant parts of the company. In addition, all the stakeholders have the possibility to report infractions in the Ethics Channel.		
Involvement of employees on money laundering prevention	The company has instituted awareness-raising programmes for relevant employees on money laundering prevention.		
	Cielo reports that all of its employees undertake mandatory e-learning courses to preventing money laundering.		
Means allocated on money laundering prevention	The company has set up limited measures to prevent money laundering that include: - Procedures for identification and follow up of unusual or suspicious activities to prevent money laundering, Cielo follows the 'Know Your Customer' process that consists in analyzing a series of items to identify potential inconsistencies During the merchant life cycle, the company performs monitoring on a monthly basis to detect financial irregularities based on establishing the transactions' history and making comparisons with other merchants in the sector. - A dedicated confidential hotline: Through the Ethics Channel, the stakeholders have the possibility to leave a confidential report, which will reach		
Coverage of means on money laundering prevention	monthly to the Audit Committee. This Ethics Channel is managed by an independent company The measures implemented cover the main parts of the company. In addition, all the stakeholders have the possibility to report infractions in the Ethics Channel.		



Reporting on corruption and money

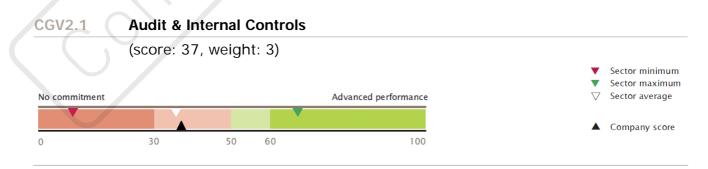
Reporting on corrupt laundering	ion and money	The company discloses q laundering incidents rep incident of corruption an year (2014).	orted internal	ly. The company expli	citly states that no
Stakeholders' feedba	ck	A review of stakeholder s company during the perio	ources did no od under revie	ot reveal any allegation ew: stakeholders' feed	ns against the Iback is neutral.
Leadership	69	Implementation	35	Results	77
Visibility	100	Means & resources	30	Performance	77
Relevance	65	Scope	N/A	Trends	N/A
Ownership	30	Coverage	48		
Corporate G	overnance	2	x 0		Score : 3 <sup>-</sup>
CGV1.1 Boa	rd of Directo	rs			
(sco	ore: 37, weigł	nt: 3)			
					Sector minimu
No commitment		Advanced per	formance		<ul> <li>Sector maximu</li> <li>Sector average</li> </ul>
0 3	0 50	60	100		Company score
-					
Existence and independent Nomination Commit	endence of	No specific committee is concerns.	in charge of d	director nomination, w	/hich might raise
Independence of boa	rd Chairman	The roles of Chairman ar considered independent.	nd CEO are se	parated, but the Chair	man is not
Total % of independe shareholder-elected	nt board members	The board is between 21 recommended level. Three members of the ele			
Skills and backgroun non-executive board	ds of members	Non-executive board me backgrounds.	mbers have c	omplementary and rel	evant skills and
Training and expertis	se provided to	No training is provided.			

The company discloses quantitative data on the corruption and money



Regularity of and attendance at board meetings	Regular meetings are held, but no attendance rates are disclosed. <i>Twelve Board meetings were held in 2014.</i>
Regular election of board members	Board members are eligible for re-election following 2-year terms.
Evaluation of board functioning and performance	Performance is evaluated regularly, but with no disclosure on the results. The Company conducts a self-evaluation at the level of Board of Directors.
Review of CSR issues at board meetings	One or more non-executive directors is responsible for oversight of CSR issues within the board. Francisco da Costa, an independent Director of the Board, is the coordinator of Cielos' Sustainability Committee and every month he reports to the Board of Directors.

Non-independent board members	Role	Current or	More than	Stock	Paid >1/2	Owns or	Other
(excl. employee representatives)		Former Executive	9 years on board	options or warrants	executive salary	represents >3% company's shares	
Domingos Figueiredo de Abreu	Chairman					Х	
Alexandre Rapapport						х	
Eurico Ramos Fabri						Х	
lose Mauricio Pereira Coelho	. (					х	
Marcelo Araujo Noronha	X						Not considered independent member by Cielo.
Maria Izabel Gribel de Castro	Member of the Personnel and Finance Committee.					х	
Raul Francisco Moreira						х	
Rogerio Magno Panca	Member of the Governance Committee.						Not considered independent member by Cielo.



Existence and independence of Audit Committee

No executive is a member of the committee, but half or fewer are independent, contrary to standards advocated by Vigeo.

One member of the three-member Audit Committee is considered independent. The other two members are not part of the Board.



Skills and backgrounds of Audit Committee members	Members appear to have financial and audit exp operational experience.	erience and relevant
Operational and CSR risks covered by the company's internal controls system	The system covers the standard issues related to legal risks.	o financial, operational, and
Existence and independence of Risk Committee	No executive is a member of the committee, but Two members of the three-member Risk Comm independent. Cielo called the Risk Committee as	ittee are considered
Role of the Audit Committee in overseeing internal and external controls	The Audit Committee does not oversee CSR risks that includes: - Oversee internal audit and internal controls - Review accounting policies and be responsible - Nominate the statutory auditor - Oversee the work of the external auditor	
Risk management function	Information disclosed on this subject is insuffici	ent.
Independence of the firm's external auditors	Information obtained from company and public independence of the firm's external auditors is i	sources regarding the nsufficient.
Inclusion of CSR issues in company reporting	The company publishes significant social and er quantitative indicators, that is audited by KPMG.	vironmental reporting, with
Reliability of the company's internal controls system	A review of stakeholder sources did not reveal a control failures against the company during the stakeholders' feedback is neutral.	ny allegations for internal period under review:
GV3.1 Shareholders		
(score: 59, weigh	t: 2)	
		<ul><li>Sector minimut</li><li>Sector maximut</li></ul>
No commitment	Advanced performance	$\bigtriangledown$ Sector average
		Company score
30 50	60 100	



Existence of anti-takeover devices	There is no reference to anti-takeover devices in the company's reporting.
Safeguards on transactions with major shareholder(s)	No safeguards appear to be in place, which might raise concerns with regard to the fairness of any such transaction.
Ability to add items to the agenda of the AGM and to convene an EGM.	No major restrictions have been identified.
Access to voting at General Meetings	There are no major restrictions on shareholders' ability to vote, and it is possible to vote using online services.
Governance and CSR items put to a vote at General Meetings	All major items are voted upon in separate resolutions, in accordance with standards advocated by Vigeo.
Voting results of the latest AGM	Information obtained from company and public sources regarding voting results of the latest AGM is insufficient.
Feedback from shareholders and other stakeholders on the company's corporate governance performance	A review of stakeholder sources did not reveal any allegations against the company during the period under review: stakeholders' feedback is neutral.
GV4.1 Executive Remun (score: 14, weigh	
(interview)	▼ Sector minimu
o commitment	Advanced performance $\nabla$ Sector maximu $\nabla$ Sector average
30 50	60   100

Disclosure of senior executives' individual remuneration

Executive remuneration is not disclosed on an individual basis.



Plans and the economic and CSR performance of the company	Bonuses are linked to predetermined and disclosed economic and operational performance indicators. However the actual quantified targets are not disclosed.
Link between the main Long Term Incentive Plan and the economic performance of the company	Long-term incentives are linked to one demanding performance condition. The amount distributed to each executive is based on his global result, but t right to exercise is only attached to his remaining at the company when the options get vested, in Cielo's case, 50% after 24 months and 100% after 36 months.
Risk alignment of remuneration	Information on risk adjustments of remuneration is insufficient.
Severance pay for senior executives	Information obtained from company and public sources regarding severance pay for senior executives is insufficient.
Voting results on executive remuneration at the AGM	Information obtained from company and public sources regarding voting results on executive remuneration at the AGM is insufficient.
. 60	
60110	



## Allegations and controversies

Domain Sustainability driver

Pa



## Detailed Scores And Ratings

## Current and previous ratings

Period	Environment	Human Resources	Human Rights	Community Involvement	Business Behaviour (C&S)	Corporate Governance
2015/12	+ +	+ +	+ +	+ +	+ +	=
2014/07	+	+ +	+ +	+	+ +	-
2013/12	+	+ +	+ +	=	++	=
					+ (	

#### Scores per domain

Domain	Average score	Leadership	Implementation	Results
Environment	53	72	63	0
Human Resources	49	43	42	60
Human Rights	50	47	34	69
Community Involvement	29	30	15	43
Business Behaviour (C&S)	58	67	35	71
Corporate Governance	37	36	41	34

#### Scores per criteria

Sub-domain	Criterion	Score
Environment 1	1	45
	3	D/A
Environment 2	2	60
Sub-domain	Criterion	Score
Human Resources 1	1	D/A
Human Resources 2	3	32
	4	63
Human Resources 3	2	56
Sub-domain	Criterion	Score
Human Rights 1	1	34
Human Rights 2	1	39
	4	68

Sub-domain	Criterion	Score
Community Involvement 1	1	43
Community Involvement 2	1	12
	2	40
Sub-domain	Criterion	Score
Business Behaviour (C&S) 1	2	55
	3	D/A
Business Behaviour (C&S) 3	1	60
Sub-domain	Criterion	Score
Corporate Governance 1	1	37
Corporate Governance 2	1	37
Corporate Governance 3	1	59
Corporate Governance 4	1	14



## General Overview

Position versus sector peers Rest of the World	Environment	Human Resources	Human Rights	Community Involvement	Business Behaviour (C&S)	Corporate Governan <sub>C</sub>	O <sub>Verall</sub> scor <sub>e</sub>
ZAE000030060 African Bank Investments Ltd.	+	++	++	++	+	++	38
MYL101500006 AMMB Holdings Bhd	=	=	-	=	=		19
BRBVMFACNOR3 BM&F Bovespa S/A	++	+	=	+	+	+	35
BRCTIPACNOR2 Cetip SA - Mercados Organizados	=	=	=		+	=	22
KYG202881093 CHAILEASE HOLDING	+	+	+	+	=	+	31
CNE100001QS1 China Cinda Asset Management	-	-	-		-	+	20
HK0165000859 China Everbright Ltd.	=	=	=	=	-	=	23
BRCIELACNOR3 Cielo S/A	++	++	++	++	++	=	44
CNE1000016V2 CITIC Securities Co. Ltd.	_	- X	$\underline{\bigcirc}$	=	-	+	20
ZAE000047353 Coronation Fund Managers	-		-	=	+	++	29
COJ12PA00048 Corporacion Financiera Colombiana S.A.			-	+	=	-	16
KR7006800007 Daewoo Securities Co. Ltd.		/ -	=	-	+	-	16
HK0000077468 Far East Horizon Ltd.		+	-	=	-	=	20
ZAE000066304 FirstRand Ltd.	+	=	++	=	+	+	33
TW0002881000 Fubon Financial Holding Co. Ltd.	+	+	+	=	+	=	28
CNE100001TQ9 GF SECURITIES CO LTD	-	-	-	-	-	=	14
COT29PA00058 Grupo Aval Acciones y Valores S. A. PN	=	-	-	-	=	-	15
TRASAHOL91Q5 Haci Omer Sabanci Holding A.S.	=	+	+	+	+	=	27
CNE1000019K9 Haitong Securities Co	-	-	-	-	-	=	17
KR7003450004 Hyundai Securities Co. Ltd.	-	-	-		-	-	10
ZAE000081949 Investec Ltd.	++	++	+	=	++	+	37
KR7071050009 Korea Investment Holdings Co. Ltd.	-	-	-	+	_	-	12
PHY603051020 METRO PACIFIC INVESTMENTS CO	-	-	=	+	=	=	18
KR7037620002 Mirae Asset Securities Co. Ltd.	=	=	-	=	-		13
RU000A0JR4A1 MOSCOW EXCHANGE	-	=	-	+	-	-	16
INE134E01011 Power Finance Corp. Ltd.	=	=	+	=	=	+	28
ZAE000024501 RMB Holdings Ltd.	++	=	++	+	+	+	36
INE020B01018 Rural Electrification Corp. Ltd.	+	=	=	=	+	-	22
KR7029780004 Samsung Card Co. Ltd.	-	-	-	-	-		9



#### osition versus

sector peers Rest of the World

	Environm <sub>e</sub>	Human Resources	Human Rights	Communi Involvemen	Business Behaviour (C&S)	Corporate Governanc	O <sub>Verall</sub> <sup>score</sup>
KR7016360000 Samsung Securities Co. Ltd.	=	=	=	-	+	+	27
INE721A01013 Shriram Transport Finance Co. Ltd.	=	=	=	=	÷	=	26
KR7005940002 Woori Investment & Securities	=	=	=	=	+	=	23
TW0002885001 Yuanta Financial Holding Co. Ltd.	=	+	=	t	*+	+	30



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